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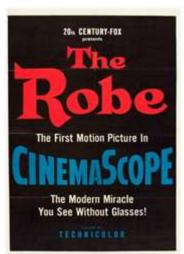
Monday, September 20, 2021 | No. 186

Film Flashback... THE ROBE PREMIERED ON 9/16/1953

Exhibition was fighting for its life when THE ROBE premiered Sept. 16, 1953 amid hopes that the new widescreen CinemaScope process would help theatres survive the onslaught of television.

Sixty-eight years ago exhibitors faced extinction because audiences could now stay home and watch content -- the same threat streaming presents today. In 1953 people were addicted to shows airing on the fledgling TV networks -- like I LOVE LUCY & TEXACO STAR THEATRE with Milton Berle. Unlike moviegoing, TV was free once you purchased a set. Early TV screens were small and shows were in black & white, but people didn't care. Motion picture attendance plunged and studios needed something to bring audiences back to cinemas.

Then, as now, the moviegoing experience was the solution. Hollywood introduced wide screen movies with stereo sound & Technicolor. CinemaScope was based on a film process developed in 1926 by French inventor Henri Chrétien, which failed to win film industry interest. In 1952 Hollywood had seen some success attracting moviegoers with Cinerama, a wide screen process using three projectors and a huge curved screen in specially built theatres, and with 3D films requiring glasses for viewing. 20th Century Fox president Spyros Skouras asked his research department about creating a new widescreen projection system that could be inexpensively installed in existing cinemas and seen without glasses.



THE ROBE (1953) Click to Play Widescreen Trailer

Fox discovered Chrétien's patent, which had expired, and acquired his technology. Skouras gave a green light to developing what became CinemaScope. THE ROBE, an historical drama set in the Roman province of Judea during the 1st Century, starred Richard Burton, Jean Simmons & Victor Mature. Although it was the first CinemaScope film to open, it was actually the second to be filmed. The musical HOW TO MARRY A MILLIONAIRE, starring Marilyn Monroe, Betty Grable & Lauren Bacall, finished production first, but Fox wanted to launch CinemaScope with an epic.

Both movies helped bring audiences back to cinemas, prompting the development of other widescreen processes like VistaVision, 70mm Todd-AO & Panavision. But it's CinemaScope that was memorialized by Cole Porter in his 1955 Broadway



Click to Play "The CinemaScope Story"

musical SILK STOCKINGS with lyrics advising, "If you wanna get the crowds to come around/ You gotta have glorious Technicolor/ Breathtaking CinemaScope and stereophonic sound." When SILK became a 1957 MGM movie, starring Fred Astaire & Cyd Cherisse, it was, fittingly, shot in CinemaScope.

"My affection for CinemaScope initially was my affection for the horizontal line as I learned it from having been apprenticed to an architect who was someone named Frank Lloyd Wright." – Nicholas Ray, Director

Weekend Box Office Results... 9/17 - 9/19

				Per Theatre			
Rank	Title	Week	Theatres	Wknd \$	% Chg	Average \$	Total \$
1	Shang-Chi and the Legend of the Ten Rings (Disney)	3	4,070	21,700,000	-37%	5,332	176,893,555
2	Free Guy (20 th Century)	6	3,288	5,200,000	-7%	1,582	108,576,030
3	Cry Macho (Warner Bros.)	1	3,967	4,515,000	-	1,138	4,515,000
4	Candyman (Universal)	4	2,820	3,500,000	-26%	1,241	53,168,000
5	Malignant (Warner Bros.)	2	3,501	2,680,000	-51%	765	9,804,000
6	Copshop (Open Road/Briarcliff)	1	3,005	2,310,000	-	769	2,310,000
7	Jungle Cruise (Disney)	8	2,265	2,089,000	-10%	922	112,583,336
8	Paw Patrol (Paramount)	5	2,269	1,750,000	-24%	771	37,143,000
9	The Eyes of Tammy Faye (Searchlight)	1	450	675,000	-	1,500	675,000
10	Don't Breathe 2 (Sony)	6	1,003	665,000	-43%	663	31,338,000

Courtesy of Comscore

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DICK WALSH'S Industry Update Weekend Review for 9/17 – 9/19

As we predicted, the balance of September is turning out to be exceptionally slow. "Shang Chi and the Legend of the Ten Rings" easily topped the charts with a gross of \$21.7M, a drop of only 37% from last week. For the second week in a row, all other pictures contributed little to the overall results. Opening weekend for Clint Eastwood's "Cry Macho" only managed to rustle up \$4.5M and a third-place finish. This is the lowest opening weekend in history for a film that Clint has starred in and directed. This week's other wide opener was "Copshop", which flamed out with a microscopic \$2.6M and a sixth place finish.

For the second week in a row, "Free Guy" was able to take second place on the box office charts, despite having run for six weeks in theatres. By grossing \$5.2M and dropping only 7% from last weekend, the Ryan Reynolds comedy produced more than its fair share, especially in comparison to the other films in an anemic September lineup. "Malignant", which stumbled last week in its debut, produced \$2.6M this week, a drop of 51%. Both "Shang Chi" and "Free Guy" have capitalized on good



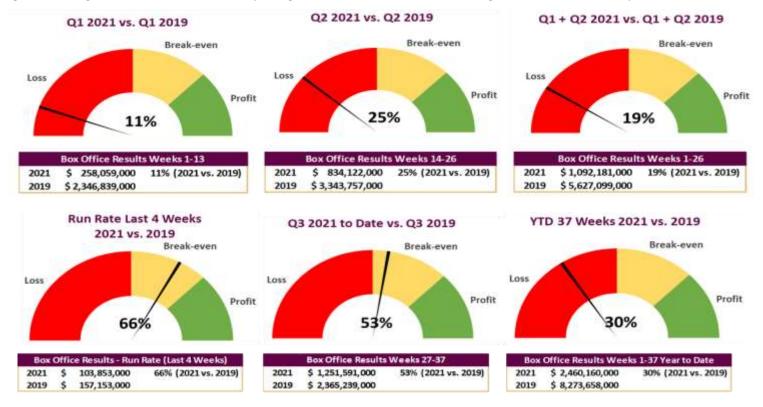
reviews and positive word of mouth to fuel successful runs. Both films have also played in theatres exclusively, which has kept them front and center as an attraction for moviegoers.

The weekend overall generated a mere \$47.3M in North American box office, which was 39% of the same weekend in 2019. Looking ahead to next week, the only new wide opener is "Dear Evan Hansen" making "Shang Chi" a prime candidate to repeat at number one. If it does, "Shang-Chi" will move into a tie with "Godzilla vs. Kong" as the only two movies to have topped the box office charts for four consecutive weekends during 2021. "GvK" reigned supreme from 3/26 through 4/22. For exhibitors, this September can't end soon enough.

Where Are We as of 9/16

"Shang Chi" did all it could to lift week 37, but without much help. The end result was a drop of 54% in the overall box office when compared with the same week in 2019. This produced a fall of 36 percentage points from the comp we reported last week. As dramatic as that is for the current week, the four-week trailing run rate is still 66% for 2021 when compared with those same 4 weeks in 2019. The speed of recovery slowed down to 1.57 percentage points per week, which adds four weeks to our projection for the date when exhibition will be able to earn 75% of its 2019 results. At this rate, this will be achieved on 10/29.

This deceleration will continue through the rest of September, to close out the third quarter. The good news is that Q4 should begin with a big shot in the arm, with the openings of "Venom: Let There Be Carnage" and "Addams Family 2" on 10/1.



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VELOCITY - SPEED OF RECOVERY						
Rate of Recovery # of Weeks to Date to Achieve 75% Run Rate						
% Points/Week 75% Run Rate Week Beginning						
1.57	7	10/29/2021				



Our Popcorn Previews BOXOFFICE BUZZ look at Disney/Marvel's "ETERNALS", where unexpected tragedy forces ancient aliens, living secretly on Earth for thousands of years, to emerge to fight mankind's most ancient enemy. Directed by Chloe Zhao, Oscar winning director of "NOMADLAND," its stars include Angelina Jolie & Salma Hayek.



Notable Industry News and Commentary... 9/13 - 9/19

ViacomCBS CFO Sees New Paramount Chief Brian Robbins "Aggressively Embracing Streaming, Changes In Consumer Behavior" (Deadline)

Last week, media conglomerate ViacomCBS formally announced a shakeup in the executive suite of Paramount Pictures, with Brian Robbins replacing Jim Gianopulos as studio head. Gianopulos had led Paramount since 2017 and has been widely credited with returning it to profitability after years of flagging results. Since 2018, Robbins has been the head of Nickelodeon, another wellknown and successful media property for ViacomCBS, and he will retain that role as he now assumes responsibility for Paramount.



Brian Robbins, the Newly Appointed Head of Paramount Pictures

This change in leadership reflects the company's focus on driving the growth of its Paramount+ streaming service. Gianopulos was seen as having a traditional approach as a movie studio head, with a focus on theatrical releasing as a lynchpin to building franchises and filmmaker relationships. Robbins is an advocate of "new media", which includes, but is not limited to, streaming feature films. Paramount+ is a distant competitor to the most successful players in streaming, and Robbins' prime directive is to boost its profile. He is expected to lean into film distribution strategies that will maximize interest in Paramount+.

See also: Nickelodeon head Brian Robbins expected to lead Paramount Pictures (LA Times)

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Director Christopher Nolan

Inside the Studios' (And Apple's) Frenzy to Get Christopher Nolan's Next Film (Hollywood Reporter)

Filmmaker Christopher Nolan has been an enthusiastic advocate for the theatrical experience as the best possible way to watch movies. For two decades, Nolan has worked with Warner Bros. as one of their leading filmmakers. But the director held nothing back when Warner Bros. made the surprise announcement last December that the studio would launch its entire slate of movies for 2021 on HBO Max on the same day as their debut in theatres. Shortly after the announcement, Nolan was quoted in <u>an article in</u> <u>the Hollywood Reporter</u> to say, "Some of our industry's biggest filmmakers and most important movie stars went

to bed the night before thinking they were working for the greatest movie studio and woke up to find out they were working for the worst streaming service."

Last week, the other shoe dropped in their fractured relationship when Nolan announced on Tuesday that he will be working with Universal Studios to develop his next movie, telling the story of Robert Oppenheimer, the father of the atomic bomb. Universal agreed to Nolan's demanding terms, which includes total creative control, a minimum of a \$100 million projection budget, a \$100 million marketing spend, and a 100-day exclusive theatrical window before the film can appear on-line.

This high-profile breakup highlights the dangerous tightrope that studios are walking as they try to lean into streaming while addressing the creative demands of filmmakers and actors that have the clout to attract audiences.

See also: <u>Christopher Nolan Chooses Universal Pictures for His Film about J. Robert Oppenheimer & The A-Bomb</u> (Deadline)

How Film Festivals Safely Made Their In-Person Return With COVID-19 Precautions (Variety)

The return of "festival season" has come as a welcome sign of a return to normal times in the movie business, with all the major festivals reconvening. Tribeca was the first to test the waters of renewed in-person screenings (June 9-20), followed by Cannes (July 6-17), Venice (September 1-11), Telluride (September 2-6) and now Toronto (September 9-18).

Each organizer has taken slightly different approaches to



maintain health and safety while still delivering an enjoyable festival experience. At Venice, there were reports of long lines for screenings due to a policy that required at least one empty seat between audience members. While this dampened the spontaneity at screenings, it also reassured festivalgoers that the event would be safe to attend. A parade of A-listers made their appearance, including Zendaya, Kristen Stewart and Bennifer (Ben Affleck & Jennifer Lopez). In Toronto, organizers were late to commit to holding an in-person event, and wound up with a hybrid event that included virtual screenings. An important achievement for all this year's festivals is that they appear to have avoided becoming COVID-19 super-spreader events, laying a foundation for a successful season next year.

See also: Toronto Film Festival Soldiers on Through COVID-19, but Where Are the Movie Stars? (Variety)

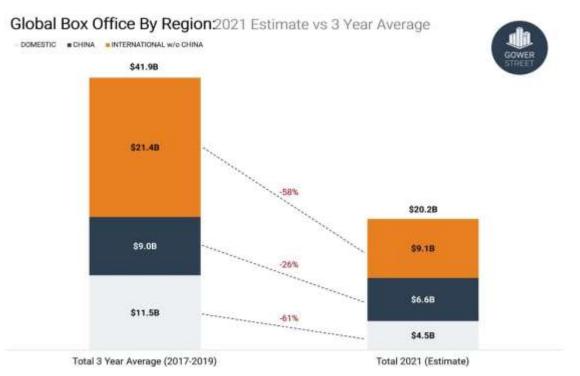
GOWER STREET'S *Box Office Outlook* Gower Street Analytics Announces 2021 Global Box Office Estimate

Gower Street Analytics is predicting the global box office to reach \$20.2 billion in 2021. The London-based global film tech company, which specialises in predictive box office for the distribution and exhibition sectors via its FORECAST service,

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calculated the end-of-year estimate following its assessment that global box office had matched year-end 2020 results by the close of August in 2021.

Global box office for 2021 stood at \$12 billion as of August 31, according to Gower Street's global Box Office Tracker. This equaled the year-end result for 2020 (\$12bn according to the MPAA's Theme Report 2020). The 2021 result stood 58% ahead of 2020 (\$7.61bn) at the same stage, but 58% behind the average of the last three pre-pandemic years (2017-2019) at the end of August.



As of September 11, Gower Street estimates International box office (excluding China) to stand at \$5.22 billion. Domestic box office stands at \$2.31 billion and China at \$5.13 billion. This past weekend marked the first time in 2021 that theInternational box office number has exceeded that of China.

Gower Street currently estimates that the International box office (excluding China) will finish at approximately \$9.05 billion. This will be made up of \$4.3 billion from Europe, Middle East and Africa (EMEA), \$3.85 billion from Asia Pacific (excluding China), and \$900 million from Latin America. Predicted totals for the Domestic and China markets, as well as how they and the International prediction differ from the three-year average, are shown in the graphic above.

The final four months of 2020 generated approximately \$4.4 billion globally despite significant portions of the global exhibition sector being closed. At the start of September 2020, 75% of movie theaters by market share were operating. This had fallen to 56% by the close of the year. As of September 11 2021, just under 88% of global cinemas, as measured by prepandemic market share, are operating — equaling the pandemic-era peak last recorded on July31.

If Gower Street's 2021 full-year projection holds, it will see the current year finish 52% down against 2019 and 68% ahead of 2020. In 2019 the global box office hit a record \$42.3 billion (Source: MPAA Theme Report 2020).

Gower Street's new year-end calculation combines global box office actuals, provided by our partners at Comscore Movies, with monthly forward-projections by market based on our predictive box office service FORECAST and analyst assessment. All projection figures are based on the current release calendar.

Revised global and regional year-end estimates for 2021 will be announced each month.

About Gower Street Analytics Ltd:

Gower Street Analytics is a leading global film tech company founded in 2015. Partnered with Comscore, Gower Street enables the film industry to best utilize global theatrical market data to maximize business potential through its proprietary Forecast system.

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MARTIN GROVE'S Hollywood Report

It's all about SHANG-CHI as September's box office inches along, but an overwhelming October's getting closer every day.

Sony was smart to react to SHANG-CHI's success by launching Marvel's PG-13 thriller VENOM: LET THERE BE CARNAGE 10/1 instead of 10/15. 2018 original: \$213.5M/DOM + \$642.6M/INT = \$856.1M/WW.

MGM/Universal/Eon's PG-13 NO TIME TO DIE (10/8) is 25th Bond film & (pictured) Daniel Craig's last as 007. DIE's best definite interest tracking is +25M while VENOM 2's is -25M.

R rated HALLOWEEN KILLS (10/15) with Jamie Lee Curtis from Universal/Blumhouse/Miramax has best first choice tracking from -25F & -25M. Disney/20th's R rated historical action drama THE LAST DUEL (10/15) from director Ridley Scott is tracking best with +25M & +25F.

WB/Legendary's PG-13 sci-fi adventure drama DUNE (10/22) is director Denis Villeneuve's powerhouse best picture Oscar contender, which received a 7-minute standing ovation 9/3 at Venice premiere.

Awards buzz has been building for Focus Features' LAST NIGHT IN SOHO (10/29) from director Edgar Wright since 9/4 out of competition premiere at Venice. Likely noms: Anya Taylor-Joy & Thomasin McKenzie.



* * *

Toronto's People's Choice Award positions films for Oscar success, but to win you must qualify. Not everyone did this year.



WB/Legendary's DUNE, Neon's SPENCER & Focus's LAST NIGHT IN SOHO are all likely contenders for prime Oscar races, but none made the PCA cut. To begin with, filmmakers Denis Villeneuve, Pablo Larrain & Edgar Wright didn't agree to screen digitally in addition to theatre showings. All three are totally committed to their films being seen on the big screen.

Only Official Selections are considered for PCA. DUNE & SPENCER played out of competition, so they wouldn't have qualified even if they did screen digitally. SOHO would have been okay since it was a Gala Presentation.

Nonetheless, all three titles benefited from playing at TIFF. DUNE was a huge hit at Venice and already had a big Oscar buzz going. SPENCER & SOHO, both part of the early Oscar conversation, grew as contenders in 46th TIFF's media spotlight.

NOMADLAND won 2020's PCA & best picture Oscar. For past 8 years all PCA wins have had Oscar picture noms. That's good news for 2021 PCA winner -- Kenneth Branagh's drama BELFAST (pictured), opening 11/12 via Focus.

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Studio Release Calendar... 9/24 – 10/21

		0/2.	_		
9/24-30					
2020 Wk 39 Box Office: \$9,716,404; Openings: N/A					
2019 Wk 39 Box Office: \$95,497,025; Openings: Abominable (\$20.6M FSS, \$60.7M Total)					
Dear Evan Hansen (Universal) PREVIEW: The At the 71st Tony Awards, the musical was nominated for nine awards, winning six, including Best Actor in a Leading Role in a Musical for Ben Platt, Best Featured Actress in a Musical for Rachel Bay Jones, Best Musical, and Best Score. The film was co-produced by Marc Platt, the father of Ben Platt (who reprises his performance in the title role). \$10M-\$12M FSS, \$20M-\$25M Total.	PG13/ Musical Drama	137	Scope (2.35 : 1), Select IMAX locations	Wide (3300)	
Courageous Legacy (Sony/Affirm) The original Courageous (2011) grossed \$34.5M at the domestic box office. Playing 1161 locations, the Christian film had 3.8 multiple and 8 weeks average per theatre.	PG13/ Drama	129	Flat (1.85 : 1)	Moderate (1000)	
UFC 266: Volkanovski vs Ortega (Iconic Events)	NR/ Event Cinema	180	Live Event	Moderate 9/25 (Saturday)	
I'm Your Man (Bleecker Street), (German: Ich bin dein Mensch)	R/ Comedy Romance Sci-Fi	105	Aspect ratio (2.00 : 1)	Limited	
My Little Pony: A New Generation (Netflix)	PG/ Animated	90	Flat (1.85 : 1)	SVOD	
Lone Wolf (Gravitas Ventures)	NR/ Drama	99	Flat (1.85 : 1)	Limited/VOD	
The Village Detective: A Song Cycle (Kino Lorber)	NR/ Documentary	81	Flat (1.85 : 1)	IFC Center 9/22	
The Killing of Kenneth Chamberlin (Gravitas Ventures)	NR/ Drama Thriller	83	Flat (1.85 : 1)	Limited/VOD	
Apache Junction (Saban Films)	R/ Western	94	Flat (1.85 : 1)	Limited/VOD	
Solitary (Vertical Entertainment)	NR/ Drama Sci-Fi Thriller	89	Scope (2.35 : 1)	Limited/VOD	
This is the Year (Vertical Entertainment)	NR/Romantic Comedy	98	Scope (2.35 : 1)	Limited/VOD	
Man in the Field: The Life and Art of Jim Denevan (Greenwich Entertainment)	NR/ Documentary	81	Flat (1.85 : 1)	Select/VOD	
The Auschwitz Report (Samuel Goldwyn)	NR/Documentary	94	Flat (1.85 : 1)	Limited/VOD	
Transformers: The Movie, The 35th Anniversary (Fathom Events/DEG)	PG/ Action Adventure	85	Flat (1.85 : 1)	Event Cinema 9/26 & 9/28	
10/1-7 2020 Wk 40 Box Office: \$7,197,268; Openings: N/A 2019 Wk 40 Box Office: \$151,766,090; Openings: Joker (\$96.2M FSS, \$335 Venom: Let There Be Carnage (Sony/Marvel) <i>PREVIEW: The planned sequel to the original (10/5/18 opening, 4250 locations, \$80.3M FSS, \$213.5M Total) has highly positive reactions</i> <i>especially for a Woody Harrelson's performance. This</i> <i>important fall release looks to open \$55M-\$60M FSS,</i> <i>\$165M-\$175M total.</i>	5.5M Total); Judy (\$ PG13/ Action Sci- Fi Thriller	2.9M F 90	SS, \$24.3M Total) Flat (1.85 : 1) IMAX, Atmos, SDDS, Auro 11.1, Sonics DDP	Wide (4000)	
The Addams Family 2 (MGM/UAR) PREVIEW: Screenings have been very positive for this entertaining sequel. Animation, screenplay and colorful characters combine for good box office everywhere. The Addams Family: 10/11/19 opening date, 4007 locations, \$30.3M FSS, \$97.9M Total. Look for \$15M-\$20M FSS, \$45M-\$55M Total. The Many Spints of Newark (Margar Proc.)	PG/ Animation	92	Flat	Wide (3500+)/PVOD	
The Many Saints of Newark (Warner Bros.) <i>PREVIEW: The prequel to the Sopranos finds young Anthony Soprano is</i> <i>growing up in one of the most tumultuous eras in Newark, N.J.,</i> <i>becoming a man just as rival gangsters start to rise up and challenge the</i> <i>all-powerful DiMeo crime family. Fans of the TV series will find the film</i> <i>look at the formative years of the New Jersey gangster</i> <i>satisfactory. \$8M-\$10M FSS, \$20M-\$25M Total.</i>	R/ Crime Drama	120A	Scope (2.39 : 1)	Wide/HBO Max	

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The Jesus Music (Lionsgate) <i>PREVIEW: Set in 1960s, 1970s Christian contemporary music, the</i> <i>counterculture movement to become a worldwide phenomenon. The film</i> <i>is produced by the Kingdom Story Company who produces</i> <i>Christian films in association with Lionsgate.</i>	PG13/ Documentary	109	NA	Moderate
Falling for Figaro (IFC Films)	NR/ Comedy Romance	104	Flat (1.85 : 1)	Limited/VOD
Old Henry (Shout! Studios)	NR/ Action Western	99	Flat (1.85 : 1)	Limited/VOD
Mayday (Magnolia)	NR/ Drama Fantasy Mystery	100	Flat (1.85 : 1)	Limited/VOD
Titane (NEON) (English: Titanium)	R/ Drama Sci-Fi Thriller	108	Scope (2.39 : 1)	Limited
Algren (First Run Pictures)	NR/ Documentary	86	Flat (1.85 : 1)	Limited/VOD
Coming Home in the Dark (Dark Sky Films)	NR/ Horror	92	Flat (1.85 : 1)	Limited
10/8-14 2020 Wk 41 Box Office: \$8,643,212; Openings: N/A 2019 Wk 41 Box Office: \$138,249,301; Openings: The Addams Family (\$30 Total); Jexi (\$3.1M FSS, \$6.5M Total)	.3M FSS, \$100.0M	Total);	Gemini Man (\$20.	6M FSS, \$48.5M
2020 Wk 41 Box Office: \$8,643,212; Openings: N/A 2019 Wk 41 Box Office: \$138,249,301; Openings: The Addams Family (\$30	.3M FSS, \$100.0M	Total);	Gemini Man (\$20. Scope (2.39 : 1)	6M FSS, \$48.5M
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2020 Wk 41 Box Office: \$8,643,212; Openings: N/A 2019 Wk 41 Box Office: \$138,249,301; Openings: The Addams Family (\$30 Total); Jexi (\$3.1M FSS, \$6.5M Total) No Time To Die (MGM/UAR) <i>PREVIEW: Screenings are scheduled in the near future. There will be 40</i> <i>minutes extra of expanded Imax aspect ratio footage shot with the large</i> <i>format exhibitor's IMAX 15/70mm film cameras as the first Bond movie</i> <i>ever shot in that format. Will be shown in 3D and RealD format as the</i> <i>first film in the franchise's 59-year history. Other formats include Dolby</i> <i>Surround 7.1, Dolby Digital 12 Track, Auro 11.1, Atmos,</i> <i>Early projections show \$50M+ FSS, \$175M-\$200M Total.</i> Lamb (A24) Pinkfong & Baby Shark's Space Adventure (Iconic Releasing)	PG13/ Action R/ Drama Horror NR/ Animation Family Music	163 106 67	Scope (2.39 : 1) IMAX (Expanded Aspect Ratio) Scope (2.39 : 1) Flat (1.85 : 1)	Wide (4000+) Moderate Moderate
2020 Wk 41 Box Office: \$8,643,212; Openings: N/A 2019 Wk 41 Box Office: \$138,249,301; Openings: The Addams Family (\$30 Total); Jexi (\$3.1M FSS, \$6.5M Total) No Time To Die (MGM/UAR) <i>PREVIEW: Screenings are scheduled in the near future. There will be 40</i> <i>minutes extra of expanded Imax aspect ratio footage shot with the large</i> <i>format exhibitor's IMAX 15/70mm film cameras as the first Bond movie</i> <i>ever shot in that format. Will be shown in 3D and RealD format as the</i> <i>first film in the franchise's 59-year history. Other formats include Dolby</i> <i>Surround 7.1, Dolby Digital 12 Track, Auro 11.1, Atmos,</i> <i>Early projections show \$50M+ FSS, \$175M-\$200M Total.</i> Lamb (A24) Pinkfong & Baby Shark's Space Adventure (Iconic Releasing) Mass (Bleecker Street) The Gig is Up (Gravitas Ventures)	PG13/ Action R/ Drama Horror NR/ Animation Family Music PG13/ Drama NR/	163 106 67 111	Scope (2.39 : 1) IMAX (Expanded Aspect Ratio) Scope (2.39 : 1) Flat (1.85 : 1) Flat (1.85 : 1)	Wide (4000+) Moderate Moderate Limited
2020 Wk 41 Box Office: \$8,643,212; Openings: N/A 2019 Wk 41 Box Office: \$138,249,301; Openings: The Addams Family (\$30 Total); Jexi (\$3.1M FSS, \$6.5M Total) No Time To Die (MGM/UAR) <i>PREVIEW: Screenings are scheduled in the near future. There will be 40</i> <i>minutes extra of expanded Imax aspect ratio footage shot with the large</i> <i>format exhibitor's IMAX 15/70mm film cameras as the first Bond movie</i> <i>ever shot in that format. Will be shown in 3D and RealD format as the</i> <i>first film in the franchise's 59-year history. Other formats include Dolby</i> <i>Surround 7.1, Dolby Digital 12 Track, Auro 11.1, Atmos,</i> <i>Early projections show \$50M+ FSS, \$175M-\$200M Total.</i> Lamb (A24) Pinkfong & Baby Shark's Space Adventure (Iconic Releasing) Mass (Bleecker Street)	PG13/ Action R/ Drama Horror NR/ Animation Family Music PG13/ Drama NR/ Documentary	163 106 67 111 88	Scope (2.39 : 1) IMAX (Expanded Aspect Ratio) Scope (2.39 : 1) Flat (1.85 : 1) Flat (1.85 : 1) Flat (1.85 : 1)	Wide (4000+) Moderate Moderate Limited Select (3)

Studio Release Changes

Title	Runs	New	Former
Don't Worry Darling (Warner Bros.) A 1950's housewife living with her husband in a utopian experimental community begins to worry that his glamorous company may be hiding disturbing secrets. Crime Drama Horror Mystery Thriller.	Limited	9/23/22	9/23/21
Bob's Burgers: The Movie (20th Century) Plot unknown. Feature film based on the animated TV series. Animation Comedy.	Limited	5/27/22	NEW
Nightmare Alley (Searchlight) An ambitious carny with a talent for manipulating people with a few well-chosen words hooks up with a female psychiatrist who is even more dangerous than he is. Action Crime Drama Horror Thriller.	Wide	12/17/21	12/3/202 1
Furiosa (Warner Bros.) The origin story of renegade warrior Furiosa before she teamed up with Mad Max in 'Fury Road'. Action Adventure Sci-Fi Thriller.	Limited	5/24/24	6/23/23
Collection (Vertical Entertainment) In the world of high-stakes debt collection, every decision has a price. A grieving father (Alex Pettyfer) grapples with his choices in the unforgiving, manipulative world of collectors and mobs when his new girlfriend turns out to be his firm's next mark. He must decide what is more valuable: true love and happiness, or his biggest hit yet. Thriller.	Limited	9/17/21	NEW
23 Walks (Vertical Entertainment) A gentle, sweet, funny, romantic story of love in later life following a couple in their sixties, Dave and Fern, who get to know one another over the course of 23 dog walks. Romance Comedy.	Limited	9/17/21	NEW

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This is the Year (Vertical Entertainment) In a last ditch effort to win over the girl of his dreams, a nerdy high school senior (Lorenzo Henrie) and his best friends embark on a road trip to see their favorite band at the biggest music festival of the year. On their journey, they realize that elaborate plans never go off without a hitch, and that you can find true love in the most unexpected places. Romance Comedy.	Limited	9/24/21	NEW
On a Wing and a Prayer (UA Releasing) After a small-town pilot mysteriously dies during flight, passenger Doug White (Quaid) is forced to land the plane to safety and save his entire family on board. Based on an astonishing true story of faith and survival, ON A WING AND A PRAYER follows one man's harrowing journey to save his family from insurmountable danger. Drama.	Wide	8/31/22	NEW
India Sweets and Spices (Bleecker Street) Based on Geeta Malik's own script "Dinner With Friends" that won the 2016 Academy Nicholl Fellowships in screenwriting. The film follows a young woman who, after her first year at college, returns to her affluent suburban New Jersey home for the summer and discovers distressing secrets about her seemingly picture-perfect Indian American family. Coming of Age Comedy Drama.	Moderate	11/19/21	NEW
The Humans (A24) Erik Blake has gathered three generations of his Pennsylvania family to celebrate Thanksgiving at his daughter's apartment in lower Manhattan. As darkness falls outside and eerie things start to go bump in the night, the group's deepest fears are laid bare. Based on Tony Award winning play. Drama.	Limited	11/24/21	NEW

MPA Ratings

Title	Rating	Reason
Diary of a Wimpy Kid (20th Century Fox) Animation	PG	Rude material and some thematic elements
Distant (Universal) The spaceship of a mining engineer gets struck by an asteroid, sending him to an unknown alien planet, where he contends with his AI survival suit. He connects with a fellow crew member via radio, who is trapped inside her own escape pod and losing oxygen. Science fiction comedy. 3/11/22, Wide.	PG13	Creature violence and some strong language
The Electrical Life of Louis Wain (Amazon Studios) English artist Louis Wain rises to prominence at the end of the 19th century for his surreal cat paintings. Biography	PG13	Some thematic material and strong language
Hide and Seek (Saban Films) Korean Horror Remake. Joel David Moore directed the film from Parasite producer CJ Enm, which is an English-language remake of a 2013 Korean social horror-thriller of the same name by Huh Jung.	R	Some violence, disturbing images, nudity and language
Licorice Pizza (MGM) The film follows a high school student becoming an actor in the 1970s. The new name comes from a long-gone chain of L.A. record shops founded in Long Beach by James Greenwood in 1969. Paul Thomas Anderson-D. Bradley Cooper stars.	R	Language, sexual material and some drug use
Mosley (Saban Films) A species of creatures known as "thoriphants" rebel against their life of servitude and embark on a treacherous journey to find the fabled city of Uprights. A 2019 film originally scheduled for Grindstone Entertainment release has now moved to Saban Films. Family animation.	PG	Violence and peril, thematic elements and a smoking image
Paranormal Activity: Next of Kin (Paramount) Also known as Paranormal 7, the sequel will be released at Thanksgiving on Paramount+	R	Violence and bloody images, and language throughout
Pups Alone (Saban Films) While everyone is away on a company ski trip, Robert's neighbor hires two inept thieves to steal his latest invention. The neighborhood dogs will use Robert's inventions to set up a house of horrors for the thieves. Live action family film stars Jennifer Love Hewitt.	PG	Rude material, language, mild violence and brief smoking
Red Rocket (A24) Mikey Saber, a washed-up porn star who returns to his small Texas hometown, even though no one there really wants him back. Comedy Drama. 129 minutes.	R	Strong sexual content, graphic nudity, drug use and pervasive language
Rock a Bye (Lucas Cinemas) After being diagnosed with cancer, a veteran of the War in Iraq decides to track down the estranged mother of his teenage son.	R	Language and some sexual references
Una Pelicula de Policias (Netflix) English title: A Police Movie) A daring audiovisual bet that combines documentary and fiction elements. The film gives voice to one of the most controversial institutions in Mexico - the police and unravels the causes of the crisis of impunity that affects the justice system. Documentary.	R	Language and brief sexuality

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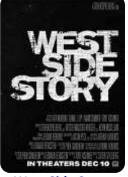




The Humans (A24) 11/24/21 – Limited New Trailer, Movie Still



Nightmare Alley (Searchlight) 12/17/21 – Wide New Trailer



West Side Story (20th Century) 12/10/21 – Wide Newest Trailer



Eternals (Disney/Marvel) 11/5/21 – Wide Newest Trailer



Lamb (A24) 10/8/21 – Limited Official Trailer

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