

Screendollars Newsletter

September 7, 2020 No. 133

For Exhibitors About Films, the Film Industry and Cinema Advertising

On August 27, 1936, RKO Radio Pictures released musical *Swing Time*, showcasing Fred Astaire and Ginger Rogers at the height of their on-screen chemistry. It was one of nine musicals RKO produced between 1933 to 1939 that featured the dynamic dance duo and their captivating dance routines. While each dancer was exceptionally talented individually, they inspired each other to even greater heights through their pairing. *Swing Time was directed* by George Stevens and Jerome Kern and Dorothy Fields contributed their Academy Award winning musical score and lyrics. Stevens went on to win two Oscars as Best Directory for the 1951 drama *A Place in the Sun* starring Montgomery Clift, Elizabeth Taylor and Shelley Winters and the 1956



Western *Giant* starring Rock Hudson, Elizabeth Taylor and James Dean. 34 years later in 1967, Steven's son <u>George Stevens Jr.</u> became the Founding Director of the American Film Institute, and creator of the AFI Lifetime Achievement Award (beginning in 1973) and the producer of the Kennedy Center Honors (beginning in 1978).



Ginger Rogers in a dress made to twirl in Swing Time - *Click to Play*

"Sure [Astaire] was great, but don't forget that Ginger Rogers did everything he did backwards and in high heels."

— From the <u>Frank & Ernest</u> comic strip by Bob Thaves

BOXOFFICE BUZZ for Weekend of 9/4 - 6

<u>Click to Play</u> our Popcorn Previews Boxoffice Buzz video looking at this weekend's ticket sales for TENET.







Weekend Box Office Results (9/4-6)

Courtesy of Paul Dergarabedian (Comscore)

					Per Theatre	
Rank	Title	Week	Theatres	Wknd \$	Average \$	Total \$
1	Tenet	1	2,810	20,200,000	7,189	20,200,000
2	The New Mutants (20th Century)	2	2,754	2,870,000	1,042	11,600,000
3	Unhinged (Solstice)	3	2402	1,670,000	695	11,301,208
4	The Personal History of David Copperfield (Searchlight)	2	1,550	361,000	233	1,024,473
5	The SpongeBob Movie: Sponge on the Run (Paramount) Canada only	4	304	345,000	1,135	3,542,000
6	Words on Bathroom Walls (LD Entertainment)	3	1,168	282,370	242	1,541,908
7	Tenet	1	2,810	20,200,000	7,189	20,200,000

International Highlights

■ "Tenet" produced an estimated \$78.3M globally including previews this weekend in 46 markets on 52,913 screens, representing a strong -36% drop in holdover overseas markets. The international running tally is now \$126.0M, the domestic tally through the Labor Day holiday weekend is \$20.2M and the global cume is \$146.2M. The film opened to \$30M in China.

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- According to Disney, This weekend saw a strong opening for "Mulan" in just a handful of smaller international markets, representing only around 6% of normal international footprint. It grossed an estimated \$5.9M, placing #1 in UAE, Malaysia, Singapore and Thailand while posting the highest grossing opening weekend to date in 2020 in both Singapore and Thailand. Next weekend sees Mulan open in China and Russia.
- STXFilms' "Greenland" opened in no new international territories this weekend. The estimated international weekend total is \$624k from 1,136 locations for a new estimated international cume of \$11.5M. The next release dates are scheduled in Vietnam (Sep 11) and Greece (Sep 17).

IMAX Highlights:

- A record-breaking weekend for Warner Bros.' TENET, as it earns \$11.1M in IMAX from 1,168 screens in 43 markets, 14.2% of the overall global weekend box office. It's the Biggest Global Box Office Weekend ever in September for IMAX. The IMAX global cume-to-date reaches \$16.3m, over 11% of the movie's total box office.
- The weekend is anchored by a strong opening in China, where TENET earned \$5.3m/36.8m RMB from 649 screens nearly 18% of the nationwide gross despite IMAX theatres only accounting for 1% of screens. TENET claimed the Biggest 3-day Opening weekend for a Christopher Nolan movie and 3rd highest September opening in the Middle Kingdom for IMAX. 9 of the top 10 grossing locations in the market included an IMAX screen. TENET's 36.8m RMB in IMAX is 15% above the Fri-Sun IMAX China opening for DUNKIRK (\$4.7m/31.9m RMB) and 27% above the same for INTERSTELLAR (\$4.7m/28.9m RMB). Friday's China opening day result for TENET in IMAX delivers 21% of the nationwide box office, a percentage not seen in the market since the opening day of 2013's GRAVITY.
- In North America, TENET has earned \$2.8m from 272 IMAX screens thru the holiday Monday, becoming the Biggest Domestic Labor Day Opening ever for IMAX, despite significant capacity constraints in North America and missing some major metropolitan areas in the weekend box office, including NY and LA. The IMAX box office represents 14% of the total Domestic number, despite only ~60% of potential IMAX US box office locations represented in TENET's Domestic gross, due to the continued closures in many US markets. For perspective, only 2 of the Top 10 (and 7 of the Top 20) IMAX screens for DUNKIRK's Domestic opening weekend are open this weekend for TENET.
- In its 2nd weekend of release in the International marketplace, TENET earns \$3m from 248 IMAX screens thru Sunday, taking the IMAX International cume (xChina) to \$8.2m. The Friday Sunday IMAX grosses on the International screens that opened last weekend are down a modest 23% from the opening Fri-Sun numbers, with most markets enjoying shallow declines, including Saudi Arabia (-5%), Thailand (-6%), Ukraine (-7%), Sweden (-9%), Finland, (-13%), Netherlands (-15%), Germany (-16%), Taiwan (-16%), and South Korea (-33%).

New Releases:

■ Atlas Distribution opened "My Brothers' Crossing" in 73 locations to \$17,350.

Notable Industry News and Commentary (8/31-9/6)

<u>Will Disney+'s Mulan Gambit Work?</u> (Vulture) and <u>Calls to Boycott Mulan Gain Steam as New Movie Lands on Disney Plus</u> (Business Insider)

This weekend, Disney released its much-anticipated live action remake of *Mulan* on Disney+, charging home-bound consumers \$29.99 for the premium rental. Regular subscribers will have "free" access to Mulan starting December 4th, marking a 90-day window (of sorts) contained entirely within the world of Disney and its streaming. What's equally impressive is Disney's marketing campaign promoting this weekend's Mulan premiere, which involves co-marketing and distribution arrangements with partners such as Roku, Apple and Google. Meanwhile, Disney's high-profile streaming



Popcorn Previews of Disney's Mulan - Click to Play

release has attracted its share of controversy. Many exhibitors are upset with Disney for its decision to move Mulan to Disney+, pulling the plug on its planned theatrical release, first schedule for late March and later rescheduled for late July. In addition, Mulan's star Lui Yifei is caught up in turmoil over a post the Chinese-born actress made on her social media in support of the crackdown by Hong Kong authorities on pro-democracy protesters. "I support the Hong Kong police, you can attack me now. Such a shame." And attack, they have. See #BoycottMulan, now trending on Twitter and additional reporting on the call to boycott.

Robert Pattinson Has COVID-19, Halting The Batman Production (Vanity Fair) and How Robert Pattinson's COVID-19 Test Could Affect 'The Batman' - and the Industry (Variety)

On Thursday, Vanity Fair broke the story that Warner Bros. was shutting down its filming of *The Batman* just days after it had resumed due to star Robert Pattinson testing positive for COVID-19. Pattinson has now begun a 14-day quarantine,

while production at WB's Leavesden Studios in the U.K sits idle. This is the first instance of a major studio film having been shut back after restarting post-pandemic. Industry watchers are anxious about the implications for other studio productions. "No one wants to admit this can happen to them," said a top industry executive. "Everyone in production is white-knuckling it to get it done. The attitude seems to be, 'I'm sorry it happened to them, but if it doesn't happen to me, that's great.""



Robert Pattinson stars in The Batman

<u>Venice Film Festival Opens, Defiant but Socially</u> <u>Distanced</u> (NY Times)

The 77th Venice Film Festival kicked off last Wednesday, picking up the torch of International Film Festivals in a year unlike any other. Venice is the first major festival to convene in person since the onset of the COVID-19 pandemic. In

years past, Venice has attracted the full complement of Hollywood's stars, premiering Oscar-winning movies such as *Joker* (2019), *The Favourite* (2018) and *La La Land* (2016). This year edition is comparatively muted, the victim of restrictions on global travel between the US and Europe. Still, with mask mandates and strictly enforced social distancing, Venice may be blazing a trail for future festivals. "Having to wear masks even during screenings is a nightmare," said Marianna Serandrei, 54, a Venice native who has attended the festival since she was a teenager. But "human beings can actually get used to basically anything,"



See also: <u>Fall Film Festivals Reinvent Themselves Amid</u> Pandemic (Hollywood Reporter)



The Cranford Theater in Cranford, NJ

New Jersey Theaters Can Reopen This Weekend Under Strict Rules, Governor Says (Yahoo)

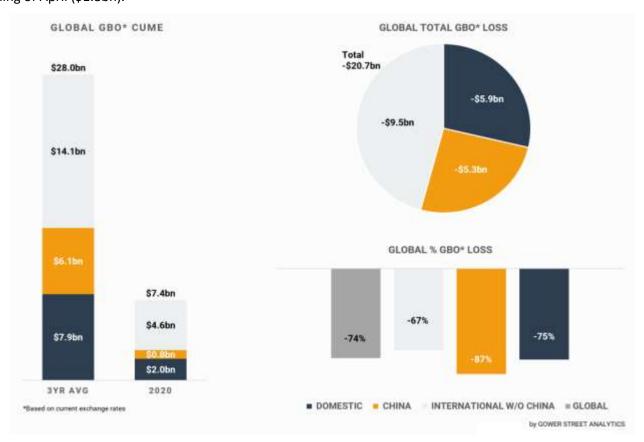
After weeks of intensive lobbying by exhibitors, New Jersey governor Phil Murphy relented in the state-wide ban requiring theatres to remain closed to protect the public health from the spread of COVID-19. On Monday, the governor's office announced that the nearly 100 cinemas in the Garden State would be allowed to reopen beginning Friday, under strict safety rules including mandatory mask use and audiences limited to no more than 25% of normal maximum capacity. While most

U.S. states have given permission to theaters to reopen, New Jersey had been among a handful of states still holding out on theatre re-opening. Currently, mandated closures for indoor theatres are still in effect in most communities in California as well as New York and Michigan.

\$1 Billion Dollar Box Office In August – Speeding Up On The Road To Recovery Courtesy of Gower Street Analytics

In August, global cinemas generated a \$1 billion box office. Double the box office for the four months from April till July combined. The latest update of Gower Street's Global Box Office Tracker (GBOT) shows that the 2020 global box office grew to \$7.4bn in August from \$6.4bn a month ago. From the beginning of April, when it stood at \$5.9bn, till the end of July, box office grew just \$0.5bn. It is fair to say that the hope of recovery is starting to materialize.

However, the recovery is happening at different speeds. Half of the global box office in August was made by China with \$0.5bn. It catapulted their 2020 cume from \$0.3bn to \$0.8bn. The other big chunk of global growth in August was delivered across the International market (excluding China) with \$0.4bn, rising to \$4.6bn by the end of August. The Domestic market is the slowest growing among these three, contributing only \$0.1bn. Domestic box office in August increased from \$1.9bn to just \$2.0bn. Nevertheless, that is nearly two thirds of 2020 Domestic box office since the beginning of April (\$1.8bn).



The stacked bar graph on the left shows total levels split out by the three key global markets: Domestic, China and International (excluding China). The pie chart indicates the current deficit compared to the average of the past three years and where those losses are currently coming from. The bar graph on the bottom right shows the percentage drops globally.

Given the times we're in and the year so far, a global monthly box office of \$1bn marks an important milestone on the Road to Recovery. Despite this, it is only slightly over a quarter of the August average over the previous three years (\$3.5bn). This means another \$2.5bn of 2020 global box office losses. Gower Street estimates that by August 31, losses will have accumulated to \$20.7bn.

The growth of loss, however, has significantly slowed down. August showed the lowest monthly increase in total box office loss for all three markets since we began tracking in April. Another indicator is that the percentage box office loss, compared to the average, finally stopped increasing further in August. Globally it stayed at -74%, Domestic and International (without China) held stable around -75% and -67% respectively. China reduced from -94% at the end of July to -87% by the end of August.

An essential component of the positive development during August was the meaningful increase of open cinemas in that period. By August 31, the market share of global cinemas open was at 72%, up from 48% at the end of the prior month. Large parts of the theatrical world are now open, APAC at 91%, China at 90% and EMEA at 85%. The Americas are still at a low level of open cinemas but progressing in big steps. The market share of open cinemas in LATAM increased from 8% to 23% over the last month. The Domestic market displays the greatest improvement, up to 50% from just 14% at the end of July.

More cinemas open, and a larger crowd filling the capacity restricted auditoriums, was mainly caused by the arrival of the first major tentpoles since the COVID-19 outbreak. Firstly, the war epic THE EIGHT HUNDRED opened in China on August 21. Combined with another local hit released that week, LOVE YOU FOREVER, meant China became the first global market to achieve all five stages of Gower Street's Blueprint To Recovery - a level that would indicate full box office recovery. Secondly, on the last weekend of August, TENET saw its long awaited successful international launch. It pushed many opening markets up to new levels on Gower Street's Blueprint to Recovery: UK hit Stage 2; France, Italy and Germany, among others, hit Stage 3 and Taiwan crossed Stage 4. The TENET-effect was also felt more broadly than simply in terms of targets hit. Some markets saw an over-spill to other titles; holdovers were rising in business week-on-week despite the competition. This suggests a major title can bring much more than success for just that title.

This weekend, TENET opened in Domestic and additional international markets. The number of open cinemas will likely have increased again, and further growth will be visible. To sustain this encouraging momentum a constant flow of content will continue to be key.

The Global Box Office Tracker features weekly in Gower Street's International Road To Recovery report. If you have comments or questions about Gower Street's charts and articles, or to sign up for our free newsletter and/or the free trial of our Road To Recovery reports, which is now extended through the end of September, please visit our website at: https://gower.st

Hollywood Report

by Martin Grove

Movies have had a short shelf life for many years, but that will lengthen as exhibition recovers from COVID-19.

When Coca-Cola bought Columbia Pictures for \$800M+ in 1982, Hollywood marketers said shelf life was the big difference between six-packs of soda & movies. Soft drinks could sit on supermarket shelves for months and be marketed with one campaign. But every film was a unique product needing its own costly marketing campaign to find its

Daniel Craig & Ana de Armas in NO TIME TO DIE

audience. In the end, Coke did just fine – selling Columbia to Sony in 1989 for \$3.4B.

Short shelf life was not a problem when movie marketers wanted huge opening weekends from ultra wide runs supported by media megaspends. In that front loaded approach, after 3 weeks event films had made most of their money.

Now with fewer available screens, severely limited seating capacity and the need to play longer so ticket sales can add up to cover hefty production costs, movies will need longer shelf lives and will have to attract audiences well beyond opening weekend. That's the new reality for tentpoles like TENET, WONDER WOMAN 1984, BLACK WIDOW & NO TIME TO DIE.

Christopher Nolan's time inversion thriller TENET brightened Labor Day weekend, recalling happier times for exhibitors and moviegoers. The PG-13 action sci-fi from WB/Syncopy arrived to solid mid-pandemic ticket sales with \$20.2M for 3 days at 2,810 theatres – an encouraging start with LA, SF & NYC hard-tops still shut. It's already done \$126M in 46 markets internationally with a global cume of \$146.2M, per Comscore. It's clear from how quickly moviegoers worldwide embraced TENET that doom & gloom predictions of exhibition's demise from PVOD are worthless. RT: 74% critics/79% audiences.

Labor Day's biggest launch was MGM/Dimension's HALLOWEEN reboot 8/31/07 with \$30.6M for 4 days (3 days: \$26.4M). Unless it rained, Labor Day was the last gasp of summer for people in the East & Mid-



Nolan with John David Washington on the set of TENET

West where cooler fall temps would soon be arriving. That made Labor Day beach blasts a great alternative to moviegoing. This time last year Lionsgate's ANGEL HAS FALLEN was #1 in week 3 with \$15.4M for 4 days (\$11.8M for 3) and Universal's GOOD BOYS was #2 in weekend 4 with \$12.2M for 4 days (\$9.5M for 3).

Weekly Film Calendar

9/11-17: NFL Opening Weekend (9/10-13) (2019 Wk 37 Box Office: \$112,695,585)			MEI	
2019 openings: Hustlers \$33.2M FSS, \$105.0M Total; The Goldfinch \$2.7M FSS, \$5.3M Tot	al.		(alp)	
The Broken Hearts Gallery (Sony/Tri Star) Dumped by her boyfriend, a New York art				
gallery assistant creates an exhibit for souvenirs from past relationships. Romantic	PG13	108	Flat (1.85 : 1)	Wide
Comedy. EARLY SHOWS: 7PM on 9/10			, ,	
I Am Woman (Quiver Distribution) The story of 1970s musician and activist Helen			-1 . (4 4)	
Reddy. Documentary.	NR	116	Flat (1.85 : 1)	Limited/VOD
Jimmy Carter: Rock & Roll President (Greenwich Entertainment) Jimmy Carter becomes		0.0	FI . /4 OF 4)	1: : 1/1/05
the first U.S. president to openly embrace rock 'n' roll. Documentary.	NR	96	Flat (1.85 : 1)	Limited/VOD
The Walrus and the Whistleblower (Gravitas Ventures) A whistleblower is sued for \$1.5				
million for plotting to steal a walrus and launches into a personal quest against the	NA	90	Flat (1.85 : 1)	Limited/VOD
backdrop to end marine mammal captivity. Documentary.				
Martin Eden (Kino Lorber) After Martin Eden meets Elena, he tries to achieve a place				
among the literary elite through self-education. French Romantic Drama. Story by	NR	129	Scope (2.35 : 1)	Limited/VOD
author Jack London.				
Killed My Wife (Blue Fox Entertainment) After being accused of killing his wife, a man	NR	98	Flat (1.85 : 1)	Limited/VOD
struggles to retrieve his memories of a booze-filled evening. South Korea. Thriller Drama.	INIT	70	Liar (1.02 · 1)	Lillited/ VOD
Sibyl (Music Box Films) A jaded psychotherapist returns to her first passion of becoming	NR	100	Scano /2 20 : 1)	NY/LA (Virtual)
a writer. French Drama with subtitles.	INK	100	Scope (2.39 : 1)	NI/LA (VII LUAI)
The Devil All the Time (Netflix) Sinister characters converge around a young man				
devoted to protecting those he loves in a postwar backwoods town teeming with	R	138	Scope (2.39 : 1)	SVOD 9/16
corruption and brutality. Crime Drama Thriller.				
Wild Grass (CMC Films) In the 1990s, the two girls and a boy who first entered the				
society tested the incredible destiny they experienced in the pursuit of a new life. In the	NR	112	Scope (2.35 : 1)	Limited 9/10
flourishing 1990s, they rose up with the dream and they survived. Romantic Drama.	INK	112	Scope (2.55 . 1)	Lillilled 9/10
Country: China. Language: Chinese (Mandarin).				
Our Time Machine (Walking Iris Media) Shaken by the news of his father's dementia,				
artist Maleonn creates "Papa's Time Machine," a wondrous time-travel adventure				
performed on stage with life-size mechanical puppets. Through the play's production, he	NR	80	Flat (1.85 : 1)	 Virtual/Limited
confronts his own mortality. Maleonn finds grace and unexpected joy in this moving	INIX	00	1100 (1.05 . 1)	Virtual/ Lillinced
meditation on art, the agonies of love and loss, and the circle of life. (Award Winner				
@Tribeca FF + winner of 10 int'l festival awards). Documentary.				
Ten Minutes to Midnight (1091/Mainframe Pictures) When a punk rock DJ gets bitten	NR	72	Flat (1.85 : 1)	Limited 9/17,
by a rabid bat, she turns into a vampire. Horror.	1414	,,,	1101 (1.03 . 1)	incl. Drive-ins
My Name is Pedro (Independent) Lillian LaSalle's upcoming award-winning and timely				
documentary MY NAME IS PEDRO explores what public education meant to South Bronx	NR	87	Flat (1.85 : 1)	NY/LA (Virtual)
Latino maverick educator, Pedro Santana, and what he, in turn, meant to public	1	0,	1100 (1.05 . 1)	TVT/EX (VIII caal)
education. Documentary.				
Meet the Beatles in India (Gathr Films) New and vivid first-hand details and over 40	NR	NA	Flat (1.85 : 1)	Virtual/VOD
personal photos never-before-seen in any other movie about The Beatles. Documentary.	1411	1471	1100 (1.05 : 1)	Virtual, VOB
Rent-a-Pal (IFC Films) A lonely bachelor searches for an escape from the drudgery of				
caring for his aging mother. Seeking a partner through a dating service, he struggles to	NR	108	Scope (2.35 : 1)	Limited/VOD
afford the price of admission. Thriller.				
9/18-24				
(2019 Wk 38 Box Office: \$125,082,320)				
2019 openings: Rambo: The Last Blood \$18.9M FSS, \$44.8M Total; Ad Astra \$19.0M FSS, \$	550.2N	1 Total,	; Downtown Abbey	, \$31.0M FSS,
\$96.9M Total.	1		I	I
Infidel (Cloudburst Entertainment) Formerly Pure Flix An American man, played by Jim				
Caviezel, is kidnapped after a friend invites him to Cairo to speak out about recent	R	107	Scope (2.35 : 1)	Moderate to
militant uprisings. His wife heads to the city after hearing the news, determined to get	'			Wide
him back. Action Thriller.				

The Way I See It (Focus Features) Pete Souza captures historic and intimate moments as a photographer for President Barack Obama and President Ronald Reagan. Documentary	PG13	100	Flat (1.85 : 1)	Moderate
Antebellum (Lionsgate) Successful author Veronica finds herself trapped in a horrifying reality and must uncover the mind-bending mystery before it's too late. Horror.	NA	105	Scope (2.35 : 1)	PVOD Platforms/ Theatrical Int'l
The Secrets We Keep (Bleecker Street) In post-WWII America, a woman (Rapace), rebuilding her life in the suburbs with her husband (Messina), kidnaps her neighbor (Kinnaman) and seeks vengeance for the heinous war crimes she believes he committed against her. Crime Drama Mystery.	R	97	Scope (2.35 : 1)	Limited/VOD 9/16
The Nest (IFC Films) Life for an entrepreneur and his American family begin to take a twisted turn after moving into an English country manor. Drama.	R	107	Scope (2.35 : 1)	Select/VOD
We are Many (Area 23 Films) A remarkable thought-provoking inside story behind the first-ever global demonstration and its surprising and unreported legacy of inspiring today's non-violent protest movements. Documentary.	NR	110	Flat (1.85 : 1)	9/21 Virtual 9/25 Limited
Red Shoes and the Seven Dwarfs (Next Entertainment) Princes who have been turned into Dwarfs seek the red shoes of a lady in order to break the spell, although it will not be easy. A parody with a twist.	PG	92	Flat (1.85 : 1)	Limited
Army of Lovers in the Holy Land (Chapter Two Films) Army of Lovers lead singer Jean-Pierre Barda embraces his roots by moving from Sweden to Israel. Asaf Galay's new award-winning documentary.	NR	65	Flat (1.85 : 1)	NYC on 9/11
Break the Silence (Trafalgar) K-pop sensation BTS embark on their 2019 'Love Yourself: Speak Yourself' Tour.	NR	130	Scope (2.35 : 1)	Event Cinema (One Night Only)
Ravers (Capital Motion Picture Group) When a contaminated energy drink turns an illegal rave into a nightmare, a germophobic journalist has to overcome her deepest fears to get her friends out alive. Horror Comedy	NR	90	Flat (1.85 : 1)	Limited/VOD
Alone (Magnolia) The English-language remake by director John Hyams of Mattias Olsson's 2011 Swedish film "Gone" follows recently widowed Jessica, played by Jules Willcox, who flees the city, only to be kidnapped and locked away in the cabin of a mysterious man. Thriller.	R	81	Scope (2.35 : 1)	Limited/VOD
9/25-10/1 (2019 Wk 39 Box Office: \$95,497,025) 2019 openings: Abominable \$20.6M FSS, \$60.7M Total.				
Greenland (STX Films) A family struggles for survival in the face of a cataclysmic natural disaster. Action Thriller. <i>Good interest for this action film from director Ric Roman Waugh (Angel Has Fallen). Playing well in international release.</i>	PG13	120A	Scope (2.35 : 1)	Wide (2000)
Kajillionaire (Focus Features) Two con artists have spent 26 years training their only daughter to swindle, scam and steal at every turn. During a desperate and hastily conceived heist, they charm a stranger into joining them, only to have their entire world turned upside down. Crime Drama.	R	106	Scope (2.35 : 1)	Moderate PVOD 10/16
The Glorias (Roadside Attractions) The story of feminist icon Gloria Steinem's itinerant childhood's influence on her life as a writer, activist and organizer for women's rights worldwide. Biography Drama.	NR	139	Scope (2.39 : 1)	Limited/ Amazon Prime
Ava (Vertical Entertainment) An assassin becomes marked for death by her own black ops organization after questioning orders and breaking protocol. Action Crime Drama.	R	100	Scope (2.39 : 1)	Limited/VOD
The Nest (IFC Films) Life for an entrepreneur and his American family begin to take a twisted turn after moving into an English country manor. Horror Thriller.	NR	107	Scope (2.35 : 1)	Expansion
LX 2048 (Quiver distribution) A terminally ill man tries to secure the future of his family in a world where the toxicity of the sun forces people to stay inside during the daytime. Sci-Fi Drama.	NR	104	Flat (1.85 : 1)	Limited Virtual/VOD
Misbehaviour (Shout! Studios) A group of women hatch a plan to disrupt the 1970 Miss World beauty competition in London. Drama History.	NR	106	Scope (2.35 : 1)	Limited/VOD
Enormous: The Gorge Story (Trafalgar) follows the stories of Dave Matthews, Jason Mraz, and Pearl Jam (among many other artists) - all of whom have legendary pasts at the venue. Music History.	NR	85	Scope (2.35 : 1)	Event Cinema (One Night Only)
Enola Holmes (Netflix) When Enola Holmes-Sherlock's teen sister-discovers her mother missing, she sets off to find her, becoming a super-sleuth in her own right as she outwits her famous brother and unravels a dangerous conspiracy around a mysterious young Lord. Mystery Drama.	PG13	123	Flat (1.85 : 1)	SVOD 9/23

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NR	NA	Flat (1.85 : 1)	Limited/Virtual
NR	81	Flat (1.85 : 1)	Limited 9/29
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	404	51 + /4 OF 4)	1 1/1/05
NR	101	Flat (1.85 : 1)	Limited/VOD
		51 . (4.05 .4)	Moderate
NR	80	Flat (1.85 : 1)	(250+)
			(90-day window)
R	94	Scope (2.35 : 1)	Limited/VOD
			-
			11 11 100
NR	115	Flat (1.85 : 1)	Limited/Virtual
			VOD 10/20
ND	7.0	Flat /1 OF : 1\	Limited (VOD
INK	/6	Flat (1.85 : 1)	Limited/VOD
		Scope (2.20 · 1)	
PG13	NA		Wide
		IIVIAX 3D, Atilios	
R	93	Scope (2.35 : 1)	Limited
R	115	Scope (2.35 : 1)	Limited/VOD
		, ,	,
		(2.22.4)	
NR	86	Scope (2.39 : 1)	Limited/VOD
PG13	123	Scope (2.35 : 1)	Limited/VOD
		, , ,	
, \$48.5	M Tot	al; Jexi \$3.1M FSS,	\$6.5M Total.
PG	94	Scope (2.35 : 1)	Wide
NA	92	Scope (2.35 : 1)	Wide
NA	102	Flat (1.78 : 1)	Limited
NΔ	71	Flat (1.85 · 1)	Limited/VOD
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NR	129	Scope (2.39 : 1)	SVOD
,			
	NR R NR PG13 R PG13 R PG13	NR 81 NR 101 NR 80 R 94 NR 115 NR 76 PG13 NA R 93 R 115 NR 86 PG13 123 S48.5M Tot. PG 94 NA 92 NA 102 NA 71	NR 81 Flat (1.85:1) NR 101 Flat (1.85:1) NR 80 Flat (1.85:1) R 94 Scope (2.35:1) NR 115 Flat (1.85:1) PG13 NA Scope (2.39:1), IMAX 3D, Atmos R 93 Scope (2.35:1) R 115 Scope (2.35:1) NR 86 Scope (2.35:1) PG13 123 Scope (2.35:1) PG 94 Scope (2.35:1) NA 92 Scope (2.35:1) NA 92 Scope (2.35:1) NA 102 Flat (1.78:1) NA 71 Flat (1.85:1)

10/16-22 (2019 Wk 42 Box Office: \$138,249,301) 2019 openings: Maleficent: Mistress of Evil \$36.9M FSS, \$113.9M Total) Candyman (Universal) A "spiritual sequel" to the horror film Candyman (1992) that returns to the now-gentrified Chicago neighborhood where the legend began. Nia R NA Scope (2.35 : 1) Wide DaCosta-D (Little Woods, Captain Marvel 2) Jordan Peele-W. 2 Hearts (Freestyle Releasing) For two couples the future unfolds in different decades and different places, but a hidden connection will bring them together in a way no one PG13 NA Scope (2.39:1) Wide could have predicted. Romantic Drama. The Trial of the Chicago 7 (Netflix) The story of 7 people on trial stemming from various charges surrounding the uprising at the 1968 Democratic National Convention in SVOD NA NA Scope (2.39 : 1) Chicago, Illinois. Drama. Shithouse (IFC Films) A homesick college freshman goes to a party at Shithouse and ends up spending the night with his sophomore RA who's had a shitty day and wants R 100 Flat (1.85:1) Limited/VOD someone to hang out with. Comedy Drama. She is the Ocean (Blue Fox Entertainment) An exploration into the lives of nine women NR 101 Flat (1.85:1) Limited/VOD from around the world who share a passion for the ocean. Documentary. The Courier (Roadside Attractions) Cold War spy Greville Wynne and his Russian source PG13 111 Scope (2.35:1) Moderate (350) try to put an end to the Cuban Missile Crisis. Thriller. Halloween (CineLife/Screendollars) Fifteen years after murdering his sister on Indoor/Drive-Ins Halloween night 1963, Michael Myers escapes from a mental hospital and returns to the R 91 Scope (2.39 : 1) (Moderate) small town of Haddonfield, Illinois to kill again. Horror. Reissue of original. Martin Eden (Kino Lorber) After Martin Eden meets Elena, he tries to achieve a place among the literary elite through self-education. French Romantic Drama. Story by NR 129 Limited/VOD Flat (1.66:1) author Jack London. 10/23-29 (2019 Wk 43 Box Office: \$108,459,709) 2019 openings: Countdown \$8.9M FSS, \$25.6M Total; Black and Blue \$8.4M FSS, \$22.1M Total. Death on the Nile (20th Century) While on vacation on the Nile, Hercule Poirot must investigate the murder of a young heiress. Crime Drama Mystery. Gal Gadot, Armie NA NA Scope (2.35 : 1) Wide Hammer. Crime Mystery. Connected (Sony) Katie Mitchell is accepted into the film school of her dreams. Her whole family drives Katie to school together when their plans are interrupted by a tech NA NA Flat (1.85 : 1) Wide uprising. The Mitchells will have to work together to save the world. Animation. Time (Amazon Studios) Fox Rich fights for the release of her husband, Rob, who is PG13 81 Flat (1.85 : 1) Limited serving a 60-year sentence in prison. Documentary Rebecca (Netflix) A young newlywed arrives at her husband's imposing family estate on a windswept English coast and finds herself battling the shadow of his first wife, PG13 NA Scope (2.35:1) SVOD 10/21 Rebecca, whose legacy lives on in the house long after her death. Remake of Alfred Hitchcock 1940 award winning drama. 10/30-11/5: Halloween 10/31 (2019 Wk 44 Box Office: \$115,781,272) 2019 openings: Terminator: Dark Fate \$29.0M FSS, \$62.3M Total; Arctic Dogs \$2.9M FSS, \$5.8M Total; Harriet \$11.7M FSS, \$43.1M Total; Motherless Brooklyn \$\$3.5M FSS, \$9.3M Total. Fatale (Lionsgate) A successful sports agent, Darren (Michael Ealy), watches his perfect life slowly disappear when he becomes entangled in a police investigation led by a NA NA Scope (2.35 : 1) Wide discredited, disgraced and determined detective (Hilary Swank), with whom he had a wild one-night stand. Thriller. Come Play (Focus Features) Original Title: Larry Parents fight to save their son when a PG13 Wide NA NA mysterious creature uses his electronic devices to break into our world. Horror. 11/6-12 (2019 Wk 45 Box Office: \$123,141,065) 2019 openings: Doctor Sleep \$14.1M FSS, \$31.6M Total; Last Christmas \$11.4M FSS, \$35.2M Total; Midway \$17.9M FSS, \$56.8M Total; Playing With Fire \$12.7M FSS, \$44.5M Total. Black Widow (Disney) A film about Natasha Romanoff in her quests between the films Scope (2.39 : 1) NA NA Wide Civil War and Infinity War. Action Adventure Sci-Fi. IMAX, Atmos Let Him Go (Focus Features) A retired sheriff and his wife, grieving over the death of R NA Scope (2.39 : 1) Wide their son, set out to find their only grandson. Crime Drama Thriller.

Kindred (IFC Films) When her boyfriend dies suddenly in an accident, psychologically				
fragile mother-to-be Charlotte is taken in by his family - but they seem increasingly				
obsessed with her every move. Her suspicions grow and panic builds - but just how far	NR	101	Flat (1.85 : 1)	Limited
will they go in their desire to control her and her unborn baby? Drama Horror Mystery				
Thriller.				

11/13-19

(2019 Wk 46 Box Office: \$109,055,601)

2019 openings: Ford v Ferrari \$31.5M FSS, \$117.6M Total; Charlie's Angels \$8.4M FSS, \$17.8M Total; The Good Liar \$5.6M FSS, \$17.2M

Deep Water (20th Century) A well-off husband allows his wife to have affairs in order to		NA	NA	Wide
avoid a divorce and becomes prime suspect in the disappearance of her lovers. Thriller.	NA	'',	1471	Wide
The Comeback Trail (Cloudburst Entertainment) Two movie producers who owe money				
to the mob set up their aging movie star for an insurance scam to try and save	NA	NA	NA	Wide
themselves. But they wind up getting more than they ever imagined. Action Comedy.				
The Climb (Sony Pictures Classics) Two lifelong pals test the boundaries of their		94	Scope (2.35 : 1)	NY/LA
friendship when a woman comes between them. Multiple award winner.	R	94	3cope (2.33 . 1)	INT/LA
Ammonite (Neon) 1840s England, acclaimed but overlooked fossil hunter Mary Anning				
and a young woman sent to convalesce by the sea develop an intense relationship,		120	Flat (1.85 : 1)	Limited
altering both of their lives forever. Drama Romance.				

11/20-26: Thanksgiving (11/26)

(2019 Wk 47 Box Office: \$206,037,027)

2019 openings: Frozen II \$130.3M FSS, \$477.4M Total; A Beautiful Day in the Neighborhood \$13.3M FSS, \$61.7M Total; 21

Bridges \$9.3M FSS, \$28.5M Total.



blidges \$5.5W 155, \$20.5W 10tal.				
No Time to Die (MGM) James Bond has left active service. His peace is short-lived when Felix Leiter, an old friend from the CIA, turns up asking for help, leading Bond onto the trail of a mysterious villain armed with dangerous new technology. Action Thriller.	PG13	163	Scope (2.39 : 1), IMAX	Wide
Soul (Disney) A musician who has lost his passion for music is transported out of his body and must find his way back with the help of an infant soul learning about herself. Animation Adventure Family.	PG	90	Scope (2.39 : 1)	Wide
Collective (Magnolia) Investigation by journalists of the newspaper Gazeta Sporturilor into healthcare corruption in the wake of the Colectiv nightclub fire. Documentary.		109	Flat (1.85 : 1)	Limited

Latest Studio Release Changes

Title	Runs	New	Former
The Batman (Warner Bros.) No synopsis. Currently restarted production in London.	Wide	10/1/21	Updated
The Last Vermeer (Sony Pictures Classics) An artist is suspected of selling a valuable painting to the Nazis, but there is more to the story than meets the eye. Drama.	NA	Undated	12/4/20
Idiot Prayer: Nick Cave Alone at Alexandra Palace (Trafalgar) Nick Cave performs solo at the piano			
in an extraordinary performance at Alexandra Palace's stunning West Hall in London, playing over	Event		
20 songs from his extensive catalogue in a rarely seen stripped back form, from early Bad Seeds and	Cinema	11/5/20	NEW
Grinderman, right through to the most recent Nick Cave & the Bad Seeds album, Ghosteen. Concert.	Ciricina		
Untitled Universal Event Comedy	NA	Removed	10/23/20
Untitled Amblin' Project (Universal)	NA	Removed	11/20/20
My Brothers' Crossing (Atlas Distribution) Drama based on the true story of a couple killed while			
riding a motorcycle (based on the book "In The Blink of an Eye") and the forgiveness of the man	Limited	9/4/20	Updated
responsible for their deaths. Theatrical only, not VOD.			
The Way I See It (Focus Features) Pete Souza captures historic and intimate moments as a	Madausta	9/18/20	NITNA
photographer for President Barack Obama and President Ronald Reagan. Documentary.	Moderate		NEW
The Last Shift (Sony) Stanley's last shift at his fast food job takes an unexpected turn. Comedy.	Moderate	9/25/20	NEW
Yellow Rose (Sony) In this lyrical picture of the paradox of life, a passionate doctor suffers from			
cancer but still strives for the rights and dignity of her HIV patients. Amidst resistance and tragedy,	Moderate	10/9/20	NEW
she relentlessly pursues her dream of creating a treatment center during her last days. Drama.			
Possessor (Neon) Possessor follows an agent who works for a secretive organization that uses brain-			
implant technology to inhabit other people's bodies - ultimately driving them to commit	Limited	10/9/20	9/10/20
assassinations for high-paying clients. Horror Sci-Fi Thriller.			
Honest Thief (Briarcliff Entertainment) Wanting to lead an honest life, a notorious bank robber	Wide	10/9/20	9/4/20
turns himself in, only to be double-crossed by two ruthless FBI agents. Action Crime Drama Thriller.	vviue	10/3/20	3/4/20

The Conjuring: The Devil Made Me Do It (Warner Bros.) Plot unknown. Third installment of the Conjuring franchise. Horror Mystery Thriller.	Wide	Removed	9/11/20
Snake Eyes: G.I. Joe Origins (Paramount) A G.I. Joe spin-off centered around the character of Snake Eyes. Action Adventure Sci-Fi Thriller.	Wide	10/22/21	10/23/20

MPAA Ratings

Title	Rating	Reason
Blue Bayou (Focus)	R	Language throughout and some violence.
Breaking News in Yuba County (AGC Studios)	R	Violence, sexual content, language and some nudity.
Chick Fight (Quiver Distribution)	R	Language and sexual material throughout, some violence and brief drug use.
An Imperfect Murder (Quiver Distribution)	R	Some language and brief drug use
Judas and the Black Messiah (Warner Bros.)	R	Violence and pervasive language.
Little Penguin Pororo's Dinosaur Island	G	
Adventure (Grindstone Entertainment)	G	
Lockdown (Grindstone Entertainment Group)	R	Violence, pervasive language, and crude/violent sexual content.
Love and Monsters (Paramount)	PG13	Action/violence, language and some suggestive material.
The Prom (Netflix)	PG13	Thematic elements, some suggestive/sexual references and language.

Recent Industry Screenings

Title	Screening Date	Release Date
The Broken Hearts Gallery (Sony/TriStar) Dumped by her boyfriend, a New York art gallery assistant creates an exhibit for souvenirs from past relationships. Romantic Comedy. A lighthearted romantic comedy features wonderful cinematography and cast. Add pleasant music and screenplay and Sony has given exhibition a playable movie perfect for cinemas.	9/1/20	9/11/20
The Way I See It (Focus Features) Pete Souza captures historic and intimate moments as a photographer for President Barack Obama and President Ronald Reagan. Documentary. <i>An excellent documentary with fascinating story and photographs makes this interesting and certainly appealing to specialty audiences.</i>	9/3/20	9/18/20

Notable New Trailers



Title: Come Play (Focus Features) Trailer #1

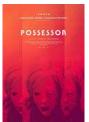
Release Date: 10/30/20

Director: Jacob Chase (Amy, Patient Zero)

Starring: Gillian Jacobs, John Gallagher Jr., Azhy Robertson and Winslow Fegley.

Synopsis: Parents fight to save their son when a mysterious creature uses his electronic devices to break into our world. Horror. Based on the short film "Larry" in time for Halloween release. A very playable horror film fills

Halloween playtime well.



Title: Possessor Uncut (Neon/Well Go USA) Official Trailer #2 (Uncut)

Release Date: 10/9/20

Director: Brandon Cronenberg

Starring: Jennifer Jason Leigh, Andrea Riseborough, Tuppence Middleton

Synopsis: An agent who works for a secretive organization uses brain-implant technology to inhabit other people's bodies - ultimately driving them to commit assassinations for high-paying clients. *An above average horror film with*

a name cast and great visuals make this a highly playable film everywhere.



Title: No Time to Die (UA Releasing/MGM) New Poster and Trailer #2

Release Date: 11/20/20

Director: Cary Joji Fukunaga (Beasts Of The Nation, Jane Eyre)

Starring: Daniel Craig, Ana de Armas, Jeffrey Wright, Lea Seydoux, Rami Malek

Synopsis: Recruited to rescue a kidnapped scientist, globe-trotting spy James Bond finds himself hot on the trail of a mysterious villain, who's armed with a dangerous new technology. Action Drama. *One of the most spectacular action trailers ever produced, the final Daniel Craig characterization of James Bond is a major audience film worldwide. The new posters show the film playing in November. Look for a move perhaps one week earlier where Clifford The Big Red Dog move to 2021. Remember this great quote from the film: "If we don't do this, there will be nothing left to save."*



Title: 'S#!%house' (IFC Films)
Release Date: 10/16/20
Director: Cooper Raiff
Starring: Cooper Raiff

Synopsis: A homesick college freshman goes to a party at Shithouse and ends up spending the night with his sophomore RA who's had a shitty day and wants someone to hang out with. Comedy Drama. Formerly known as "Shithouse," and now cleaned up as a more acceptable title, this was a well-reviewed SXSW film appealing most to fans of college comedies. Winner of the Grand Jury Prize at SXSW.



Title: Shortcut (Gravitas Ventures)

Release Date: 9/25/20

Director: Alessio Liguori (In The Trap, Report 51) Starring: Jack Kane, Andrei Claude, Zak Sutcliffe

Synopsis: A group of five classmates is trapped inside their school bus after a mysterious creature invade the road. Time runs and every passing minute decreases their survival chances against the constant threats of that unknown entity. Horror. An above average horror film with young female appeal is playable across the board in indoor and drive in theaters.



Title: Black Adam (Warner Bros.) Teaser Trailer

Release Date: 12/22/21 (Tentative due to shooting schedule)

Director: Jaume Collet-Serra Starring: Dwayne Johnson

Synopsis: The latest installment into the DC extended universe is a spin-off from 'Shazam!' centering on the film's anti-hero, Black Adam. Action Sci-Fi. *This seems to be perfect casting for Dwayne Johnson in an action role as a hero in a similar manner as Black Panther only in the DC universe.*



Title: The Glorias (Roadside Attractions/Amazon Prime) Teaser Trailer

Release Date: 9/30/20

Director: Julie Taymor (The Tempest, Across The Universe, Frida)

Starring: Alicia Vikander, Julianne Moore, Janelle Monáe

Synopsis: The story of Gloria Steinem -- from her childhood in 1940s Ohio to her leading role in the women's liberation movement. Biography Drama. The story of Gloria Steinem's rise from undercover Playboy club bunny to leader of the women's movement is one of interest especially to women. In between, she helped create New York and Ms. magazines. Her 2019 book, "The Truth Will Set You Free, But First Piss You Off," was also one of her famous quotes.



Title: The Batman (Warner Bros.)

Release Date: 10/1/21

Director: Matt Reeves (War for the Planet of the Apes, Dawn of the Planet of the Apes)

Starring: Robert Pattinson (Batman), Paul Dano, Zoë Kravitz

Synopsis: This is a reboot of the Batman franchise. The is currently resuming production, but early looks at the story includes what seems to be multiple villains. Action Crime Drama. *Currently restarted production, but closed down due to pending Covid 19 test on star Robert Pattinson. The teaser trailer has been very well received both at the recent DC Fandome event and across all Internet platforms. The film features the signature dialogue of Batman's introduction. Instead of "I'm Batman" he says "I'm vengeance."*