

July 27, 2020 No. 127

For Exhibitors About Films, the Film Industry and Cinema Advertising

Happy 92nd birthday to filmmaker Stanley Kubrick, born in Manhattan on July 26, 1928. He died of a heart attack at the age of 70, during post-production work on *Eyes Wide Shut*, his 13th feature film. His approach to filmmaking was meticulous, bordering on obsessive. He exercised full control of his projects and spent years making each film. Audiences often left a Kubrick film screening



(Click to Play)

asking themselves "What does it mean?" but also fascinated with the intensity of its characters and details of the world he had created. In the 1970's, a whispered conspiracy theory arose that NASA had enlisted Kubrick to stage and film a fake moon landing once they realized the impossibility of accomplishing the task. In a sense, it was an homage to the detail Kubrick brought to his creations. His best known films include *Spartacus* (1960) starring Kirk Douglas and Laurence Olivier, *Lolita* (1962) starring James Mason, *Dr. Strangelove* (1964) starring Peter Sellers, *2001: A Space Odyssey* (1968), *A Clockwork Orange* (1971), *The Shining* (1980) starring Jack Nicholson and Shelley Duvall and *Full Metal Jacket* (1987).

SAVE YOUR

NATIONAL ASSOCIATION OF



(Click to Play)

"Never try to explain something that you don't understand yourself." - Stanley Kubrick

Notable Industry News and Commentary (7/20-26)

#SaveYourCinema Campaign

While lawmakers in Washington are debating the next economic stimulus and relief package, it is vital that exhibitors be heard. NATO has developed a terrific campaign to assist theatre owners in contacting their US Senators and Representatives to explain their plight and

ask for support. If society is asking exhibitors to sacrifice their business for the sake of public health, the government should step up to support that decision. Click to access NATO's <u>#SaveYourCinema</u> page where you can complete a simple form that forwards a message automatically to all your US representatives based on your ZIP code. A standard template message can be accepted and sent, or you can write a customized message describing your own specific circumstances.

Top Gun and A Quiet Place Sequels Delayed Again (The Verge) "Mulan" Release Postponed Indefinitely Amid Coronavirus Spike (Variety)

"Unhinged" Now Looking at August; Now Specific Date Yet (Deadline)

<u>AMC Theaters Delays U.S. Reopening to August</u> (Hollywood Reporter) The dominoes began to fall swiftly after Warner Bros. announced that it was postponing the much-anticipated release on 8/12 of their blockbuster thriller *Tenet*. Disney followed by announcing that they were "pausing their release plans" for *Mulan*, which had been scheduled to open in theatres on 8/21. Paramount announced that they were pushing their upcoming releases of *A Quiet Place Part 2* and *Top Gun: Maverick* into 2021. Major exhibitors followed suit by announcing that their theatre re-openings would shift back from late July to "mid to late" August.



Russell Crowe stars in Unhinged (Solstice Studios), coming to theatres "sometime" in August.

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"Tenet" is Coming to a Theater Near You. Eventually. Or Maybe Not. Or Maybe Much Later Than in Other Places (The Ringer)

Arts and culture site The Ringer discusses the <u>non-traditional</u> <u>approaches</u> under consideration by studio execs at Warner Bros. for releasing their upcoming blockbuster *Tenet*. As theater closures in the major US markets drag on indefinitely and unpredictably, all options are on the table including rolling releases to markets where theatres have re-opened. In one scenario, Warner would release *Tenet* in Asia and Europe first, where more theatres have re-opened, and work back around to the major US markets as they open up. NATO is lobbying studios to begin releasing their backlog of films



now, and simply play them where they can, in support their long-term partnership with exhibitors. Understandably, studios are hesitating to release major films to theatres when many of the key markets are still closed. On the other hand, exhibitors groaning under the weight of five full months of zero revenues, and counting, are questioning whether they will still be around to play the films that studios are re-scheduling for 2021 release dates.



<u>New Jersey Defends Movie Theater Shutdown,</u> Warning of "Unnecessary" Danger (Variety)

A new chapter is unfolding in the standoff between theater owners and local and state governments over authorization for cinemas to re-open. Two weeks ago, the New Jersey chapter of NATO filed suit in Federal Court against the State of New Jersey, seeking to lift the state ban on theatres operating. Exhibitors AMC, Regal and Cinemark joined NATO in the suit. This week, the federal judge hearing the case denied the theatre owners' request for an emergency injunction that would lift the

current ban, with a final verdict expected soon. The theater owners argued that the state has allowed similar public venues such as churches and shopping malls to re-open, while movie theatres have been singled out unfairly. New Jersey's Assistant Attorney General Daniel Vannella argued that the public gathering indoors for multiple hours poses a significant and unnecessary risk to public health. Theaters in New York and New Jersey have been closed for four months, and owners are desperate to reopen, especially since both states have been successful in "flattening their curve" of COVID-19 cases.

How New Jersey's Cranford Theater is Surviving (Thriving)

in the Pandemic (BoxofficePro)

This summer's phenomenon of Pop-Up Drive-Ins has been born out of the frustration of forced closures of indoor theatres. In many cases, new open-air venues have been created by energetic entrepreneurs and opportunists without a background in the theatre business. In others, experienced operators of indoor theatres have moved the show outdoors. The Cranford Drive-In in Cranford New Jersey is one such example, profiled in this weeks by Boxoffice Pro magazine. After surviving two months of the shutdown of their indoor 5screen Cranford Theater, owner Doreen Sayegh caught wind of some theatres re-opening as Drive-Ins for the summer season. After a brief investigation into the details, they took the plunge the new Cranford Drive-operates from a swimming pool parking



The Cranford Drive-In Theater in Cranford, NJ (Click to Play)

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lot in the same town as their theatre. It was a lot of work to organize and secure approvals from local authorities, but it has been rewarded handsomely. The Cranford Drive-In opened in May with a screening of *Grease*, selling out all 60 cars spots within minutes of tickets going on sale.

See also: Black-Owned Pop-Up Movie Theater Pushes Back On Offering All-White Movies (Gothamist)



Dave Franco Horror Movie 'The Rental' Collects \$421K As No. 1 Pic At Weekend Box Office (Deadline)

Low budget horror is killing it at the box office this summer, in relative terms. *The Rental* played at 251 theaters across the US this weekend, earning an estimated \$420,871 at the box office, for a per theater average of \$1,677. First time filmmaker Dave Franco (the younger brother of actor James Franco) expressed his gratitude to the film's distributor IFC, who have been supremely creative in finding a way to provide a theatrical release, mostly at drive-ins which continue to be the bright spot in exhibition, 4 months into widespread theatre closures in response to the COVID-19 pandemic. Exhibitors are hungry for fresh new releases to complement the classic titles most theatres have leaned on during the shutdown, providing an opportunity for what would normally have been "under the radar" independent films to have their moment in the sun – or under the stars.

Alison Brie stars in Dave Franco's The Rental. See also: Why Low-Budget Horror Is Thriving This Summer (The Atlantic)

Baby Steps: It's A Daunting Climb but International Growth Is Happening Courtesy of Gower Street Analytics

It has been another crazy week of ups and downs for the global movie industry. The #1 international market, China, slowly began to reopen on Monday, reaching 18% of cinemas by market share back open by mid-week ahead of the first new releases this weekend. South Korean hit TRAIN TO BUSAN PRESENTS PENINSULA showed the astonishing power of a much-anticipated tent-pole title to fuel box office recovery, not only at home but abroad. Then the release calendar underwent another massive reshuffle Thursday as MULAN shifted to unset (alongside several other titles); THE LAST DUEL, TOP GUN: MAVERICK, A QUIET PLACE, PART II and THE CONJURING: THE DEVIL MADE ME DO IT all migrated to 2021; and a raft of further-out titles, including the four AVATAR sequels and next three STAR WARS films were all delayed a year (setting their stalls out through December 2028!).

Amid the positive and negative news, the international market continues to grow. As we looked at last week the number of open cinemas is growing each week. Individual markets are also seeing growth.

In the Asia Pacific region territories including Japan, South Korea, Malaysia and New Zealand all now have over 90% of theaters open by market share. Hong Kong was at 89% before a set-back saw sites re-closing July 15 until July 28. Singapore, which only allowed re-opening from July 13, was already at 76% by its first weekend.

European markets have generally taken a more cautious approach to re-opening, in part due to their closer proximity to the originally intended global goal of July for then-dated blockbuster content which enabled large exhibitors to react to calendar changes and delay re-openings. France and Netherlands were rare examples, following in the footsteps of much of Asia Pacific, in re-opening most sites in a coordinated effort. As of last weekend both territories saw over 97% of movie theaters by market share reporting business.

But more gradual starts elsewhere are increasingly showing growth. By last weekend Portugal had hit 90% of movie theaters by market share open; while Germany and UAE had crossed 70%; and Spain was at 67%, even with Catalonia re-imposing closures.

The Korean powerhouse

This past week saw South Korea become only the second global market to achieve the Stage 3 target of Gower Street's Blueprint To Recovery (a week equivalent to the previous lowest box office week of the past two years). The Asian major hit the target in the week commencing July 16 thanks to the success of TRAIN TO BUSAN sequel PENINSULA.

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As shown on the Growth trackers for South Korea (above), the week easily achieved the required goal of ₩13.7 billion. The box office hit over ₩17.5 billion (\$14.6m) for the week, according to our partners at Comscore Movies.

The market had previously come close to the Stage 3 target three weeks earlier with another Korean zombie film #Alive, achieving 93% of the goal in the week commencing June 25. However, PENINSULA was in a class of its own. The muchanticipated sequel single-handedly generated enough box office to achieve Stage 3, taking over ₩16.0 billion in the July 16-22 play-week and nearly ₩19.0 billion including previews. That success also took South Korea 55% of the way to Stage 4 (matching the median box office week of the past two years).

With over 90% market share the success of PENINSULA once again shows the importance of major releases to box office recovery, bringing audiences back to cinemas. This was not limited to the film's home market. Both Malaysia (below, top) and Singapore (below, bottom) achieved Stage 2 on July 15 – the opening day of PENINSULA in those markets. In Malaysia, PENINSULA's opening day accounted for 92% market share; in Singapore it was 88%. The film also drove each market to its best showing yet on the Growth Tracker for Stage 3.



The Growth Tracker is not yet available for Taiwan's latest play-week (as with those previewed above it will feature in the coming week's Gower Street Road To Recovery report), however early figures show that a powerful combination of PENINSULA and Taiwanese local title A CHOO also took Taiwan past Stage 3 and may even take it to Stage 4 once final numbers are confirmed. If so, Taiwan would be the first market to achieve the median-week marker.

The need for titles

The dynamic recovery of those Asia Pacific markets where PENINSULA landed last week proves the need for major titles. In markets where growth is evident those performing best have been markets with either a strong pipeline of new local content on offer (France, Korea), or with a back-log of unreleased Hollywood titles available (Japan). Catalog titles, both classic re-release and late-2019/early-2020 release resurrection, have offered some succor, especially at an initial phase of re-opening, but in those markets with a limited offering of new titles initial surges in business from keen returnees has proven unsustainable.

In the Netherlands market re-opening on June 1 immediately saw Stage 2 on Gower Street's Blueprint To Recovery achieved, showing the core audience were keen to return without delay. The first week of full business (June 4-10) generated €1.5 million, according to Comscore, but the following three weeks failed to match it. It took the release of

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local family title PIRATES DOWN THE STREET in the July 2 week (€2.4m) to re-invigorate the market as it headed into school holidays. This was then backed up by a €2.5 million week (week-commencing July 9) when the local title was backed up by Warner Bros' SCOOB!, which opened #1.

SCOOB! previews in Spain on July 15, fueled the market's achievement of its Stage 2 Blueprint To Recovery goal – coming at the end of week 7 since re-opening, in contrast to Netherlands. Just as LITTLE WOMEN and DOLITTLE openings fueled Stage 2 and 3 targets being hit in Japan last month, this latest recovery achievement in Spain also demonstrates the importance of new Hollywood product in aiding recovery in markets with less available local content. However, with a pipeline of Hollywood not forthcoming the European market is now looking forward to Sony's release of Santiago Segura's highly anticipated local family comedy sequel FATHER THERE IS ONLY ONE 2 next week (July 29) as a key audience driver.

Independent films are also offering successful options, with distributors often finding exhibitor options not normally open to them. France's Condor Distribution launched MR JONES on day one of French re-opening. Condor's Alexei Mas told the audience for this week's Screendaily webinar (July 23) that, had the film released in its originally planned spring slot it would have played at around 150 theaters. Instead it launched in approximately 400 and has now played in over 1,000 French cinemas, becoming Condor's biggest box office success. But while these titles offer options for theaters and opportunities for independent distributors, they are yet to prove key drivers on their own. France has seen a succession of local titles dominating box office.

Also speaking on the Screendaily webinar, Hamish Moseley, managing director of the UK's Altitude Film Entertainment (one of the few distributors offering a slate of new movies to open UK exhibitors in the first difficult weeks back), said the market could not be sustained with only a few new releases. "We need a diverse and strong pipeline of films to cater to all audiences, and we need that soon," said Moseley.

You can contact us with comments or questions about Gower Street's graphs and articles; sign up to our free weekly newsletter; or access our free trial of the Road To Recovery reports (featuring growth trackers for all 50 US states as well as Canadian provinces and 30 global markets), at our website: <u>https://gower.st</u>

Hollywood Report by Martin Grove

Despite media reports linking exhibitors' future to TENET, it may actually hinge on UNHINGED.

If Solstice Studios opens the road rage thriller (pictured - Russell Crowe) in August, exhibitors can re-open with a summer sleeper. In fact, UNHINGED may have better playability than TENET given the audience demos most likely to return mid-pandemic.

TENET's the safe bet to be the bigger global grosser, but UNHINGED will be a quick shot in the arm for the domestic box office. Re-opened cinemas will see mostly -25M & -25F at first -- the young core audience for thrillers like UNHINGED. Sci-fi like TENET usually plays +25M, an audience that will need a little more time to "risk" moviegoing.

Also, a terrifying thriller can manage better initially without playing big sophisticated markets like NY & LA than mega-budget filmmaker driven sci-fi like Christopher Nolan's TENET can.



Helping exhibitors stay alive with its maiden release will also benefit Solstice. Having only cost about \$33M, UNHINGED can do well enough with a downsized theatrical run and no competition. Down the road, exhibitors will likely help Solstice find parking for its new releases.

* * *

We'd have had a steamy box office weekend as moviegoers sailed into theatres for JUNGLE CRUISE.

This was one CRUISE that didn't have to worry about norovirus. Unfortunately, Corona Virus has put it in cold storage until 7/30/21.

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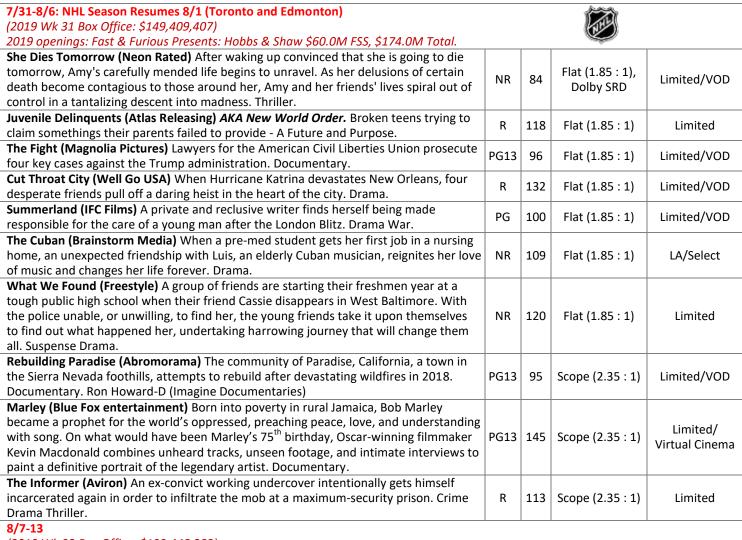
The Disney/Davis Ent. action adventure comedy, driven by its star casting of Dwayne Johnson & Emily Blunt (pictured), would likely have opened #1 to feverish ticket sales.

Blunt would have been hot coming off the success of Paramount/ Platinum Dunes' thriller A QUIET PLACE 2. When it was opening 3/20, it was tracking to scare up \$65M. It just moved to 4/23/21.

Johnson's last film, JUMANJI: THE NEXT LEVEL, opened 12/13/19 to \$59.3M (\$316.8M/\$479.7M intl). Johnson's FAST & FURIOUS PRESENTS: HOBBS & SHAW opened 8/2/19 to \$60M (\$174M dom/\$585.1M intl).

CRUISE would have sent WB/Syncopy's TENET to 2nd place in weekend 2. The Christopher Nolan sci-fi time-twisting adventure is now awaiting another new release date.

Weekend ticket sales would probably have been off vs. this time last year when Disney's THE LION KING was #1 in weekend 2 with \$76.6M (-60%) and Sony's ONCE UPON A TIME IN...HOLLYWOOD opened #2 to \$41.1M.



Weekly Film Calendar

(2019 Wk 32 Box Office: \$133,448,282)

2019 openings: Scary Stories to Tell in the Dark \$20.9M FSS, \$68.9M Total; Dora and the Lost City of Gold \$17.4M FSS, \$60.5M Total; The Art of Racing in the Rain \$8.1M FSS, \$26.4M Total; The Kitchen \$5.5M FSS, \$12.2M Total.



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		1			
Train To Busan 2: Peninsula (Well Go USA) A soldier and his team battle hordes of		110	(
post-apocalyptic zombies in the wastelands of the Korean Peninsula. Horror Action	NR	116	Scope (2.35 : 1)	Limited/VOD	
Adventure. Language: Korean/English.					
The Real Exorcist (Freestyle) Sayuri, a coffee shop waitress, uses her supernatural					
powers to help those who are troubled by spiritual phenomena, such as possession and	NR	118	Flat (1.85 : 1)	Limited	
poltergeist. She gradually gets involved in serious matters, eventually facing a fierce					
battle with the devil. Horror.					
The Burnt Orange Heresy (Sony Pictures Classics) Hired to steal a rare painting from				Expansion of	
one of most enigmatic painters of all time, an ambitious art dealer becomes consumed	R	99	Scope (2.35 : 1)	3/6/20 opening	
by his own greed and insecurity as the operation spins out of control. Drama Suspense.				-, -,8	
Out Stealing Horses (Magnolia Pictures) (Norwegian: Ut og stjæle hester) A grieving					
widower moves to the country where a chance encounter rekindles memories from his	NR	123	Flat (1.85 : 1)	Limited/VOD	
past. Mystery Drama. At Berlin, the film won the Silver Bear for Outstanding Artistic		120	1 100 (2100 1 2)		
Contribution.					
Uncle Peckerhead (Epic Pictures) A punk band scores their first tour as life on the road	NR	96	Scope (2.35 : 1)	Limited 8/7	
proves tough when they're joined by a man-eating demon as a roadie. Comedy Horror.		30	Scope (2.35 . 1)	VOD 8/11	
Creem: America's Only Rock'n' Roll Magazine (Greenwich Ent.) Documentary.	NR	75	Flat (1.85 : 1)	Limited/VOD	
Made in Italy (IFC Films) A bohemian artist who travels from London to Italy with his		120		Lineite d () (OD	
estranged son to sell the house they inherited from his late wife. Comedy.	NR	120	Flat (1.85 : 1)	Limited/VOD	
I Used To Go Here (Gravitas Ventures) A successful author finds herself deeply					
enmeshed in the lives of a group of college students after being asked to speak at her	NR	86	Flat (1.85 : 1)	Limited/VOD	
alma mater. Comedy.					
Spinster (Vertical Entertainment) After her partner breaks up with her on her 39th					
birthday, Gaby tackles her fears of loneliness as well as preconceptions of what it	NR	87	Flat (1.85 : 1)	Limited/VOD	
means for a woman to be single. Comedy					
Jazz on a Summer's Day (Kino Marquee) Filmed at the 1958 Newport Jazz Festival in					
Rhode Island, directed by world-renowned photographer, Bert Stern. Features intimate	NR	85	Flat (1.85 : 1)	Drive-Ins	
performances by an all-star line-up of musical legends.			1101 (1.05 . 1)	Virtual/DVD	
Juvenile Delinquents (Atlas Releasing) AKA New World Order. Broken teens trying to					
claim somethings their parents failed to provide - A Future and Purpose. Drama.	R	118	Flat (1.85 : 1)	Limited	
Trump Card (Cloudburst Ent.) Dinesh D'Souza's documentary expresses his views of					
the Democratic party. Documentary.	PG13	NA	NA	Limited/VOD	
8/14-20					
(2019 Wk 33 Box Office: \$121,109,428)					
2019 WK 55 BOX OJJICE. \$121,109,428) 2019 openings: Good Boys \$21.4M FSS, \$86.1M Total; Angry Birds 2 \$10.4M FSS, \$41.7N	1 Total		latars Down: Unco	and CO ANA ESS	
	i iotai,	47 10	elers Down. Oncu	yeu \$6.41v1 F33,	
\$22.3M Total; Blinded by the Light \$4.3M FSS, \$11.9M Total.					
Sputnik (IFC Films) The lone survivor of an enigmatic spaceship incident returns home	NR	113	Flat (1.85 : 1)	Limited/VOD	
with a dangerous creature hiding inside his body. Horror Sci-Fi.					
The Mole Agent (Gravitas Ventures) A private investigator in Chile hires someone to					
work as a mole at a retirement home where a client of his suspects the caretakers of	NR	90	Flat (1.85 : 1)	Limited/VOD	
elder abuse. Documentary.					
Happy Happy Joy Joy (Gravitas Ventures) Filmmakers Ron Cicero and Kimo Easterwood					
explore the rise and fall of the groundbreaking animated series "Ren and Stimpy" and	NR	NR 104 Flat (1.85 : 1)		Limited/VOD	
its controversial creator, John Kricfalusi. Documentary.					
Train to Busan 2: Peninsula (Well Go USA) Soldiers battle post-apocalyptic zombies in	NA	NA	Scope (2.35 : 1)	Limited to	
the wastelands of the Korean Peninsula. Horror Action Adventure.			500pe (2.55 . 1)	Moderate	
Project Power (Netflix) When a pill that gives its users unpredictable superpowers for					
five minutes hits the streets of New Orleans, a teenage dealer and a local cop must	Б	111	Scope (2.35 : 1)	SVOD	
team with an ex-soldier to take down the group responsible for its creation. Action	R	111	Scope (2.35 : 1)	3000	
Crime Sci-Fi.					
Ravage (Brainstorm Media) When a nature photographer explains to the Police how					
she fought her way out of the Watchatoomy Valley, they dismiss her crazed and violent				Limited 8/21	
story as a meth-induced nightmare. But when they discover that she's telling the truth,	NR	77	Flat (1.85 : 1)	VOD	
it's too late. Thriller.					
Sound of Metal (Amazon Studios) A drummer's life gets turned upside down when he					
suddenly loses his hearing. Drama Music.		130	Flat (1.85 : 1)	Limited	
	R	130			
	R	150			
8/21-27	R	150			
8/21-27 (2019 Wk 34 Box Office: \$109,212,708)	R	150			
8/21-27	R	150			

				1
Antebellum (Lionsgate) Successful author Veronica finds herself trapped in a horrifying reality and must uncover the mind-bending mystery before it's too late. Horror. <i>Well regarded horror film has wide appeal especially to young females.</i>	NA	105	Scope (2.35 : 1)	Wide
Words on Bathroom Walls (Roadside Attractions)A teenager coping with paranoidschizophrenia hopes his new experimental drug treatment will help him navigate highPG13			Scope (2.35 : 1),	Moderate
school and the outside world. Drama.		Digital		
Tesla (IFC Films) A freewheeling take on visionary inventor Nikola Tesla, his interactions with Thomas Edison and J.P. Morgan's daughter Anne, and his breakthroughs in transmitting electrical power and light. Biography Drama.	96	Flat (1.85 : 1)	Limited/VOD	
The Prey (Dark Star Pictures) Undercover Chinese cop Xin (newcomer Gu Shangwei), is on a secret international mission when a surprise raid puts him in a remote Cambodian		Flat (1.85 : 1)	Virtual 8/21 VOD 8/25	
House of Cardin (Utopia Media) A rare look into the mind of a genius, chronicling the life and design of Cardin. Exclusive access to his archives and his empire, and unprecedented interviews at the sunset of a glorious career. Documentary.	NR	95	Flat (1.85 : 1)	Alternative Event (NYC)
Stage Mother (Momentum Pictures) Worlds collide when a Texas church choir director inherits her late son's drag queen club in San Francisco. Comedy Drama.	NR	93	Flat (1.85 : 1)	Limited/VOD
 8/28-9/3 (2019 Wk 35 Box Office: \$121,518,452) 2019 openings: (No new wide releases) The New Mutants (20th Century) Five young mutants, just discovering their abilities while held in a secret facility against their will, fight to escape their past sins and save 	PG13	99	Flat (1.85 : 1)	Wide
themselves. Action Horror Sci-Fi.	1015		140 (1.05 - 1)	, whice
Fatima (Picturehouse) In 1917, three children report witnessing multiple appearances of the Virgin Mary. Drama. <i>An international cast drives interest in this famous story where secrets are revealed to three courageous Portuguese children through a series of apparitions.</i>	PG13	113	Scope (2.35 : 1)	Moderate/ VOD
The Personal History of David Copperfield (Searchlight) The life of David Copperfield is chronicled from his birth into now. The world premiere was at the Toronto International Film Festival on 9/5/19. Drama Comedy.	PG	119	Scope (2.35 : 1)	Limited
Rogue (Lionsgate) A small mercenary unit of soldiers who have been engaged by the governor of an African country to rescue his daughter who has been kidnapped by an Al-Shabaab-type organization. Action Thriller. Megan Fox battles CGI lions in this action film set for VOD platforms.	R	NA	Scope (2.35 : 1)	Limited/VOD
Centigrade (IFC) A married couple find themselves trapped in their frozen vehicle after a blizzard and struggle to survive amid plunging temperatures and unforeseen obstacles. Thriller.	NR	87	Flat (1.85 : 1), Dolby SRD	Limited 8/26
The Courier (Roadside Attractions) Cold War spy Greville Wynne and his Russian source try to put an end to the Cuban Missile Crisis. Thriller.	PG13	111	Scope (2.35 : 1)	Moderate (350)
Untitled Trafalgar Event (Trafalgar Releasing) 8/28 - one day only.	NR	NA	NA	Event Cinema
9/4-10: Labor Day 9/7 (2019 Wk 36 Box Office: \$138,562,944) 2019 openings: It Chapter Two \$91.0M FSS, \$211.6M Total.			LABOR DAY	
Bill & Ted Face the Music (UA Releasing) Once told they'd save the universe during a time-traveling adventure, 2 would-be rockers from San Dimas, California find themselves as middle-aged dads still trying to crank out a hit song and fulfill their destiny. Comedy Music Sci-Fi.	PG13	78A	Scope (2.35 : 1)	Moderate/ VOD on 9/1
Honest Thief (Briarcliff) A bank robber tries to turn himself in because he's falling in love and wants to live an honest lifebut when he realizes the Feds are more corrupt than him, he must fight back to clear his name. Action Crime Drama. <i>Liam Neeson action film</i> .	NA	92	Scope (2.35 : 1)	Wide
9/11-17: NFL Opening Weekend (9/10-13) (2019 Wk 37 Box Office: \$112,695,585) 2019 openings: Hustlers \$33.2M FSS, \$105.0M Total; The Goldfinch \$2.7M FSS, \$5.3M To	otal.		NFL	
The Secrets We Keep (Bleecker Street) In post-WWI America, a woman (Rapace), rebuilding her life in the suburbs with her husband (Messina), kidnaps her neighbor (Kinnaman) and seeks vengeance for the heinous war crimes she believes he committed against her. Naomi Repace. Crime Drama Mystery.	NA	NA	NA	Limited

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The Walrus and the Whistleblower (Gravitas Ventures) A whistleblower is sued for \$1.5 million for plotting to steal a walrus and launches into a personal quest against the	NA	90	Flat (1.85 : 1)	Limited/VOD
backdrop to end marine mammal captivity. Documentary.				
Rent-A-Pal (IFC Films) A lonely bachelor searches for an escape from the drudgery of				
caring for his aging mother. Seeking a partner through a dating service, he struggles to	NR	108	Scope (2.35 : 1)	Limited/VOD
afford the price of admission. Thriller.				
9/18-24				
(2019 Wk 38 Box Office: \$125,082,320)				
2019 openings: Rambo: The Last Blood \$18.9M FSS, \$44.8M Total; Ad Astra \$19.0M FSS,	<i>\$50.21</i>	M Tot	al; Downtown Abb	ey \$31.0M FSS,
\$96.9M Total.			1	
The King's Man (20th Century) As a collection of history's worst tyrants and criminal			Scope (2.35 : 1),	
masterminds gather to plot a war to wipe out millions, one man must race against time	NA	NA	IMAX	Wide
to stop them. Action Adventure Comedy.				
The War With Grandpa (101 Studios) Upset that he has to share the room he loves	PG	94	Scope (2.35 : 1)	Wide
with his grandfather, Peter declares war in an attempt to get it back. Family Comedy.	10	7	5cope (2.55 . 1)	Wide
The Secrets We Keep (Bleecker Street) In post-WWII America, a woman (Rapace),				
rebuilding her life in the suburbs with her husband (Messina), kidnaps her neighbor	NA	NA	NA	Wide 9/16
(Kinnaman) and seeks vengeance for the heinous war crimes she believes he				WIGE 5/10
committed against her. Crime Drama Mystery.				
Kajillionaire (Focus Features) Two con artists have spent 26 years training their only				
daughter to swindle, scam and steal at every turn. During a desperate and hastily	R	106	Scope (2.35 : 1)	Limited
conceived heist, they charm a stranger into joining them, only to have their entire		100	Scope (2.55 . 1)	Linneu
world turned upside down. Crime Drama.				
About Endlessness (Magnolia) AKA: Om det oändliga a reflection on human life in all				
its beauty and cruelty, its splendour and banality. Directed by cinematic master	NR	76	Elat (1 95 · 1)	Limited/VOD
Swedish filmmaker Roy Andersson (A PIGEON SAT ON A BRANCH REFLECTING ON		/0	Flat (1.85 : 1)	Linited/VOD
EXISTENCE). Drama.				
The Nest (IFC Films) Life for an entrepreneur and his American family begin to take a	NR	107	Scope (2.35 : 1)	Select/VOD
twisted turn after moving into an English country manor. Drama.		107	scope (2.55.1)	Select/VOD
Alone (Magnolia) The English-language remake by director John Hyams of Mattias				
Olsson's 2011 Swedish film "Gone" follows recently widowed Jessica, played by Jules	NR	NA	NA	Limited/VOD
Willcox, who flees the city, only to be kidnapped and locked away in the cabin of a			INA	Linited/VOD
mysterious man. Thriller.				
9/25-10/1				
(2019 Wk 39 Box Office: \$95,497,025)				
2019 openings: Abominable \$20.6M FSS, \$60.7M Total.				
Greenland (STX Films) A family struggles for survival in the face of a cataclysmic natural				
disaster. Action Thriller. Good interest for this action film from director Ric Roman	PG13	NA	Scope (2.35 : 1)	Wide (2000)
Waugh (Angel Has Fallen).				
Kajillionaire (Focus Features) Two con artists have spent 26 years training their only				
daughter to swindle, scam and steal at every turn. During a desperate and hastily	R	106	Scope (2.35 : 1)	Expansion
conceived heist, they charm a stranger into joining them, only to have their entire		100	Scope (2.35 . 1)	LAPatision
world turned upside down. Crime Drama.				
The Nest (IFC Films) Life for an entrepreneur and his American family begin to take a	NR	107	Scope (2.35 : 1)	Expansion
twisted turn after moving into an English country manor. Horror thriller.		107	Scope (2.55 . 1)	LAPAIISION
The Glorias: A Life on the Road (Roadside Attractions) The life of Gloria Steinem, the				
former New York magazine columnist, who at various points in her life as she becomes				
one of the country's most celebrated crusaders for equal rights and awareness for key	NA	139	Scope (2.39 : 1)	Limited
topics including same-sex and transgender rights, pornography and, most of all,				
feminism. Biography Drama.				
10/2-8				
(2019 Wk 40 Box Office: \$151,766,090)				
2019 openings: Joker \$96.2M FSS, \$335.5M Total; Judy \$2.9M FSS, \$24.3M Total)			1	
Wonder Woman 1984 (Warner Bros.) The next adventure finds her facing two all-new	PG13	NA	Scope (2.39 : 1),	Wide
foes: Max Lord and The Cheetah. Fantasy Adventure.	1.012		IMAX	VILLE
Kajillionaire (Focus Features) Two con artists have spent 26 years training their only				
daughter to swindle, scam and steal at every turn. During a desperate and hastily	R	106	Scope (2.35 : 1)	Expansion
conceived heist, they charm a stranger into joining them, only to have their entire		100		Expansion
world turned upside down. Crime Drama.				

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The Climb (Sony Pictures Classics) Two lifelong pals test the boundaries of their friendship when a woman comes between them. Comedy Drama.	R	94	Scope (2.35 : 1)	NY/LA
10/9-15: Columbus Day 10/12 (2019 Wk 41 Box Office: 138,249,301) 2019 openings: The Addams Family \$30.3M FSS, \$100M Total; Gemini Man (2019 Kk 45 M Total; Jexi \$3.1M FSS, \$6.5M Total.				
and train women as spies.				Limited/VOD
La Belle Epoque (101 Studios)A couple in crisis. He, disillusioned, sees his life upset the day an entrepreneur offers him to plunge back into the time of his choice. ComedyR115Scope (2.35 : 1)LimiDrama Romance.			Limited/VOD	
Save Yourselves! A young Brooklyn couple heads to an upstate cabin to unplug from their phones and reconnect with each other. Blissfully unaware of their surroundings, they are left to their own devices as the planet falls under attack. Sci Fi ComedyR93Scope (2.35 : 1)Lin				Limited

Latest Studio Release Changes

Title	Runs	New	Former
Tenet (Warner Bros.) Armed with only one word, "Tenet", and fighting for the survival of the entire world, the Protagonist journeys through a twilight world of international espionage on a mission that will unfold in something beyond real time. Action Sci-Fi Thriller. <i>Distribution pattern to be determined by market availability</i> .	Cancelled	ТВА	8/12/20
Unhinged (Solstice Studios) After a confrontation with an unstable man at an intersection, a woman becomes the target of his rage. Thriller.	Cancelled	TBA	7/31/20
The Broken Hearts Gallery (Sony) After a breakup, a young woman decides to start a gallery where people can leave trinkets from past relationships. Comedy Romance.	Cancelled	ТВА	8/7/20
Greenland (STX Films) A family struggles for survival in the face of a cataclysmic natural disaster. Action Thriller.	Wide	9/25/20	8/14/20
The Last Duel (20th Century) King Charles VI declares that Knight Jean de Carrouges settle his dispute with his squire by challenging him to a duel. Drama.	Wide	10/15/21	12/25/20
The Empty Man (20th Century) On the trail of a missing girl, an ex-cop comes across a secretive group attempting to summon a terrifying supernatural entity. Crime Horror.	Wide	12/4/20	8/7/20
Death on the Nile (20th Century) While on vacation on the Nile, Hercule Poirot must investigate the murder of a young heiress. Crime Drama Mystery.	Wide	10/23/20	10/9/20
Avatar 2 (20th Century)	Wide	12/16/22	12/17/21
Avatar 3 (20th Century)	Wide	12/20/24	12/22/23
Avatar 4 (20th Century)	Wide	12/18/26	12/19/25
Avatar 5 (20th Century)	Wide	12/23/28	12/17/27
Mulan (Disney) A young Chinese maiden disguises herself as a male warrior in order to save her father. Live Action.	Cancelled	ТВА	8/21/20
Untitled 20th Century	Cancelled	TBA	10/1/21
Untitled 20th Century	Cancelled	TBA	10/22/21
Untitled Disney Live Action	Wide	12/17/21	11/19/21
Untitled Star Wars	Wide	12/17/27	12/18/26
Untitled Star Wars	Wide	12/19/25	12/20/24
Untitled Star Wars	Wide	12/22/23	12/16/22
Antlers (Searchlight) A mysterious creature escapes from its confines to wreak bloody havoc in a small Oregon town. Horror.	Wide	2/19/21	NEW
The French Dispatch (Searchlight) A love letter to journalists set in an outpost of an American newspaper in a fictional twentieth century French city that brings to life a collection of stories published in "The French Dispatch Magazine". Comedy Drama.	Cancelled	ТВА	10/16/20
Fatima (Picturehouse) In 1917, three children report witnessing multiple appearances of the Virgin Mary. Drama.	Moderate/ PVOD	8/28/20	8/14/20
Untitled Trafalgar Event (Trafalgar Releasing)	Event Cinema	10/21/20	9/9/2020
The Climb (Sony Pictures Classics) Two lifelong pals test the boundaries of their friendship when a woman comes between them. Comedy Drama.	NY/LA	10/9/20	NEW

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Save Yourselves! (Bleecker Street) A young Brooklyn couple head to an upstate cabin to			
unplug from their phones and reconnect with each other. Blissfully unaware of their	Limited	10/2/20	NEW
surroundings, they are left to their own devices as the planet falls under attack. Sci-Fi Comedy.			
Luck (Paramount) The unluckiest girl alive stumbles upon the never-before-seen world of good			
and bad luck. Teamed up with some magical creatures, she'll uncover a force more powerful	Wide	2/18/22	NEW
than even luck itself. Animation.			
Spellbound (Paramount) A young girl must break the spell that has split her kingdom in two.	Wide	11/11/22	NEW
Vicky Jensen-D (Shrek) Animation.		, ,	
The Trial of the Chicago 7 (Netflix) The story of 7 people on trial stemming from various			
charges surrounding the uprising at the 1968 Democratic National Convention in Chicago,	Netflix	10/16/20	NEW
Illinois. Drama History. Cancelled 10/16 theatrical.			
Respect (UA Releasing) Jennifer Hudson portrays Aretha Franklin. Music Biography.	Wide	1/15/21	12/25/20
Untitled New Line Horror Film (Warner Bros)	Cancelled	NA	6/4/21
The Conjuring: The Devil Made Me Do It (Warner Bros.) Plot unknown. Horror.	Wide	6/4/21	9/11/20
Juvenile Delinquents (Atlas Releasing) AKA New World Order Broken teens trying to claim	Limited	8/7/20	NEW
somethings their parents failed to provide - A Future and Purpose. Drama.	Linited	0,7,20	
My Brother's Crossing (Atlas Distribution) Based on the true-life story of a couple killed while			
riding a motorcycle (based on the book "In The Blink of an Eye") and the forgiveness of the man	Cancelled	NA	7/31/20
responsible for their death. Drama.			
Marley (Blue Fox Entertainment) 2012 Reissue, Bob Marley's 75th birthday celebration.	Limited/VOD	7/31/20	NEW
A Call to Spy (IFC Films) In the beginning of WWII, with Britain becoming desperate, Churchill			
orders his new spy agency, the Special Operations Executive (SOE), to recruit and train women	Limited/VOD	10/2/20	NEW
as spies. Biography Drama Thriller.			
Shithouse (IFC Films) A homesick college freshman goes to a party at Shithouse and ends up			
spending the night with his sophomore RA who's had a shitty day and wants someone to hang	Limited/VOD	10/16/20	NEW
out with. Romantic Comedy.			
Jackass (Paramount) After ten years, the kids are back for their final crusade. Join old faces	Wide	9/3/21	7/2/21
such as Johnny Knoxville and Wee Man. Comedy.	Wide	5,5,21	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
A Quiet Place Part II (Paramount) Following the events at home, the Abbott family now face			
the terrors of the outside world. Forced to venture into the unknown, they realize the	Wide	4/23/21	9/4/20
creatures that hunt by sound are not the only threats lurking beyond the sand path. Drama	Vilde	4/23/21	5/4/20
Horror Sci-Fi.			
Sonic The Hedgehog 2 (Paramount) Sequel to the 2020 live-action feature film 'Sonic the	Wide	4/8/22	NEW
Hedgehog'. Action Adventure.	Wide	4/0/22	
Top Gun: Maverick (Paramount) After more than thirty years of service as one of the Navy's			
top aviators, Pete Mitchell is where he belongs, pushing the envelope as a courageous test pilot	Wide	7/2/21	12/23/20
and dodging the advancement in rank that would ground him. Action Drama.			
The Tiger's Apprentice (Paramount) Tom, a teenage Chinese American boy, learns that he is			
the Guardian of the Chinese Zodiac. Mr. Hu, a talking tiger, takes Tom under his wing and	Wide	2/10/23	NEW
protection. Animation.			
Under the Boardwalk (Paramount) Formerly "Untitled Paramount Animation".	Wide	7/22/22	NEW
Fireball (Apple TV+) The focus will be on how shooting stars, meteorites and deep impacts			
have focused the human imagination on other realms and worlds, and on our past and our	VOD	2020	NEW
future. Werner Herzog-D. Documentary.			
Without Remorse (Paramount) John Clark, a Navy SEAL, goes on a path to avenge his wife's			
murder only to find himself inside of a larger conspiracy. Action. Tom Clancy film could be latest	TBA	2020	NEW
Paramount theatrical release in negotiation with Amazon for VOD release.			
Words on Bathroom Walls (Roadside Attractions) A teenager coping with paranoid			
schizophrenia hopes his new experimental drug treatment will help him navigate high school	Moderate	8/21/20	7/31/20
and the outside world. Drama.			

VOD, Virtual Cinemas, Streaming Releases

Title	Release Date	Platform
Burning Bright: New French Filmmakers (Kino Lorber) Burning Bright is an annual series presented by FIAF (French Institute Alliance Française) that showcases emerging French filmmakers with their first or second feature film.	2020	Select/ Virtual Cinema

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Cheer (Netflix) When the documentarians couldn't get approval to film at Daytona, the cast became part of the crew — and the series is better for it. Reality Documentary.	2020	SVOD
Imperial Dreams (Netflix) Before "Star Wars" made him a global star, John Boyega made a similar plea with "Imperial Dreams," a nuanced portrait of poor black people in the America, and a critique of a system that stifles the chances of young black men with troubled pasts. Drama.	2020	SVOD
One and Only Ivan, The (Disney) Based on the children's novel by K. A. Applegate. Sam Rockwell will star as the voice of the titular Ivan. Angelina Jolie, Bryan Cranston, Ramón Rodríguez, Brooklynn Prince, Ariana Greenblatt, Danny DeVito, and Helen Mirren will also star. Animation Adventure.	2020	Disney+
Spongebob Movie: Sponge on the Run, The (Paramount) After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home. Animation Adventure.	2020	PVOD CBS AllAccess
Beastie Boys Story (Apple TV Plus) Mike Diamond and Adam Horovitz tell you an intimate, personal story of their band and 40 years of friendship in this live documentary experience directed by their longtime friend and collaborator, and former hall monitor, Spike Jonze.	2020	SVOD
Summerland (BFI/IFC Films) During World War II, reclusive writer Alice has her sequestered life upended when Frank, an evacuee from the London Blitz, is left in her care. Despite initially resolving to be rid of him, Alice finds herself and her emotions reawakened by him. Drama. 100 minutes.	2020	Select/ Virtual Cinema
Foundation (Apple TV Plus) Issac Asimov's acclaimed series of sci-fi novels are getting a television adaption at Apple TV+.	2021	SVOD
Justice League: The Snyder Cut (Warner Bros.) Zack Snyder's director's cut of Justice League. Action.	2021	SVOD
My Spy (Amazon Prime Video) Formerly an STX Films release and rescheduled multiple times finds a home on Amazon Prime. Family Action Comedy.	2021	Select/ Virtual Cinema

MPAA Ratings

American Dream (Grindstone Entertainment)	R	Violence, some grisly images, a sexual assault, language and some sexuality/nudity.
Candyman (Universal)	R	Bloody horror violence, and language including some sexual references.
Ema (Music Box Films)	R	Strong sexual content, nudity and language.
Hard Kill (Vertical Entertainment)	R	Violence and language throughout.
Lost Girls and Love Hotels (Quiver Distribution)	R	Strong sexual content, nudity, and language.
Real Exorcist (Freestyle Releasing)	PG13	Thematic content throughout, and some disturbing/violent images.
Tales From the Hood 3 (Universal Home	R	Horror violence, disturbing images, sexual content, language including
Entertainment)	n	racist epithets.
Tulsa (Tulsa Movie LLC)	PG13	Thematic material and some substance abuse.
Vouenere (Lienerete)		Violence, some strong sexuality, bloody images, a sexual assault brief
Voyagers (Lionsgate)	PG13	strong language.
The Way I See It (Focus Features)	PG13	Brief strong language.

Notable New Trailers



Title: Sputnik (IFC Midnight)

Release Date: 8/14/20 Director: Egor Abramenko Starring: Oksana Akinshina, Fedor Bondarchuk, Pyotr Fyodorov Synopsis: The lone survivor of an enigmatic spaceship incident hasn't returned back home alone. Hiding inside his body is a dangerous creature. Horror Sci-Fi. *A Russian version of "Alien" only if the Xenomorph made it to earth. Premiered at the Tribeca Film Festival. In Russian with English subtitles. Well regarded by young filmgoers.*



Title: Rogue (Lionsgate) VOD releaseRelease Date: 8/28/20Director: M.J. Bassett (Inside Man: Most Wanted, Silent Hill: Revelation)Starring: Megan Fox, Philip Winchester, Calli TaylorSynopsis: A small mercenary unit of soldiers who have been engaged by the governor of an African country torescue his daughter who has been kidnapped by an Al-Shabaab-type organization. Action Thriller. Megan Fox battlesCGI lions in this action film set for VOD platforms.

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Title: Bill & Ted Face the Music (UA Releasing/Orion)

Release Date: 9/1/20 (Moderate theatrical/VOD platforms) Director: Dean Parisot (Galaxy Quest, Red 2, Fun With Dick And Jane) Starring: Keanu Reeves, Alex Winter, Samara Weaving Synopsis: A visitor from the future tells best friends Bill and Ted that one of their songs can save life as we know it and bring harmony to the universe. Comedy. *This is an "if you liked Bill & Ted's Excellent Adventure," you will like their latest adventures in pothead cinema. The film is highly anticipated by young filmgoers and an older audience who loved the first Bill And Ted adventure.*



Title: Possessor (Neon/Well Go USA)

Release Date: 2020 TBA Director: Brandon Cronenberg (Antiviral) Starring: Andrea Riseborough, Jennifer Jason Leigh, Sean Bean Synopsis: An agent who works for a secretive organization that uses brain-implant technology to inhabit other people's bodies - ultimately driving them to commit assassinations for high-paying clients. *The world premiere at the Sundance Film Festival on 1/25/20 was well received. The film has been critically acclaimed, particularly for its originality and performances.*



Title: The New Mutants (20th Century)

Release Date: 8/28/20 (Wide) Director: Josh Boone (The Fault in Our Stars, The Stand TV series, Stuck In Love) Starring: Maisie Williams, Anya Taylor-Joy, Charlie Heaton Synopsis: Five young mutants, just discovering their abilities while held in a secret facility against their will, fight to escape their past sins and save themselves. Sci-Fi Action Horror. *This film from the Marvel Comics team is intended to be the last film in the X-Men film series*.

Title: Project Power (Netflix)



Release Date: 8/14/20 (SVOD)

Director: Henry Joost, Ariel Schulman (W/D team known for documentary "Catfish.")

Starring: Jamie Foxx, Joseph Gordon-Levitt, Dominique Fishback

Synopsis: An ex-soldier, a teen and a cop collide in New Orleans as they hunt for the source behind a dangerous new pill that grants users temporary superpowers. Crime Action Adventure. *Joost/Schulman team have produced numerous commercials and short film winning many honors. Their Google commercial "Dear Sophie" was named Time magazine's Best Commercial Of The Year. Their short films for Vogue magazine starring Lena Durham, Margot Robbie and Elle Fanning have been seen over 50 million times. They produced and directed Paranormal Activity 3, the highest grossing horror film ever.*