

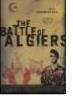
Screendollars Newsletter

July 13, 2020 No. 125

For Exhibitors About Films, the Film Industry and Cinema Advertising



The Good, The **Bad and The Ugly** (1967)



The Battle of Algiers (1966)



The Big Gundown (1968)



(2015)



Il Gatto A Nove Code (1971)



Novecento (1976)





Days of Heaven

(1978)

The Thing (1982)



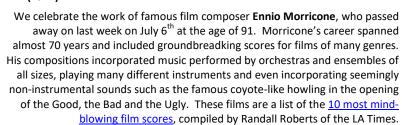
The Mission (1986)



The **Untouchables** (1987)



The H8tful Eight



"I really like conducting my music in concerts because I'm convinced it's not just for films; it has its own life. It can live far away from the images of the movie." - Ennio Morricone

Notable Industry News and Commentary (7/6-12)

Screen Engine Launches Online Word-of-Mouth Screening Platform Amid Theater Closures (Hollywood Reporter)

Theatre closures have blocked film studios from conducting pre-release, in-theatre screenings of their upcoming films. These focus group screenings have been an essential tool used by studios to evaluate audience response to upcoming films and TV series and to generate pre-release press coverage and buzz on social media.



Screen Engine, the leading provider of in-theatre screening services, announced last week its launch of a new service called Virtual Screening Room. Developed by Screen Engine's digital subsidiary ticktBox, the service allows studios to conduct screenings on-line while honing in on specific geographic, demographic or interest profiles and measuring their response.

Can the Summer Box Office Be Saved? Hollywood Hinges Its Hopes on 'Tenet' and 'Mulan' (Hollywood Reporter)



This week's Hollywood Reporter provides a comprehensive overview of the Summer 2020 Box Office, including perspectives from studio presidents, exhibitor CEOs and industry analysts. While the big money is still riding on *Tenet* and *Mulan*, the two studio tentpoles still scheduled for release before Labor Day, the industry has also engaged in numerous experiments. In some cases, studios have re-directing films from a theatrical to on-line release, such as Universal with Trolls World Tour and Sony with Greyhound. In other cases, smaller distributors have stepped in with films to take advantage of the unexpectedly open release calendar, such as Solstice with Unhinged. Meanwhile, exhibitors have anguished over their plans to re-open, based on ever-shifting film release schedules and advice from health authorities. On the bright side, once theatres do re-open, the studio release calendar over the next 12 months offers a cornucopia of major releases that should propel a robust recovery at the box office.

See also: How drive-ins and 'virtual cinemas' became a lifeline for indie films during the pandemic (LA Times)

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AMC Entertainment Bondholder Deal Will Keep Chain Going Into Spring, Even In Worst-Case Scenario (Deadline)

Deadline provides this walk-through of AMC's successful renegotiation with its bondholders of the exhibitor's debts. The outcome of these talks has been a commitment by investors of new capital that will help AMC re-open and operate their theatres for 6+ months while the expected recovery of exhibition takes hold. AMC shares have trended up over the past week, as signs began to indicate that it was likely AMC would secure access to additional capital, giving it a longer runway as it re-emerges from the COVID-19 crisis.

Marcus Theatres feels confident that they've created a safe,

<u>comfortable environment for guests</u> (Fox6News - Milwaukee) Milwaukee's Fox 6 news team takes a deep dive into the preparations by Marcus Theatres for their theater re-openings. On July 10th, Marcus began re-opening theatres to the public, with 6 cinemas now open and all remaining locations set to welcome movie-goers by the end of the month. In the interview, Marcus' Rob Novak takes viewers into the newly reconfigured lobby of Marcus' Ridge Cinema in New Berlin, Wisconsin.

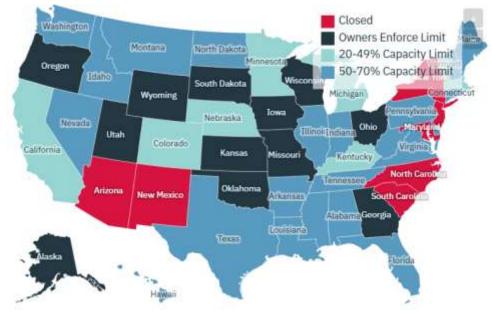




Theater Chains Say Movies Are Safer Than Church in New Jersey

Suit (Bloomberg Quint)

For better or worse, most US states have already begun or will soon begin Stage 3 on the path to re-open businesses and resume commercial activity. Stage 3 guidelines give the green light for cinemas to resume operation, albeit with significant limits on maximum capacity. Not so in New Jersey, where governor Phil Murphy is holding the line on keeping cinemas closed "until further notice." Last week, AMC, Regal and Cinemark joined forces with the mid-Atlantic and national chapters of NATO to sue the State of New Jersey in Federal court to force the lifting of restrictions on reopening, arguing that it is inconsistent and unfair to maintain the order that keeps theatres closed when churches, shopping malls, libraries and museums have been allowed to re-open.



Status of Cinema Re-Opening Across the US (Source NATO)

See also: <u>Sympathy for the Devil: You Can't Blame the Theaters for Suing New Jersey</u> (IndieWire) and <u>Why Movie Theaters Decided to Sue New Jersey for the Right to Reopen</u> (Variety)

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One Step Forward... Where Are We On The Road To Recovery (Free Reports Trial) Courtesy of Gower Street Analytics

Understanding our industry's road to recovery is, to put it mildly, challenging! We are on a road still under construction and the on-ramp to the potential freeway to tent-pole releases keeps getting further away. Just when we think progress is being made, surging cases present a hazard that, if we can avoid a crash, may still let air out of our tires!

Gower Street has put together our Road To Recovery reports to help the industry better understand what has happened, is happening and, in looking at good practices in other states or markets, can happen. After all, while local news can oft times feel bleak there is positive news to be seen and potentially learned from elsewhere.

With more growth evident around the world, we are pleased to be able to announce this week that we are offering a free trial to our weekly reports through to the end of August. Two months of information on all US states, Canadian provinces, and 29 international markets across two reports. We feel now, with some positive growth and weekly progress being seen, is a time when being able to share what is going on; what is working; where there are limits, is more important than ever to us all as an industry.

What will you see?

Regular Screendollars' readers will be familiar with some of the elements of the report. Our Global Box Office Tracker (featured in last week's newsletter) appears every week in our International report. Both reports feature comparative regional summaries comparing 2020 with an average box office of the past three years. This runs alongside Domestic and Global focused commentaries on the "state of the industry".

Arizona

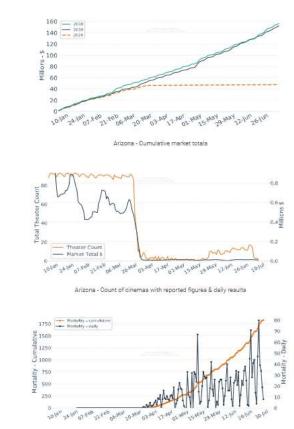


Theaters open across the state dropped to 55% on March 17 and within a week was into single figures but the state only saw a single day (May 10) with no theaters reporting business.

Arizona has two operating drive-in theaters, the West Wind Glendale 9 and the Verde in Cottonwood. The number of traditional theaters open had been increasing, but Governor Doug Ducey ordered a new 30-day shut down on June 30 following rapidly rising numbers of cases in the state.

The state's previous stay-at-home order had expired May 15. Sadly news came the same day that the Arizona franchise owner of Alamo Drafthouse's three dine-in movie theaters in Tempe, Gilbert and Chandler had filed for bankruptcy.

Comment updated Mon Jul 6 2020 14:26 UTC



Arizona - Mortality due to COVID-19

Every state, province and market-view page (see Arizona example above from last week's report) includes three graphs for daily, localized tracking of box office compared to the past two years; the number of movie theaters open; and the localized impact of the virus. The Domestic report also includes a Domestic overview.

Our Growth Trackers, also familiar to Screendollars' readers, track progress towards Gower Street's Blueprint To Recovery (both reports include a summary reminder of this concept). These feature alongside a snapshot box office

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overview of 2020 compared to the past 3 years. We also include a short, localized comment on what has happened and is happening.

What we are seeing

In the past few weeks surging virus cases in several states have resulted in some Domestic movie theater re-closures. Last weekend saw the number of theaters reporting business to Comscore top 20% across the Domestic market, but this was essentially flat week-on-week following slow but steady growth as re-closures in some states (most extremely noted in Arizona, above) counteracted further new growth in others. Internationally the story is more positive. The EMEA (Europe, Middle East and Africa) region is now up to around 32% of theaters open, while in Asia Pacific (excluding China) it is close to 75%.

The number of cases in the US topped 3 million last week and a new single-day high in the number of newly reported cases across the country was recorded on Wednesday (July 8), with previous highs recorded on both July 2 and 3. California, where the number of active cases has continually grown, has now surpassed 300,000 cases with Governor Gavin Newsom announcing a new high in daily cases recorded this week.

In Florida, the number of active cases has risen rapidly in the past month from around 45,000 at the beginning of June to 200,000. In the same time-period, Texas has gone from around 21,000 active cases to 120,000. Both topped 200,000 total recorded cases last weekend and leap-frogged New Jersey among worst-hit states in case-terms – New Jersey having seen the number of active cases falling since the beginning of June. There is better news coming out of New York, where active cases have fallen steadily (by approximately 50,000) since the beginning of July.

Internationally markets able to re-open most theaters in one, coordinated effort (Hong Kong; Netherlands; New Zealand; Japan; most recently, France) tend to show the strongest signs of recovery. But most are relying on locally produced content to fill the gap until major Hollywood releases return, a less accessible option in some markets than others. Canada is also likely to feel that squeeze.

To follow what is happening in your state, across the Domestic market, and around the world each week access your free, no commitment, trial at our website: <u>https://gower.st</u>

Hollywood Report by Martin Grove

Winning & 21 are words that once had us thinking Las Vegas, but now sum up exhibitors' expectations for next year.

There are high hopes for 2021 and its must-see movies that fell victim in '20 to COVID-19. Here's a quick look at a few to watch for in early '21:

- ✤ 2/12 THE ETERNALS (Disney/Marvel): Immortal beings shape Earth's future + Angelina Jolie.
- ◆ 3/5 GHOSTBUSTERS: AFTERLIFE (Sony): Bill Murray, Dan Aykroyd & Sigourney Weaver are back!
- ✤ 3/12 RAYA AND THE LAST DRAGON (Disney). Animated dragon hunting in a world called Lumandra.
- 3/26 THE BOSS BABY 2 (Universal/Dreamworks): Alec Baldwin voices again. TBB opened 3/31/17 to \$50.2M (\$175M dom/\$353M intl).
- ♦ 4/2 F9 (Universal/Original): Vin Diesel returns, but not Dwayne Johnson. THE FATE OF THE FURIOUS opened 4/14/17 to \$98.8M (\$226M dom/\$1B intl).
- 4/16 REMINISCENCE (WB/FilmNation): Sci-fi/romance + Hugh Jackman. Relive your past to find lost love.
- 4/23 MONSTER HUNTER (Screen Gems/Constantin): Milla Jovovich (pictured with Tony Jaa) battles to survive in Capcom video game fantasy spinoff.
- 5/7 SHANG-CHI AND THE LEGEND OF THE TEN RINGS (Disney/Marvel). A warm welcome to start next summer!



* * *

This would have been a scary box office weekend, but it wound up much scarier with no big openings and most theatres shuttered.

Sony/Montecito's comedy reboot GHOSTBUSTERS: AFTERLIFE & Universal/Blumhouse's horror sequel THE FOREVER PURGE would have kicked up our mid-summer box office temps.

GA's roots are in Ivan Reitman's classic blockbusters – 1984's GHOSTBUSTERS (pictured), which was just reissued 7/1, and 1989's GHOSTBUSTERS II, both starring Bill Murray, Dan Aykroyd, Sigourney Weaver & Harold Ramis. But it's not a sequel to 2016's disappointing GHOSTBUSTERS reboot with Melissa McCarthy, Kristen Wiig & Kate McKinnon (\$128.4M dom/\$100.8M intl).

Produced by Ivan Reitman & directed by his son Jason Reitman (UP IN THE AIR), GA reteams Murray, Aykroyd & Weaver. It won't materialize now until 3/5/21.

TFP, the PURGE franchise's 5th and final film, was just moved to 7/9/21. The series' last episode, THE FIRST PURGE, opened 7/4/18 to \$17.4M (\$69.5M dom/\$67.6M intl).

Weekend ticket sales would probably have been up from this time last year when SPIDERMAN: FAR FROM HOME was #1 in weekend 2 with \$45.4M & TOY STORY 4 was #2 in week 4 with \$20.9M.

Weekly Film Calendal	ſ			
7/17-23: MLB Season Resumes 7/23-34				
(2019 Wk 29 Box Office: \$264,727,428)				
2019 openings: The Lion King \$191.8M FSS, \$543.6M Total.				
Easy Does It (Gravitas Ventures) Two best friends and their accidental hostage				
careen across the 1970s American South on a treasure hunt turned crime spree.	NR	97	Scope (2.35 : 1)	Virtual Cinema
Adventure Crime Comedy.				
Human Capital (Vertical Entertainment) The lives of two families become			Flat (1.85 : 1), Dolby	
fatefully intertwined following an impulsive business deal and a tragic hit-and-	NR	95	SRD	Limited/VOD
run accident. Crime Drama.			5110	
The Painted Bird (IFC Films) A young Jewish boy somewhere in Eastern Europe				
seeks refuge during World War II where he encounters many different	NR	169	Scope (2.39 : 1)	Limited/VOD
characters. War Drama.				
7/24-30: NBA Season Resumes 7/30 (Orlando)				
(2019 Wk 30 Box Office: \$163,662,956)			NRA	
2019 openings: Once Upon a Time in Hollywood \$41.1M FSS, \$142.5M Total.	1			
Amulet (Magnolia Pictures) An ex-soldier is offered a place to stay in a decaying,				
claustrophobic house occupied by a young woman and her dying mother. While	R	99	Flat (1.85 : 1)	Limited/VOD
falling for the young woman, he realizes there is something insidious that might				
be living with them. Horror.				
Most Wanted (Saban Films) AKA: Target Number One. In 1989, a Canadian journalist investigates the circumstances surrounding the suspicious arrest of a	R	125		Limited/VOD
heroin addict imprisoned in a Thai jail. Mystery Thriller.	ĸ	135	Flat (1.85 : 1)	Limited/VOD
Tijuana Jackson: Purpose Over Prison (Good Deed Entertainment) Upon his				
release, an ex-convict sets out to fulfill his dream of becoming a world-renowned	NR	96	Flat (1.85 : 1) Dolby	Limited/VOD
motivational speaker. Comedy.		SRD	SRD	Linited/VOD
Radioactive (Amazon Studios) A story of the scientific and romantic passions of				
Marie Sklodowska-Curie (Polish scientist) and Pierre Curie, and the reverberation	PG13	109	Scope (2.39 : 1)	Limited/
of their discoveries throughout the 20th century. Biography Drama Romance.	1015	105	300pc (2.33 . 1)	Amazon Prime
The Rental (IFC Films) Two couples rent a vacation home for what should be a				
celebratory weekend get-away. Horror Thriller.	NR	89	Flat (1.85 : 1)	Limited/VOD
7/31-8/6: NHL Season Resumes 8/1 (Toronto and Edmonton)	I		jan.	<u> </u>
(2019 Wk 31 Box Office: \$149,409,407)			(THE	
2019 openings: Fast & Furious Presents: Hobbs & Shaw \$60.0M FSS, \$174.0M Tota	al.			

Weekly Film Calendar



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Unhinged (Solstice Studios) A woman becomes embroiled in a violent case of road rage after honking at the wrong guy. Psychological Thriller. <i>An action</i> -	R	90	Scope (2.39 : 1), Large Formats, 4DX,	Wide (2000)	
packed thrill ride is the perfect film to draw young males and females.			Atmos		
Inception (Warner Bros.) A thief who steals corporate secrets through the use of					
dream-sharing technology is given the inverse task of planting an idea into the			Scope (2.39 : 1), Quad		
mind of a C.E.O. Opening weekend: \$62.8M, USA Total:\$292.6M). 10th	PG13	148	sound, IMAX 3D	Wide	
Anniversary re-release with new footage from Tenet plus exclusive looks at			Souria, IIVIAA SD		
forthcoming select WB films.					
Words on Bathroom Walls (Roadside Attractions) A teenager coping with			(2.25 · 4)	NA - da vata	
paranoid schizophrenia hopes his new experimental drug treatment will help	PG13	111	Scope (2.35 : 1),	Moderate	
him navigate high school and the outside world. Drama.			Digital	(1000)	
My Brother's Crossing (Atlas Distribution) Bobby Clark and his wife, Pam, are					
killed by a pickup driver while riding their motorcycle. Faith based drama.	NR	97	Flat (1.90 : 1)	Moderate (50)	
She Dies Tomorrow (Neon Rated) After waking up convinced that she is going to					
die tomorrow, Amy's carefully mended life begins to unravel. As her delusions of			Flat (1.85 : 1), Dolby		
certain death become contagious to those around her, Amy and her friends' lives	NR	84	SRD	Limited/VOD	
spiral out of control in a tantalizing descent into madness. Thriller.			5112		
The Fight (Magnolia Pictures) Lawyers for the American Civil Liberties Union					
prosecute four key cases against the Trump administration. Documentary.	PG13	96	Flat (1.85 : 1)	Limited/VOD	
Cut Throat City (Well Go USA) When Hurricane Katrina devastates New Orleans,		122	122		Line it a d /\ (OD
four desperate friends band together to pull off a daring heist in the heart of the	R	132	Flat (1.85 : 1)	Limited/VOD	
city. Heist Drama.					
Summerland (IFC Films) A private and reclusive writer finds herself being made	PG	100	Flat (1.85 : 1)	Limited/VOD	
responsible for the care of a young man after the London Blitz. Drama War.			, , ,		
The Cuban (Brainstorm Media) When a pre-med student gets her first job in a					
nursing home, an unexpected friendship with Luis, an elderly Cuban musician,	NR	109	Flat (1.85 : 1)	LA/Select	
reignites her love of music and changes her life forever. Drama.					
What We Found (Freestyle) A group of friends are starting their freshmen year					
at a tough public high school when their friend Cassie disappears in West					
Baltimore. With the police unable, or unwilling, to find her, the young friends	NR	120	Flat (1.85 : 1)	Limited	
take it upon themselves to find out what happened her, undertaking harrowing					
journey that will change them all. Suspense Drama.					
Rebuilding Paradise (Abromorama) The community of Paradise, California, a					
town in the Sierra Nevada foothills, attempts to rebuild after devastating	PG13	95	Scope (2.35 : 1)	Limited	
wildfires in 2018. Documentary. Ron Howard-D (Imagine Documentaries) n					
The Informer (Aviron) An ex-convict working undercover intentionally gets					
himself incarcerated again in order to infiltrate the mob at a maximum-security	R	113	Scope (2.35 : 1)	Limited	
prison. Crime Drama Thriller.					
8/7-13	1				
(2019 Wk 32 Box Office: \$133,448,282)					
2019 openings: Scary Stories to Tell in the Dark \$20.9M FSS, \$68.9M Total; Dora a	nd the	Lost (City of Gold \$17.4M ESS.	\$60.5M Total:	
The Art of Racing in the Rain \$8.1M FSS, \$26.4M Total; The Kitchen \$5.5M FSS, \$1.			,	<i>ç</i> c c c c c c c c c c c c c c c c c c c	
The Empty Man (20th Century) On the trail of a missing girl, an ex-cop comes					
across a secretive group attempting to summon a terrifying supernatural entity.	R	N/A	Scope (2.39 : 1)	Wide	
Crime Drama Horror.			500pc (2.55 . 1)	What	
The Broken Hearts Gallery (Sony) An art gallery assistant named Lucy, an					
"emotional hoarder" keeps souvenirs from past relationships. After her latest					
breakup, she decides to open a pop-up collection of her keepsakes called the	PG13	102	Flat (1.85 : 1)	Wide	
Broken Heart Gallery. Romance Comedy. <i>From Tri Star pictures, this is the</i>	1 012	100	i iat (±.05 . ±)	wide	
American/Canadian first romantic/comedy of summer.					
The Burnt Orange Heresy (Sony Pictures Classics) Hired to steal a rare painting					
from one of most enigmatic painters of all time, an ambitious art dealer becomes	R	99	Scope (2.35 : 1)	Limited	
consumed by his own greed and insecurity as the operation spins out of control.					
Drama Suspense.					
Out Stealing Horses (Magnolia Pictures) (Norwegian: Ut og stjæle hester) A					
grieving widower moves to the country where a chance encounter rekindles	NR	123	Flat (1.85 : 1)	Limited/VOD	
memories from his past. Mystery Drama. At Berlin, the film won the Silver Bear				,	
for Outstanding Artistic Contribution.					

SamSam (Blue Fox Entertainment) SamSam seems like he has it all: great family,				
great friends, and even his own flying saucer. But he's still trying to find one	NR	80	Flat (1.85 : 1)	Limited/VOD
thing that will make his life even better - actual superpowers. Animation.		00		Linited/VOD
Creem: America's Only Rock'n' Roll Magazine (Greenwich Ent.) Documentary.	NR	75	Flat (1.85 : 1)	Limited/VOD
Made in Italy (IFC Films) A bohemian artist who travels from London to Italy with				
his estranged son to sell the house they inherited from his late wife. Comedy.	NR	120	Flat (1.85 : 1)	Limited/VOD
The Real Exorcist (Freestyle) Sayuri, a coffee shop waitress, uses her				
supernatural powers to help those who are troubled by spiritual phenomena,				
such as possession and poltergeist. She gradually gets involved in serious	NR	118	Flat (1.85 : 1)	Limited
matters, eventually facing a fierce battle with the devil. Horror.				
Train To Busan 2: Peninsula (Well Go USA) A soldier and his team battle hordes	+			
of post-apocalyptic zombies in the wastelands of the Korean Peninsula. Horror	NR	116	Scope (2.35 : 1)	Limited/VOD
Action Adventure. Language: Korean/English		110	300pc (2.33 . 1)	Linited, VOD
Trump Card (Cloudburst Ent.) Dinesh D'Souza's documentary expresses his	-			
views of the Democratic party. Documentary.	PG13	NA	NA	Limited/VOD
8/14-20				
(2019 Wk 33 Box Office: \$121,109,428)				
2019 openings: Good Boys \$21.4M FSS, \$86.1M Total; Angry Birds 2 \$10.4M FSS,	\$ <u>41</u> 7M	1 Tota	I. 47 Meters Down: Unc	aged \$8 AM ESS
<i>\$22.3M Total; Blinded by the Light \$4.3M FSS, \$11.9M Total.</i>	<i>Ş4</i> 1.71V	1 1010		uycu 90.4111135,
Tenet (Warner Bros.) An action epic revolving around international espionage,			IMAX (1.43 : 1),	
time travel, and evolution. Possibly about a man trying to prevent World War 3			70mm DMR, Digital	
through time travel and rebirth. Action Sci-Fi. <i>New posters released Friday show</i>	PG13	NA	IMAX (1.90 : 1),Scope	Wide (8/12)
the film opening "ONLY IN THEATERS" ON 8/12. Excellent news for our industry.			(2.39 : 1)	
Greenland (STX Films) A family struggles for survival in the face of a cataclysmic			(2.39.1)	
, , , , , , , , , , , , , , , , , , , ,	0012		$S_{22} = (2, 25, 1)$	Wide (2000)
natural disaster. Action Thriller. <i>Good interest for this action film from director</i>	PG13	NA	Scope (2.35 : 1)	Wide (2000)
Ric Roman Waugh (Angel Has Fallen).				
Fatima (Picturehouse) In 1917, three children report witnessing multiple				
appearances of the Virgin Mary. Drama. An international cast drives interest in	PG13	113	Scope (2.35 : 1)	Moderate
this famous story where secrets are revealed to three courageous Portuguese				(1000)
children through a series of apparitions.				
The Personal History Of David Copperfield (Searchlight) The life of David				
Copperfield is chronicled from his birth into now. The world premiere was at the	NA	NA	NA	Limited
Toronto International Film Festival on 9/5/19. Drama Comedy.				
Sputnik (IFC Films) The lone survivor of an enigmatic spaceship incident hasn't				
returned back home alone. Hiding inside his body is a dangerous creature.	NR	113	Flat (1.85 : 1)	Limited
Horror Sci-Fi.				
Train to Busan 2: Peninsula (Well Go USA) A soldier and his team battle hordes				Limited to
of post-apocalyptic zombies in the wastelands of the Korean Peninsula. Horror	NA	NA	Scope (2.35 : 1)	Moderate
Action Adventure.				moderate
Sound of Metal (Amazon Studios) A drummer's life gets turned upside down	R	130	Flat (1.85 : 1)	Limited
when he suddenly loses his hearing. Drama Music.		130	1181 (1.05 . 1)	Linited
8/21-27				
(2019 Wk 34 Box Office: \$109,212,708)				
2019 openings: Angel Has Fallen \$21.4M FSS, \$69.0M Total.				
Mulan (Disney) A young Chinese maiden disguises herself as a male warrior in			2D/2D INANY Atmos	
order to save her father. A live-action feature film based on Disney's 'Mulan.'			2D/3D, IMAX, Atmos, DBox, Screen X,	
Action Adventure Drama Family. Premiered 3/9/20 to exceptional wide praise	PG13	115		Wide
with expectations of a worldwide megahit. Additional marketing costs on an even	1		D-Vision, 4K, Scope	
further delayed basis would be costly to Disney.			(2.39 : 1)	
Antebellum (Lionsgate) Successful author Veronica finds herself trapped in a				
horrifying reality and must uncover the mind-bending mystery before it's too	NA	105	Scope (2.35 : 1)	Wide
late. Horror. Well regarded horror film has wide appeal especially young females.				
House Of Cardin (Utopia Media) A rare look into the mind of a genius,	1			
chronicling the life and design of Cardin. Exclusive access to his archives and his				Alternative
empire, and unprecedented interviews at the sunset of a glorious career.	NR	95	Flat (1.85 : 1)	Event (NYC)
Documentary.				
Tesla (IFC Films) A freewheeling take on visionary inventor Nikola Tesla, his				
T TESTA THE FILLIST A LECTVICE HIP LARE OF VISIONALY INVENTOF INKULA LESIA. [1]S				
	DC12	06	Elat (1 05 · 1)	Limited (VOD
interactions with Thomas Edison and J.P. Morgan's daughter Anne, and his breakthroughs in transmitting electrical power and light. Biography Drama.	PG13	96	Flat (1.85 : 1)	Limited/VOD

8/28-9/3				
(2019 Wk 35 Box Office: \$121,518,452)				
2019 openings: (No new wide releases)				
Bill & Ted Face the Music (UA Releasing) Once told they'd save the universe				
during a time-traveling adventure, 2 would-be rockers from San Dimas, California				
find themselves as middle-aged dads still trying to crank out a hit song and fulfill	PG13	78A	Scope (2.35 : 1)	Wide
their destiny. Comedy Music Sci-Fi.				
The New Mutants (20th Century) Five young mutants, just discovering their				
abilities while held in a secret facility against their will, fight to escape their past	PG13	94	Flat (1.85 : 1)	Wide
sins and save themselves. Action Horror Sci-Fi	F015	94	Fiat (1.05 . 1)	wide
Centigrade (IFC) A married couple find themselves trapped in their frozen vehicle				
	1	87	Flat (1.85 : 1) Dolby	Limited on 8/26
after a blizzard and struggle to survive amid plunging temperatures and unforeseen obstacles. Thriller.	NR	8/	SRD	Limited on 8/26
The Courier (Roadside Attractions) Cold War spy Greville Wynne and his Russian	PG13	111	Scope (2.35 : 1)	Moderate (350)
source try to put an end to the Cuban Missile Crisis. Thriller.				5 1 0
Untitled Trafalgar Event (Trafalgar Releasing) 8/28 - one day only.	NR	NA	NA	Event Cinema
9/4-10: Labor Day 9/7			* HAPPY *	1
(2019 Wk 36 Box Office: \$138,562,944)			LABOR DA	Y
2019 openings: It Chapter Two \$91.0M FSS, \$211.6M Total.			I manual to a s	
A Quiet Place Part II (Paramount) Following the events at home, the Abbott				
family now face the terrors of the outside world. Forced to venture into the				
unknown, they realize the creatures that hunt by sound are not the only threats	PG13	97	Scope (2.35 : 1), IMAX	Wide
lurking beyond the sand path. Drama Horror Sci-Fi. <i>Highly anticipated horror</i>				
sequel counted on to be among the top grossing films in cinema reboot.				
Honest Thief (Briarcliff) A bank robber tries to turn himself in because he's				
falling in love and wants to live an honest lifebut when he realizes the Feds are		0.2	(2.25.1)	Wido.
more corrupt than him, he must fight back to clear his name. Action Crime	NA	92	Scope (2.35 : 1)	Wide
Drama. Liam Neeson action film.				
Untitled Trafalgar Event (Trafalgar Releasing) 9/9 and 9/13 only	NR	NA	NA	Event Cinema
Untitled Trafalgar Event (Trafalgar Releasing) 9/10 only	NR	NA	NA	Event Cinema
9/11-17: NFL Opening Weekend (9/10-13)				
(2019 Wk 37 Box Office: \$112,695,585)			11011	
2019 openings: Hustlers \$33.2M FSS, \$105.0M Total; The Goldfinch \$2.7M FSS, \$5	.3M To	tal.	NFL	
The Conjuring: The Devil Made Me Do It (Warner Bros.) Plot unknown.	1		~	
Paranormal investigators Ed and Lorraine Warren try to uncover the truth behind	NA	NA	Scope (2.35 : 1), IMAX	Wide
a murderer's claim of demonic possession. Horror Supernatural Thriller.				vviue
2 Hearts (Freestyle Releasing) For two couples the future unfolds in different				
decades and different places, but a hidden connection will bring them together	DC12	100	Second (2, 25 + 1))\//ida
decades and different places, but a hidden connection will bring them together	PG13	100	Scope (2.35 : 1)	Wide
in a way no one could have predicted. Drama Romance	PG13	100	Scope (2.35 : 1)	Wide
in a way no one could have predicted. Drama Romance Infidel (Cloudburst Entertainment) An American man, played by Jim Caviezel, is	PG13	100	Scope (2.35 : 1)	Wide
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in a way no one could have predicted. Drama Romance Infidel (Cloudburst Entertainment) An American man, played by Jim Caviezel, is kidnapped after a friend invites him to Cairo to speak out about recent militant uprisings. His wife heads to the city after hearing the news, determined to get him back. Action Thriller. Rent-A-Pal (IFC Films) A lonely bachelor searches for an escape from the drudgery of caring for his aging mother. Seeking a partner through a dating				
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 in a way no one could have predicted. Drama Romance Infidel (Cloudburst Entertainment) An American man, played by Jim Caviezel, is kidnapped after a friend invites him to Cairo to speak out about recent militant uprisings. His wife heads to the city after hearing the news, determined to get him back. Action Thriller. Rent-A-Pal (IFC Films) A lonely bachelor searches for an escape from the drudgery of caring for his aging mother. Seeking a partner through a dating service, he struggles to afford the price of admission. Thriller. 9/18- 24 (2019 Wk 38 Box Office: \$125,082,320) 2019 openings: Rambo: The Last Blood \$18.9M FSS, \$44.8M Total; Ad Astra \$19.0 \$96.9M Total. The King's Man (20th Century) As a collection of history's worst tyrants and criminal masterminds gather to plot a war to wipe out millions, one man must race against time to stop them. Action Adventure Comedy. 	R NR M FSS,	107 108 <i>\$50.2</i>	Scope (2.35 : 1) Scope (2.35 : 1) M Total; Downtown Ab	Wide Limited/VOD bey \$31.0M FSS,
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The Secrets We Keep (Bleecker Street) In post-WWII America, a woman (Rapace), rebuilding her life in the suburbs with her husband (Messina), kidnaps her neighbor (Kinnaman) and seeks vengeance for the heinous war crimes she believes he committed against her. Crime Drama Mystery.	NA	NA	NA	Wide on 9/16
Kajillionaire (Focus Features) Two con artists have spent 26 years training their only daughter to swindle, scam and steal at every turn. During a desperate and hastily conceived heist, they charm a stranger into joining them, only to have their entire world turned upside down. Crime Drama.	R	106	Scope (2.35 : 1)	Limited
The Nest (IFC Films) Life for an entrepreneur and his American family begin to take a twisted turn after moving into an English country manor.	NR	107	Scope (2.35 : 1)	Select/VOD

Latest Studio Release Changes

Title	Runs	New	Former
Saint Maud (A24) Follows a pious nurse who becomes dangerously obsessed with saving the soul of her dying patient. Drama Horror Mystery.	NA	TBD	7/17/20
Save Yourselves! (Bleecker Street) A young Brooklyn couple heads to an upstate cabin to unplug from their phones and reconnect with each other. Blissfully unaware of their surroundings, they are left to their own devices as the planet falls under attack. Comedy Sci-Fi.	NA	TBD	7/31/20
Rent-a-Pal (IFC Films) Set in 1990, a lonely bachelor named David (Brian Landis Folkins) searches for an escape from the day-to-day drudgery of caring for his aging mother. Thriller.	Select/VOD	9/11/20	NEW
Cut Throat City (Well Go USA) Set after Hurricane Katrina, four boyhood friends out of options reluctantly accept an offer to pull off a dangerous heist in the heart of New Orleans. Action Crime Drama.	Select/VOD	7/31/20	7/17/20
Train To Busan: Peninsula (Well Go USA) Sequel to the 2016 South Korean zombie film. Action Horror Thriller.	Select/VOD	8/7/20	NEW
Candyman (Universal) A "spiritual sequel" to the 1992 horror film 'Candyman' that returns to the now-gentrified Chicago neighborhood where the legend began. Horror Sequel.	Wide	10/16/20	9/25/20
The Forever Purge (Universal) Final installment of 'The Purge' film series. Horror.	Wide	7/9/21	NEW
Halloween Kills (Universal) The saga of Michael Myers and Laurie Strode continues in the next thrilling chapter of the Halloween series. Horror.	Wide	10/15/21	10/16/20
Halloween Ends (Universal) The saga of Michael Myers and Laurie Strode ends. Horror.	Wide	10/14/22	NEW
Nobody (Universal) A bystander who intervenes to help a woman being harassed by a group of men becomes the target of a vengeful drug lord. Action Thriller.	Wide	2/19/21	2/26/21
Untitled Blumhouse Project (Universal)	Wide	Cancelled	10/14/22
Let Him Go (Focus Features) A retired sheriff and his wife, grieving over the death of their son, set out to find their only grandson. Crime Drama.	Wide	11/6/20	8/21/20
Untitled Tom McCarthy Project (Focus Features)	NA	Cancelled	11/6/20
She Dies Tomorrow (NEON) Amy thinks she's dying tomorrow, and it's contagious. Comedy Drama Thriller.	Limited	7/31/20	NEW
Dog (UA Releasing) An army ranger and his dog embark on a road trip along the Pacific Coast Highway to attend a friend's funeral. Comedy.	Wide	5/7/21	2/12/21
The Grizzlies (Hammond Entertainment) Lacrosse transforms the lives of Inuit students when they learn how to play the game. Inspirational Drama.	NA	Cancelled	7/17/20
Tijuana Jackson: Purpose Over Prison (Good Deed Entertainment) Upon his release, an ex-convict sets out to fulfill his dream of becoming a world-renowned motivational speaker. Drama Biography.	Limited	7/24/20	NEW
Becky (Amor Media) A teenager's weekend at a lake house with her father takes a turn for the worse when a group of convicts wreaks havoc on their lives. Action Drama Horror.	Expansion	7/17, 7/24	NEW
Followed (Atlas Distribution) To gain more subscribers, a controversial social media influencer stays at a cursed hotel to terrifying results. Horror.	Expansion	7/17/20	NEW
Earwig and the Witch (GKIDS) Growing up in an orphanage, Earwig has no idea that her mother had magical powers. Her life will take a new turn when a strange family takes her in, and she is forced to live with a selfish witch. Animation. Studio Ghibli.	ТВА	1Q/2021	NEW

Money Plane (Quiver Distribution) A professional thief with \$40 million in debt and his family's life on the line must commit one final heist - rob a futuristic airborne casino filled with the world's most dangerous criminals. Action Thriller.	Select/VOD	7/10/20	NEW
Radioactive (Amazon Studios) From the 1870s to the modern era, the film is a journey through Marie Curie's enduring legacies – her passionate relationships, scientific breakthroughs, and the consequences that followed for her and for the world. Biography Drama Romance.	Select/VOD	7/24/20	NEW
Human Capital (Vertical Entertainment) The lives of two families become fatefully intertwined following an impulsive business deal and a tragic hit-and-run accident. Crime Drama.	Select/VOD	7/17/20	NEW
Monster Hunter (Sony) When Lt. Artemis and her loyal soldiers are transported to a new world, they engage in a desperate battle for survival against enormous enemies with incredible powers. Feature film based on the video game by Capcom. Action Adventure Fantasy.	Wide	4/23/21	9/4/20

VOD, Virtual Cinemas, Streaming Releases

Title	Release Date	Platform
Game of Death (Cleopatra Entertainment) Kill or be killed is the golden rule of the Game of Death. Sucks for seven millennials who ignored that rule. Now each one's head will explode unless they kill someone. Will they turn on each other to survive, or will this sunny day be the last for the innocent people of their middle-of-nowhere town? Horror.	7/14/20	VOD
Kaye Ballard: The Show Goes On! (Abramorama) From big bands to Broadway, radio to recordings and television to the big screen, Kaye Ballard did it all in a career that spanned eight decades. Biography.	7/14/20	Virtual Cinema
Days of the Whale (Outsider Pictures) (Los días de la bellena) A Colombian story of how the powerful strength of youthful expression and new ideas are challenged by fear and violence. Drama.	7/24/20	Virtual Cinema
Helmut Newton: The Bad and the Beautiful (Kino Lorber/Kino Marquee) The wildly entertaining new documentary on the legendary and controversial photographer, on the occasion of his centennial. Documentary.	7/24/20	Select/ Virtual Cinema
A Nice Girl Like You (Vertical Entertainment) After being accused of being too inhibited by her ex- boyfriend, a violinist creates a rather wild to-do list that sends her on a whirlwind journey of self- discovery. Comedy.	7/31/20	VOD
Black is King (Disney) "Black Is King' is a labor of love. It is my passion project that I have been filming, researching and editing day and night for the past year. I've given it my all and now it's yours." Music.	7/31/20	Disney+
An American Pickle (Warner Bros./HBOMax) An immigrant worker at a pickle factory is accidentally preserved for 100 years and wakes up in modern day Brooklyn. Seth Rogen comedy acquired from Sony. See trailer.	8/7/20	SVOD
Secret Society of Second Born Royals (Disney) It follows Sam's adventures at a top-secret training program for a new class of second-born royals tasked with saving the world. Action Adventure Comedy.	8/7/20	Disney+
La Belle Epoque (101 Studios) A disillusioned Victor finds his life turned upside down by an offer from entrepreneur Antoine. Comedy Drama Romance.	10/2/20	Limited/VOD
Burning Bright: New French Filmmakers (Kino Lorber) Burning Bright is an annual series presented by FIAF (French Institute Alliance Française) that showcases emerging French filmmakers with their first or second feature film.	2020	Select/ Virtual Cinema
Cheer (Netflix) When the documentarians couldn't get approval to film at Daytona, the cast became part of the crew — and the series is better for it. Reality Documentary.	2020	SVOD
Imperial Dreams (Netflix) Before "Star Wars" made him a global star, John Boyega made a similar plea with "Imperial Dreams," a nuanced portrait of poor black people in the America, and a critique of a system that stifles the chances of young black men with troubled pasts. Drama.	2020	SVOD
One and Only Ivan, The (Disney) Based on the children's novel of the same name by K. A. Applegate. Sam Rockwell will star as the voice of the titular Ivan. Angelina Jolie, Bryan Cranston, Ramón Rodríguez, Brooklynn Prince, Ariana Greenblatt, Danny DeVito, and Helen Mirren will also star. Animation Adventure.	2020	Disney+
Spongebob Movie: Sponge on the Run, The (Paramount) After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home. Animation Adventure.	2020	PVOD CBS AllAccess

Summerland (BFI/IFC Films) During World War II, reclusive writer Alice has her sequestered life upended when Frank, an evacuee from the London Blitz, is left in her care. Despite initially resolving to be rid of him, Alice finds herself and her emotions reawakened by him. Drama. 100 minutes.	2020	Select/ Virtual Cinema
Foundation (Apple TV Plus) Issac Asimov's acclaimed series of sci-fi novels are getting a television adaption at Apple TV+.	2021	PVOD
Justice League: The Snyder Cut (Warner Bros.) Zack Snyder's director's cut of Justice League. Action.	2021	SVOD
My Spy (Amazon Prime Video) Formerly an STX Films release and rescheduled multiple times finds a home on Amazon Prime. Family Action Comedy.	2021	Select/ Virtual Cinema

MPAA Ratings

The Doorman (Lionsgate)	R	Violence throughout, language and brief teen drug use
The One and Only Ivan (Disney)	PG	Mild thematic elements
Rogue (Lionsgate)	R	Strong violence, bloody images and language throughout
We Can Be Heroes (Netflix)	PG	Mild action/violence

Notable New Trailers



Title: Halloween Kills (Universal) Teaser Trailer Release Date: 10/15/21 (Wide) Director: David Gordon Green (Halloween, Prince Avalanche, Joe) Starring: Anthony Michael Hall, Jamie Lee Curtis, Judy Greer Synopsis: The saga of Michael Myers and Laurie Strode continues in the next thrilling chapter of the Halloween

series. Horror Thriller. A 33 second teaser trailer has been released this week. Both sequels have been moved back to 2021 and 2022. The Halloween Kills movie trailer picks up right after the ending of Halloween (2018), hinting at how Michael Myers survives to kill another day.



Title: She Dies Tomorrow (Neon Rated) First Trailer

Release Date: 8/31/20 (Limited/VOD) Director: Amy Seimetz (W/D): Best film was "Pit Stop" Starring: Kate Lyn Sheil, Jane Adams, Kentucker Audley,

Synopsis: After waking up convinced that she is going to die tomorrow, Amy's carefully mended life begins to unravel. As her delusions of certain death become contagious to those around her, Amy and her friends' lives spiral out of control in a tantalizing descent into madness. *Highly regarded horror thriller was acquired by Neon. Well reviewed surreal, experimental nightmare becomes a haunting, tense story about the one element everyone can relate to: their impending deaths.*



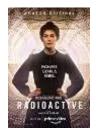
Title: Tesla (IFC Films) First Trailer Release Date: 8/21/20 (Limited/VOD) Director: Michael Almereyda (Marjorie Prime, Experimenter, Nadja) Starring: Ethan Hawke, Kyle MacLachlan, Eve Hewson, Synopsis: Brilliant, visionary Nikola Tesla fights an uphill battle to bring his revolutionary electrical system to fruition, then faces thornier challenges with his new system for worldwide wireless energy. Drama. Interesting story about Nicola Tesla whose interests in electricity and relationship with Thomas Edison led to breakthroughs in transmitting electric power and light.



Title: Summerland (IFC Films) Official Trailer

Release Date: 7/31/20 (Limited/VOD) Director: Jessica Swale (Olivier award winning playwright, screenwriter and director) Starring: Gemma Arterton, Gugu Mbatha-Raw, Penelope Wilton Synopsis: A woman during the Second World War opens her heart to an evacuee after initially resolving to be rid of him. War Drama. An interracial same-sex romance unfolding on the English coast amidst the turmoil of WWII, Summerland brings lesser-known herstories to life. At its heart is a lesbian love story. But this is also a tale of unlikely friendships, grief, and finding the courage to live your truth.

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Title: Radioactive (Amazon Studios) Official TrailerRelease Date: 7/24/20 (Limited/Amazon Prime)Director: Marjane Satrapi (Persopolis, The Voices, Children With Plums)Starring: Rosamund Pike, Yvette Feuer, Mirjam NovakSynopsis: A story of the scientific and romantic passions of Marie Sklodowska-Curie (Polish scientist) and PierreCurie, and the reverberation of their discoveries throughout the 20th century. Biography Drama Romance. Thoughtprovoking and played with dignity and composure by Rosamind Pike, the film's flaws in Marie Curie's life is indelible.The film gives viewers a greater sense of Curie, the scientist and woman.

Online Screenings

	Screening	Release
	Date	Date
Words on Bathroom Walls (Roadside Attractions) A teenager coping with paranoid schizophrenia	Online	
hopes his new experimental drug treatment will help him navigate high school and the outside world.	3 weeks from	7/31/20
Drama.	7/3	

A Noteworthy Release Last Week from Warner Bros.' Marketing Department

