



Screendollars Newsletter

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**For Exhibitors
About Films, the Film Industry
and Cinema Advertising**



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We wish a very happy 58th birthday to actor **Tom Cruise**, born on July 3, 1962. He rose to fame for his performances in iconic Gen-X films of the 1980s, most notably *Risky Business* (1983) and *Top Gun* (1986). Having achieved superstardom in these comedies and action films, he broadened his acting range by starring in dramatic roles alongside some of Hollywood's legendary actors such as Paul Newman in *The Color of Money* (1986), Dustin Hoffman in *Rain Man* (1988) and Jack Nicholson in *A Few Good Men* (1992). He received his first nomination for an Oscar as Best Actor for his role as Ron Kovic in the 1989 film *Born of the 4th of July*. Over the last three decades, he has been prolific in Hollywood blockbusters, including six films in the action series *Mission: Impossible* (1996-2018) and SciFi classics such as *Minority Report* (2002). Cruise's films have grossed over \$10B worldwide, making him one of the highest-grossing box office stars of all time. Watch for Cruise again as he reprises his role as Pete "Maverick" Mitchell in *Top Gun: Maverick*, in theatres 12/23.



"Nothing ends nicely, that's why it ends." – Tom Cruise

Notable Industry News and Commentary (6/29-7/5)

[Cineworld scraps \\$2.8-billion takeover of Canada's Cineplex, setting up legal battle](#) (CBC)

Three weeks ago, we reported on the announcement by UK's Cineworld that it was pulling out of its planned acquisition of Cineplex, Canada's dominant exhibitor which operates 165 theatres north of the border. Fireworks ensued, with both sides claiming that that other had not held up its end of the deal. On Friday, Cineplex filed suit in the Ontario Superior Court against Cineworld, claiming that while Cineplex had complied in full with the terms of the agreement, Cineworld had not. Cineplex's 25-page court filing suggested that Cineworld had developed a case of "buyer's remorse", brought on by the precipitous drop in Cineplex's business as a result of the global COVID-19 pandemic.



At the entrance of one of Cineplex's 165 theatres, some of which began re-opening last Friday.

[How Virtual Cinema Could Help Arthouses in 7 Easy Steps](#) (IndieWire)

After COVID-19 had forced the sudden closure of theatres, both distributors and exhibitors were left wondering how to move forward. Distributors had the option of re-directing their theatrical releases to on-line platforms, but options did a theater have? Born out of this predicament, a handful of indie distributors and art houses created a new model for releasing films called "Virtual Cinema". With this approach, distributors release films on-line but in a marketing partnership with the theatres who would have screened them in normal times. Movie fans buy a Virtual Ticket to watch the film, which is accessed through the distributor's and/or exhibitor's web sites, and a portion of the ticket proceeds goes back to the theatre. In return, the theatre is enlisted as a marketing partner, promoting the film to its loyal customers. While the idea holds the promise of becoming a win-win-win, the reality of Virtual Ticket sales to this point has been disappointing. In his article published in IndieWire this week, veteran distributor and Columbia University film professor Ira Deutchman praises the objectives and potential of Virtual Cinema, while identifying the problems with its current implementation. He lays out seven steps required to make it work, for the benefit of everyone.



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[How Tenet is keeping cinemas closed and messing up Hollywood](#) (Wired UK)

Wired UK published this dead-on analysis of the reasons why Hollywood and exhibitors are struggling to get on the same page to reopen theatres and restart exhibition. While Hollywood tentpole films such as Warner Bros. *Tenet* or Disney's *Mulan* cost a lot to make, they return all that and more through a simultaneous, worldwide release. However, it seems that at least some part of the movie-going public will be cautious about rushing right back to cinemas, even after they have re-opened. For exhibitors, the cost of running the theatre is high and getting higher as a result of new health and safety

requirements. Add to that the mandated limited capacity and it can be tempting for exhibitors to slow-roll their re-openings. Ultimately, the viability of cinemas will depend on how safe people feel going back.

[Indie Movies Get a Chance to Star at Drive-In](#) (Wall Street Journal)

'This would never have happened if things were normal' said Drew Pierce, the filmmaker behind the horror film *The Wretched*. Drew and his brother Brett are the filmmakers who created the breakout hit of the summer, at least as far as the Drive-In circuit goes, the only real game in town during this unusual season. Distributed by IFC Films, *The Wretched* has generated over \$1.6 million in the two months since its release on May 1st. A similar story has played out for *Becky* from specialty distributor Quiver.

This gory thriller stars Kevin James as a maniacal neo-Nazi, and has grossed more than \$800K since its release on June 5th.

What's more, the attention drawn to these films for their run at Drive-Ins has sweetened the opportunity for them on streaming, generating increased income for these independent distributors and filmmakers.



See also: [If 'Tenet' And 'Mulan' Move Again, 'Wretched' And 'Becky' Will Be This Summer's Only Hits](#) (Forbes)

[Walmart Will Convert Parking Lots Into Drive-Ins This Summer, Teams with Tribeca For Touring Screening Series](#) (SlashFilm)

Walmart is well-known within the community of RV-enthusiasts for welcoming cross-country travelers to park their rigs overnight in the lots around their stores. The wizards at Walmart have come up with yet another creative use for their parking lots, converting 160 Supercenters across the US into popup drive-ins. Walmart is partnering with Robert DeNiro's Tribeca Productions to create the [Walmart Drive-In Series](#), a significant expansion of Tribeca's previously announced [Summer Drive-In Series](#). The program will begin in early August and run through October, consisting of "hit movies, special appearances from filmmakers and celebrities and concessions delivered right to customer vehicles." This development is an indication of how popular Drive-Ins have become again, consistently selling out weekend screenings of classics such as *Jaws*, *The Goonies* and *Back to the Future*.



See also: [Michael B. Jordan Creates Free Drive-In Movie Series For LA, Nationwide](#) (CBS Los Angeles)



Garth Brooks Live-Recorded,
Playing at a Drive-In Near You

[Review: At \\$100 per car, was Garth Brooks' drive-in concert worth leaving the house for?](#) (The Charlotte Observer) and [At a \\$100 a Car, Was the Garth Brooks Drive-In Show Worth it?](#)

(Deseret News)

On Saturday June 27th, over 250 Drive-Ins across North America screened the first installment in a unique Drive-In concert series being offered this year by promoter Encore Live. Garth Brooks headlined this debut with a performance recorded specially for the event. Other top performers are said to have signed on to the Drive-In series, with their names and dates to be announced in the days and weeks to come. On the one hand, interest in the Garth Brooks concert was said to be brisk, with many Drive-Ins reporting that they had sold out their lots, albeit with reduced-capacity due to social distancing requirements. On the other hand, the price for the event was steep at \$100 per carload, to see a concert that lasted 75 minutes, which left some questioning the value.

Domestic Losses Surpass China as Asia and Europe Start Showing Signs of Recovery

Courtesy of Gower Street Analytics

In June, the global box office saw a third consecutive month with losses of more than \$3 billion when compared to an average of the past three years. At the end of the first half of the year, Gower Street's Global Box Office Tracker shows estimated losses of \$14.2 billion through June 30. Total box office now stands at just \$6.1 billion compared to an average \$20.4 billion for the past three years at the same stage.

Although not slowing down, the additional total loss stayed level with May at \$3.1 billion. This was again below the increase in April, which added \$3.4 billion to the total loss.

The total gross for 2020 has continued to grow very slightly. However, it's speeding up. Nearly tripling from \$59 million in May to \$143 million in June. With business further starting to resume, especially in international territories, the total global box office grew from \$6.0 billion to \$6.1 billion during June.

This monthly report looks at daily figures for 2020 across global markets and compares them against the average figures in each market for the past three years to track current deficit levels and how the make-up of the global deficit changes over time.



The stacked bar graph on the left shows total box office split out by the three key global markets: Domestic, China and International (excluding China). The pie chart indicates the current deficit compared to the average of the past three years again split out by key markets. The bar graph on the bottom right displays the percentage drops globally.

Shown on the pie chart, there has been another shift in the proportion of losses. Domestic box office losses overtook China within the last week, after the rest of the international marketplace having overtaken it in April.

By the end of Q1 China, which saw movie theaters close nearly two months ahead of the rest of the world in late January, accounted for nearly 47% of the total global loss. Now the #1 international market accounts for only 27%, Domestic for 28% and the rest of the International marketplace for 44% of the total global loss.

The Domestic market witnessed losses increase by \$1.1 billion in June - slightly more than the \$1 billion each in May and April. The total now stands at \$4.0 billion. Their percentage loss, compared to the average, increased from 61% at the end of May to 68% by the end of June.

With cinemas across China still closed, box office loss increased again by \$0.5 billion in June - on par with May but slightly below the \$0.7 billion in April. This loss brings the total to \$3.9 billion. China's percentage of loss has again seen relatively little change (93% vs 92%) given the huge loss of the lucrative Chinese New Year week back in January.

Losses across the International market (excluding China) expanded by \$1.4 billion during June to \$6.3 billion. Further slowing down after a loss of \$1.5 billion in May and \$1.8 billion in April. The percentage loss increased from 56% to 61%.

Despite domestic suffering a record number of new Covid-19 cases and China yet to announce a cinema re-opening day, the situation is improving in many other markets around the world. Most places across Asia and Europe have now seen the peak of the virus pass with the number of active cases dropping for a while. New markets are re-opening cinemas every week. Initial audience enthusiasm varies from very positive (France, Netherlands) to very tentative (Portugal). From these re-openings it is quickly becoming evident that global tentpole releases will be key to true recovery for the majority of markets.

Japan commonly sees major releases debut months after other markets. This has proved advantageous as it still had major Hollywood releases inbound (LITTLE WOMEN, DOLITTLE, SONIC) during June. This pushed Japan to become the first market globally to achieve the Stage 3 target of our Blueprint to Recovery. Strong local product has also helped to bridge the current content gap. South Korea had numerous local releases over the month of June (and a half-price ticket

promotion). This got the market recover quicker than most. Till new major global releases will arrive again, it is in the hands of local product to lead the recovery.

Gower Street continues to track re-openings and growth across all key international markets and in every US state and Canadian province in our Road To Recovery reports.

If you have comments or questions about Gower Street's charts and articles, or to access our Domestic and International Road To Recovery reports, please visit our website at: <https://gower.st>.

Hollywood Report by Martin Grove

July 4th was one of Hollywood's favorite holidays – especially if rain ruined beach parties, picnics, parades & fireworks.

Now COVID-19's washed out all of the above + moviegoing. Looking ahead as we stay safe, it's safe to say the rest of 2020's holidays will be much happier for exhibitors.

Labor Day, summer's last gasp, wasn't a great weekend for moviegoing. That should change 9/4 with Paramount/Platinum Dunes' PG-13 horror thriller A QUIET PLACE 2, which was tracking to open 3/20 to about \$65M.

Columbus Day (10/12) will be weekend 2 for WB/DC's WONDER WOMAN 1984 (pictured – Gal Gadot), opening 10/2. WW did \$821.8M globally in 2017.

Veterans' Day (11/11) will be weekend 2 for Disney/Marvel's BLACK WIDOW, opening 11/6 to whatever qualifies then as blockbuster business.

Thanksgiving will enjoy an overstuffed box office with Disney/Pixar's SOUL & MGM/Universal/Eon's NO TIME TO DIE (both 11/20).

Santa will make it a jolly Christmas with: Paramount/Skydance's TOP GUN: MAVERICK & Universal/Dreamworks' CROODS 2 (both 12/23); and weekend 2 of Disney/20th/Amblin's WEST SIDE STORY, WB/Legendary's DUNE & Paramount/Misher's COMING TO AMERICA (all 12/18).



* * *

GRU would have sizzled July 4th if moviegoing hadn't fizzled from COVID-19.

We'd have seen box office fireworks sparked by families at Universal/ Illumination's PG 3D animated comedy MINIONS: THE RISE OF GRU (pictured) and action fans at Paramount/Skydance's weekend 2 of TOP GUN: MAVERICK.

The MINIONS/GRU episode DESPICABLE ME 3 opened 6/30/17 to \$72.4M (\$264.6M dom/\$770.2M intl). GRU could have heated things up with about \$80M. Now it's on ice for a year – opening 7/2/21.

If TGM had debuted a week ago to about \$140M, it would likely be #2 now with \$70M or so. It will be a great gift for exhibitors 12/23!



Disney/20th's action comedy FREE GUY, directed by Shawn Levy (NIGHT AT THE MUSEUM series), was also on 7/3, but now it's arriving 12/11.



When the CoronaCrisis wiped out spring moviegoing, Solstice Studios found great parking 7/1 for its R road rage thriller UNHINGED, giving exhibitors a much needed early summer sleeper. Now UNHINGED's big boost will kick in 7/31.

Weekend ticket sales would likely have been up from this time last year when SPIDERMAN: FAR FROM HOME opened #1 to \$92.6M (7/5-7) & TOY STORY 4 was #2 in week 3 with \$33.9M.

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Weekly Film Calendar

7/10-16 <i>(2019 Wk 28 Box Office: \$127,105,707)</i> <i>2019 openings: Crawl \$12.0M FSS, \$39.0M Total; Stuber \$8.2M FSS, \$22.4M Total.</i>				
Relic (IFC Films) A daughter, mother and grandmother are haunted by a manifestation of dementia that consumes their family's home. Drama Horror.	NR	89	Scope (2.35 : 1)	Expansion
A Deadly Legend (Gravitas Ventures) A real estate developer buys an old summer camp to build new homes. However, the property has a dark history with ties to a legend of early settlers and a rogue sect of pagans. Horror	NR	97	Scope (2.35 : 1)	Virtual Cinema
Palm Springs (Neon/Hulu) When carefree Nyles and reluctant maid of honor Sarah have a chance encounter at a Palm Springs wedding, things get complicated as they are unable to escape the venue, themselves, or each other. Romantic Comedy.	NA	90	NA	Limited/VOD
Never Too Late (Blue Fox Entertainment) A group of seniors plan to break out of their retirement home. Romance Comedy Drama.	NA	98	Flat (1.85 : 1), Digital	Limited/VOD
Volition (Independent) A man afflicted with clairvoyance tries to change his fate when a series of events leads to a vision of his own imminent murder. Sci-Fi Thriller.	NR	91	Scope (2.35 : 1)	Limited/VOD
Archive (Vertical Entertainment) 2038: George Almore is working on a true human-equivalent AI. His latest prototype is almost ready. This sensitive phase is also the riskiest. Especially as he has a goal that must be hidden at all costs: being reunited with his dead wife. Science Fiction.	NR	105	Scope (2.35 : 1)	Limited/VOD
We Are Little Zombies (Oscilloscope) Four Japanese orphans form a rock band. Drama Music.	NR	120	Scope (2.35 : 1)	Limited
7/17-23: MLB Season Resumes 7/23-34 <i>(2019 Wk 29 Box Office: \$264,727,428)</i> <i>2019 openings: The Lion King \$191.8M FSS, \$543.6M Total.</i>				
				
Saint Maud (A24) A pious nurse who becomes dangerously obsessed with saving the soul of her dying patient. Horror.	R	84	Scope (2.35 : 1)	Limited/VOD
Cut Throat City (Well Go USA) When Hurricane Katrina devastates New Orleans, four desperate friends band together to pull off a daring heist in the heart of the city. Heist Drama.	R	132	Flat (1.85 : 1)	Limited/VOD
The Grizzlies (Hammond Ent.) In this inspiring true story, a group of Inuit students in a small, struggling Arctic community are changed forever through the transformative power of sport. Drama.	R	106	Scope (2.35 : 1)	Limited/VOD
Easy Does It (Gravitas Ventures) Two best friends and their accidental hostage career across the 1970s American South on a treasure hunt turned crime spree. Adventure Crime Comedy.	NR	97	Scope (2.35 : 1)	Virtual Cinema
The Painted Bird (IFC Films) A young Jewish boy somewhere in Eastern Europe seeks refuge during World War II where he encounters many different characters. War Drama.	NR	169	Scope (2.39 : 1)	Limited/VOD
7/24-30 <i>(2019 Wk 30 Box Office: \$163,662,956)</i> <i>2019 openings: Once Upon a Time in Hollywood \$41.1M FSS, \$142.5M Total.</i>				
				
Amulet (Magnolia Pictures) An ex-soldier is offered a place to stay in a decaying, claustrophobic house occupied by a young woman and her dying mother. While falling for the young woman, he realizes there is something insidious that might be living with them. Horror.	R	99	Flat (1.85 : 1)	Limited/VOD
Most Wanted (Saban Films) AKA: Target Number One. In 1989, a Canadian journalist investigates the circumstances surrounding the suspicious arrest of a heroin addict imprisoned in a Thai jail. Mystery Thriller.	R	135	Flat (1.85 : 1)	Limited/VOD
The Rental (IFC Films) Two couples rent a vacation home for what should be a celebratory weekend get-away. Horror Thriller.	NR	89	Flat (1.85 : 1)	Limited/VOD
7/31-8/6 <i>(2019 Wk 31 Box Office: \$149,409,407)</i> <i>2019 openings: Fast & Furious Presents: Hobbs & Shaw \$60.0M FSS, \$174.0M Total.</i>				

Unhinged (Solstice Studios) A woman becomes embroiled in a violent case of road rage after honking at the wrong guy. Psychological Thriller. <i>An action-packed thrill ride is the perfect film to draw young males and females.</i>	R	90	Scope (2.39 : 1), Large Formats, 4DX, Atmos	Wide (2000)
Inception (Warner Bros.) A thief who steals corporate secrets through the use of dream-sharing technology is given the inverse task of planting an idea into the mind of a C.E.O. Action Adventure Sci-Fi. <i>Opening weekend: \$62.8M, USA total:\$292.6M. 10th Anniversary re-release with new footage from Tenet plus exclusive looks at forthcoming select WB films.</i>	PG13	148	Scope (2.39 : 1), Quad Sound, IMAX 3D	Wide
Words on Bathroom Walls (Roadside Attractions) A teenager coping with paranoid schizophrenia hopes his new experimental drug treatment will help him navigate high school and the outside world. Drama.	PG13	111	Scope (2.35 : 1), Digital	Moderate (1000)
My Brother's Crossing (Atlas Distribution) Bobby Clark and his wife, Pam, are killed by a pickup driver while riding their motorcycle. Faith-based Drama.	NR	97	Flat (1.90 : 1)	Moderate (50)
Gordon Lightfoot: If You Could Read My Mind (Greenwich Entertainment) The iconic Canadian musician, Gordon Lightfoot, reflects on his life and career. Biography Documentary Music.	NR	91	Flat (1.85 : 1)	Limited on 7/29 VOD
Save Yourselves! (Blecker Street) A young Brooklyn couple heads to an upstate cabin to unplug from their phones and reconnect with each other. Blissfully unaware of their surroundings, they are left to their own devices as the planet falls under attack. Sci-Fi Comedy.	R	93	Flat (1.85 : 1)	Limited
The Fight (Magnolia Pictures) Lawyers for the American Civil Liberties Union prosecute four key cases against the Trump administration. Documentary.	PG13	96	Flat (1.85 : 1)	Limited
Summerland (IFC Films) A private, reclusive writer finds herself being made responsible for the care of a young man after the London Blitz. Drama War.	PG	100	Flat (1.85 : 1)	Limited
The Informer (Aviron) An ex-convict working undercover intentionally gets himself incarcerated again in order to infiltrate the mob at a maximum-security prison. Crime Drama Thriller.	R	113	Dolby 5.1, Scope (2.35 : 1)	Limited
8/7-13 <i>(2019 Wk 32 Box Office: \$133,448,282)</i> <i>2019 openings: Scary Stories to Tell in the Dark \$20.9M FSS, \$68.9M Total; Dora and the Lost City of Gold \$17.4M FSS, \$60.5M Total; The Art of Racing in the Rain \$8.1M FSS, \$26.4M Total; The Kitchen \$5.5M FSS, \$12.2M Total.</i>				
The Empty Man (20th Century) On the trail of a missing girl, an ex-cop comes across a secretive group attempting to summon a terrifying supernatural entity. Crime Drama Horror.	R	N/A	Scope (2.39 : 1)	Wide
The Broken Hearts Gallery (Sony) An art gallery assistant named Lucy, an "emotional hoarder" keeps souvenirs from past relationships. After her latest breakup, she decides to open a pop-up collection of her keepsakes called the Broken Heart Gallery. Romance Comedy. <i>From Tri Star pictures, this is the American/Canadian first romantic comedy of summer.</i>	PG13	108	Flat (1.85 : 1)	Wide
The Burnt Orange Heresy (Sony Pictures Classics) Hired to steal a rare painting from one of most enigmatic painters of all time, an ambitious art dealer becomes consumed by his own greed and insecurity as the operation spins out of control. Drama Suspense.	R	99	Scope (2.35 : 1)	Limited
Out Stealing Horses (Magnolia Pictures) (Norwegian: Ut og stjæle hester) A grieving widower moves to the country where a chance encounter rekindles memories from his past. Mystery Drama. <i>At Berlin, the film won the Silver Bear for Outstanding Artistic Contribution.</i>	NR	123	Flat (1.85 : 1)	Limited/VOD
SamSam (Blue Fox Entertainment) SamSam seems like he has it all: great family, great friends, and even his own flying saucer. But he's still trying to find one thing that will make his life even better - actual superpowers.	NR	80	Flat (1.85 : 1)	Limited/VOD

Creem: America's Only Rock 'n' Roll Magazine (Greenwich Ent.) Capturing the messy upheaval of the '70s just as rock was re-inventing itself, the film explores CREEM Magazine's humble beginnings in post-riot Detroit, follows its upward trajectory from underground paper to national powerhouse - spotlighting iconic features, interviews, and anecdotes along the way - then bears witness to its imminent demise following the tragic and untimely deaths of its visionary publisher, Barry Kramer, and its most famous alum and genius clown prince, Lester Bangs, a year later. Fifty years after publishing its first issue, "America's Only Rock 'n' Roll Magazine" remains a seditious spirit in music and culture. Documentary.	NR	75	Flat (1.85 : 1)	Limited/VOD
Made in Italy (IFC Films) A bohemian artist travels from London to Italy with his estranged son to sell the house they inherited from his late wife. Comedy.	NR	120	Flat (1.85 : 1)	Limited/VOD
Trump Card (Cloudburst Ent.) Dinesh D'Souza's documentary expresses his views of the Democratic party.	PG13	NA	NA	Limited/VOD
8/14-20 (2019 Wk 33 Box Office: \$121,109,428) 2019 openings: Good Boys \$21.4M FSS, \$86.1M Total; Angry Birds 2 \$10.4M FSS, \$41.7M Total; 47 Meters Down: Uncaged \$8.4M FSS, \$22.3M Total; Blinded by the Light \$4.3M FSS, \$11.9M Total.				
Tenet (Warner Bros.) An action epic revolving around international espionage, time travel, and evolution. Possibly about a man trying to prevent World War 3 through time travel and rebirth. Action Sci-Fi. <i>Unless there are major medical and humane reasons due to Covid-19, One of the year's most anticipated films will open this week. Theatres worldwide are highly likely to be open and ready.</i>	PG13	N/A	IMAX (1.43 : 1), 70mm DMR, Digital, IMAX (1.90 : 1), Scope (2.39 : 1)	Wide (8/12)
Greenland (STX Films) A family struggles for survival in the face of a cataclysmic natural disaster. Action Thriller.	PG13	NA	Scope (2.35 : 1)	Wide (2000)
Fatima (Picturehouse) In 1917, three children report witnessing multiple appearances of the Virgin Mary. Drama.	PG13	113	Scope (2.35 : 1)	Moderate (1000)
The Personal History of David Copperfield (Searchlight) The life of David Copperfield is chronicled from his birth into now. The world premiere was at the Toronto International Film Festival on 5 September 2019. Drama Comedy.	NA	NA	NA	Limited
Sputnik (IFC Films) The lone survivor of an enigmatic spaceship incident hasn't returned back home alone, hiding inside his body is a dangerous creature. Horror Sci-Fi.	NR	113	Flat (1.85 : 1)	Limited
Train To Busan 2: Peninsula (Well Go USA) A soldier and his team battle hordes of post-apocalyptic zombies in the wastelands of the Korean Peninsula. Horror Action Adventure.	NA	NA	Scope (2.35 : 1)	Limited to Moderate
The Sound Of Metal (Amazon Studios) A drummer's life gets turned upside down when he suddenly loses his hearing. Drama Music.	R	130	Flat (1.85 : 1)	Limited
8/21-27 (2019 Wk 34 Box Office: \$109,212,708) 2019 openings: Angel Has Fallen \$21.4M FSS, \$69.0M Total.				
Mulan (Disney) A young Chinese maiden disguises herself as a male warrior in order to save her father. A live-action feature film based on Disney's 'Mulan.' Action Adventure Drama Family. <i>Premiered March 9, 2020 to exceptional wide praise with expectations of a worldwide megahit. Additional marketing costs on an even further delayed basis would be costly to Disney.</i>	PG13	115	2D/3D, IMAX, Atmos, 4K, DBox, Screen X, Scope (2.39 : 1), D-Vision	Wide
Antebellum (Lionsgate) A successful author trapped in a horrifying reality must uncover the mind-bending mystery before it's too late. Horror.	N/A	105	N/A	Wide
Let Him Go (Focus Features) A retired sheriff and his wife, grieving over the death of their son, set out to find their only grandson. Crime Drama Thriller.	N/A	N/A	N/A	Wide
House of Cardin (Utopia Media) A rare look into the mind of a genius, chronicling the life and design of Cardin. Exclusive access to his archives and his empire, and unprecedented interviews at the sunset of a glorious career. Documentary.	NR	95	Flat (1.85 : 1)	Alternative Event (NYC)
Desert One (Bleecker Street) Filmmaker Barbara Kopple examines a failed U.S. military operation to rescue hostages in Tehran, Iran, in 1980. War Documentary.	N/A	108	N/A	Limited

Tesla (IFC Films) A freewheeling take on visionary inventor Nikola Tesla, his interactions with Thomas Edison and J.P. Morgan's daughter Anne, and his breakthroughs in transmitting electrical power and light. Biography Drama.	PG13	96	Flat (1.85 : 1)	Limited
8/28-9/3 (2019 Wk 35 Box Office: \$121,518,452) 2019 openings: (No new wide releases)				
Bill & Ted Face the Music (UA Releasing) Once told they'd save the universe during a time-traveling adventure, 2 would-be rockers from San Dimas, California find themselves as middle-aged dads still trying to crank out a hit song and fulfill their destiny. Comedy Music Sci-Fi.	N/A	N/A	Scope (2.35 : 1)	Wide
The New Mutants (20th Century) Five young mutants, just discovering their abilities while held in a secret facility against their will, fight to escape their past sins and save themselves. Action Horror Sci-Fi.	PG13	NA	Scope (2.35 : 1)	Wide
Centigrade (IFC Films) A married couple find themselves trapped in their frozen vehicle after a blizzard and struggle to survive amid plunging temperatures and unforeseen obstacles. Thriller.	NR	87	Flat (1.85 : 1), Dolby SRD	Limited on 8/26
The Courier (Roadside Attractions) Cold War spy Greville Wynne and his Russian source try to put an end to the Cuban Missile Crisis. Thriller.	PG13	111	Scope (2.35 : 1)	Moderate (350)
9/4-10: Labor Day 9/7 (2019 Wk 36 Box Office: \$138,562,944) 2019 openings: It Chapter Two \$91.0M FSS, \$211.6M Total.				
A Quiet Place Part II (Paramount) Following the events at home, the Abbott family now face the terrors of the outside world. Forced to venture into the unknown, they realize the creatures that hunt by sound are not the only threats lurking beyond the sand path. Drama Horror Sci-Fi.	PG13	97	Scope (2.35 : 1) IMAX	Wide
Monster Hunter (Sony/Screen Gems) When Lt. Artemis and her loyal soldiers are transported to a new world, they engage in a desperate battle for survival against enormous enemies with incredible powers. Feature film based on the video game by Capcom. Action Adventure Fantasy.	PG13	NA	Scope (2.35 : 1), 3D, IMAX	Wide
Honest Thief (Briarcliff) A bank robber tries to turn himself in because he's falling in love and wants to live an honest life but when he realizes the Feds are more corrupt than him, he must fight back to clear his name. Action Crime Drama. Liam Neeson.	NA	92	Scope (2.35 : 1)	Wide
Untitled Trafalgar Event (Trafalgar Releasing) 9/9-9/13	NR	NA	NA	Event Cinema
Untitled Trafalgar Event (Trafalgar Releasing) 9/10	NR	NA	NA	Event Cinema
9/11-17: NFL Opening Weekend (9/10-13) (2019 Wk 37 Box Office: \$112,695,585) 2019 openings: Hustler \$33.2M FSS, \$105.0M Total; The Goldfinch \$2.7M FSS, \$5.3M Total.				
The Conjuring: The Devil Made Me Do It (Warner Bros.) Paranormal investigators Ed and Lorraine Warren try to uncover the truth behind a murderer's claim of demonic possession. Horror Supernatural Thriller.	NA	NA	Scope (2.35 : 1), IMAX	Wide
2 Hearts (Freestyle Releasing) For two couples the future unfolds in different decades and different places, but a hidden connection will bring them together in a way no one could have predicted. Drama Romance.	PG13	NA	Scope (2.35 : 1)	Wide
Infidel (Cloudburst Entertainment) An American man, played by Jim Caviezel, is kidnapped after a friend invites him to Cairo to speak out about recent militant uprisings. His wife heads to the city after hearing the news, determined to get him back. Action Thriller.	R	107	Scope (2.35 : 1)	Limited

Latest Studio Release Changes

Title	Runs	New	Former
Never Too Late (Blue Fox Entertainment) A group of seniors plan to break out of their retirement home. Romantic comedy/Drama.	Limited	7/10/20	NEW
Archive (Vertical Entertainment) 2038: George Almore is working on a true human-equivalent AI. His latest prototype is almost ready. This sensitive phase is also the riskiest. Especially as he has a goal that must be hidden at all costs: being reunited with his dead wife. Science Fiction.	Limited	7/10/20	NEW

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My Brother's Crossing (Atlas Distribution) Bobby Clark and his wife, Pam, are killed by a pickup driver while riding their motorcycle. Faith-based Drama.	Limited	7/31/20	7/17/20
Words On Bathroom Walls (Roadside Attractions) A teenager coping with paranoid schizophrenia hopes his new experimental drug treatment will help him navigate high school and the outside world. Drama.	Moderate	7/31/20	NEW
The Broken Hearts Gallery (Sony) An art gallery assistant named Lucy, an "emotional hoarder" keeps souvenirs from past relationships. After her latest breakup, she decides to open a pop-up collection of her keepsakes called the Broken Heart Gallery. Romance Comedy.	Wide	8/7/20	7/17/20
SamSam (Blue Fox Entertainment) SamSam seems like he has it all: great family, great friends, and even his own flying saucer. But he's still trying to find one thing that will make his life even better - actual superpowers. Animation.	Select/VOD	8/7/20	NEW
The Secrets We Keep (Bleecker Street) A pair of Holocaust survivors make a new life for themselves in New York after the war. Crime Drama Mystery.	Limited	9/16/20	NEW
War With Grandpa (101 Studios) Forced to give up his room to his grandfather (Robert De Niro), a scheming boy devises a series of outrageous pranks in an attempt to make him move out. Robert DeNiro. Family Comedy.	Wide	9/18/20	8/21/20
La Belle Epoque (101 Studios) A disillusioned Victor finds his life turned upside down by an offer from entrepreneur Antoine. Comedy Drama Romance.	Limited	10/2/20	7/10/20
The Comeback Trail (Cloudburst Entertainment) Two movie producers who owe money to the mob set up their aging movie star for an insurance scam to try and save themselves. But they wind up getting more than they ever imagined. Morgan Freeman, Robert DeNiro, James Marsden. Action Crime.	Wide	11/13/20	NEW
The Climb (Sony Classics) A look at the friendship between two guys that spans over many years. Comedy Drama.	NA	TBD	7/17/20
The Trial of the Chicago 7 (Netflix) Aaron Sorkin's all-star ensemble moves from Paramount (reportedly for \$56M). A peaceful protest outside the 1968 Democratic National Convention changed a deadly clash with police and National Guard forces, as a horrified nation watched on television. Drama History Thriller.	Select/SVOD	TBD	NEW

VOD, Virtual Cinemas, Streaming Releases

Title	Release Date	Platform
Canada Now 2020 (DaDa Films/Eventive) The Best of Canadian Cinema Titles include "This Is Not A Movie," And The Birds Rained Down (Il Pleuvait Des Oiseaux (French with subtitles), One Day in the Life of Noah Piugattuk, White Lie.	7/1/20	Virtual Cinema
Hamilton (Disney) The real life of one of America's foremost founding fathers and first Secretary of the Treasury, Alexander Hamilton. Filmed live on Broadway from the Richard Rodgers Theatre with the original Broadway cast. Biography Drama History.	7/3/20	Disney+
Desperados (Netflix) When Wesley (Pedrad) falls for the perfect guy but doesn't get a return call from him, she sends him an email rant. Later, she learns he was injured and has been recovering at a hospital in Mexico — oops! So, she enlists her friends for a crazy mission to delete the email from his computer before he sees it. Action Crime Thriller.	7/3/20	SVOD
The Rise of Danny Trejo (Netflix) Story of popular character actor from prison to a life in the movies. Documentary.	7/6/20	SVOD
Old Guard, The (Netflix) A covert team of immortal mercenaries are suddenly exposed and must now fight to keep their identity a secret just as an unexpected new member is discovered. Action Fantasy.	7/10/20	SVOD
Bloody Nose Empty Pockets (Utopia) A mind-bending look at the last night in business for a grimy Las Vegas dive bar. Documentary.	7/10/20	Virtual Cinema
Denise Ho: Becoming the Song (Kino Lorber/Kino Marquee) Discovered by legendary Cantopop songstress and actress Anita Mui in her teens in a singing contest, Denise Ho became one of Mui's disciples and songwriters before her solo career started to rise. Documentary.	7/10/20	Virtual Cinema/VOD
Palm Springs (Neon/Hulu) When carefree Nyles and reluctant maid of honor Sarah have a chance encounter at a Palm Springs wedding, things get complicated as they are unable to escape the venue, themselves, or each other. Romantic Comedy.	7/10/20	Limited/Virtual Cinema
The Tobacconist (Menemsha Films/Kino Marquee) A tender, heart-breaking story about one young man and his friendship with Sigmund Freud during the Nazi occupation of Vienna. Drama.	7/10/20	2-week Virtual Cinema/VOD July

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Guest of Honor (Kino Lorber/Kino Marquee) A young teacher, is falsely accused of abusing her position of authority over a 17-year-old boy. Drama.	7/10/20	Limited/Virtual Cinema
Greyhound (Sony) Early in World War II, an inexperienced U.S. Navy captain must lead an Allied convoy being stalked by Nazi U-boat wolfpacks. Action Drama History.	7/10/20	Apple TV Plus
Olympia (Abramorama) Heart-wrenching story of a woman becoming her own woman, on her own terms, to assert a gigantic creative force into the world. Documentary.	7/10/20	Virtual Cinema
Summerland (BFI/IFC Films) During World War II, reclusive writer Alice has her sequestered life upended when Frank, an evacuee from the London Blitz, is left in her care. Despite initially resolving to be rid of him, Alice finds herself and her emotions reawakened by him. Drama. 100 minutes.	7/12/20	Select/Virtual Cinema
Burning Bright: New French Filmmakers (Kino Lorber) Burning Bright is an annual series presented by FIAF (French Institute Alliance Française) that showcases emerging French filmmakers with their first or second feature film.	7/12/20	Select/Virtual Cinema
Cheer (Netflix) When the documentarians couldn't get approval to film at Daytona, the cast became part of the crew — and the series is better for it. Reality Documentary.	7/12/20	SVOD
The Spongebob Movie: Sponge on the Run (Paramount) After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home. Animation Adventure.	7/12/20	PVOD/ CBS All Access
My Spy (Amazon Prime Video) Formerly an STX Films release and rescheduled multiple times finds a home on Amazon Prime. Family Action Comedy.	7/13/20	Select/Virtual Cinema
Foundation (Apple TV Plus) Issac Asimov's acclaimed series of sci-fi novels are getting a television adaption at Apple TV+.	7/13/20	PVOD
Game of Death (Cleopatra Entertainment) Kill or be killed is the golden rule of the Game of Death. Sucks for seven millennials who ignored that rule. Now each one's head will explode unless they kill someone. Will they turn on each other to survive, or will this sunny day be the last for the innocent people of their middle-of-nowhere town? Horror.	7/14/20	VOD
Kaye Ballard: The Show Goes On! (Abramorama) From big bands to Broadway, radio to recordings and television to the big screen, Kaye Ballard did it all in a career that spanned decades. Biography.	7/14/20	Virtual Cinema
First Cow (A24) Two travelers, on the run from a band of vengeful hunters in the 1820s Northwest, dream of striking it rich -- but their tenuous plan to make their fortune on the frontier comes to rely on the secret use of a landowner's prized dairy cow. Drama. <i>Relaunch from 3/6 opening and first expansion when theatres shut down.</i>	7/17/20	Limited/VOD
Days of the Whale (Outsider Pictures) (Los días de la bellena) A Colombian story of how the powerful strength of youthful expression and new ideas are challenged by fear and violence. Drama.	7/24/20	Virtual Cinema
Helmut Newton: The Bad and the Beautiful (Kino Lorber/Kino Marquee) The wildly entertaining new documentary on the legendary and controversial photographer, on the occasion of his centennial. Documentary.	7/24/20	Select/Virtual Cinema
A Nice Girl Like You (Vertical Entertainment) After being accused of being too inhibited by her ex-boyfriend, a violinist creates a rather wild to-do list that sends her on a whirlwind journey of self-discovery. Comedy.	7/31/20	VOD
Black is King (Disney) "'Black Is King' is a labor of love. It is my passion project that I have been filming, researching and editing day and night for the past year. I've given it my all and now it's yours." Music.	7/31/20	Disney+
An American Pickle (Warner Bros./HBO Max) An immigrant worker at a pickle factory is accidentally preserved for 100 years and wakes up in modern day Brooklyn. Seth Rogen comedy acquired from Sony. See trailer.	8/7/20	SVOD
Secret Society of Second Born Royals (Disney) It follows Sam's adventures at a top-secret training program for a new class of second-born royals tasked with saving the world. Action Adventure Comedy.	8/7/20	Disney+
Le Belle Epoque (101 Studios) A disillusioned Victor finds his life turned upside down by an offer from entrepreneur Antoine. Comedy Drama Romance.	10/2/20	Limited/VOD
Imperial Dreams (Netflix) Before "Star Wars" made him a global star, John Boyega made a similar plea with "Imperial Dreams," a nuanced portrait of poor black people in the America, and a critique of a system that stifles the chances of young black men with troubled pasts. Drama.	2020	SVOD
The One and Only Ivan (Disney) Based on the children's novel of the same name by K. A. Applegate. Sam Rockwell will star as the voice of the titular Ivan. Angelina Jolie, Bryan Cranston, Ramón Rodríguez, Brooklynn Prince, Ariana Greenblatt, Danny DeVito, and Helen Mirren will also star. Animation Adventure.	2020	Disney+
Justice League: The Snyder Cut (Warner Bros.) Zack Snyder's director's cut of Justice League. Action.	2021	SVOD

MPAA Ratings

The Amityville Harvest (Grindstone Ent. Group)	R	Horror violence/bloody images, and language
Bill and Ted Face the Music (UAR)	PG13	Some language
Minions: The Rise of Gru (Universal)	PG	Some action/violence, and rude humor
Nobody (Universal)	R	Strong violence & bloody images, language throughout & brief drug use
Nomadland (20th Century)	R	Some full nudity
Palm Springs (Neon)	R	Sexual content, language throughout, drug use, some violence
Summerland (IFC Films)	PG	Thematic content, some suggestive comments, language, smoking
The Traffic Hunters (Sony Pictures Classics)	PG13	Some strong language

Notable New Trailers

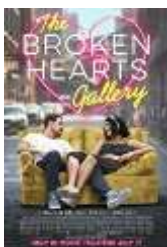


Title: Respect (UAR/MGM)

Release Date: 12/25/20

Starring: Jennifer Hudson, Forest Whitaker, Audra McDonald

Synopsis: Aretha Franklin sings in her father's church choir as a child and grows up to become an international musical superstar and legend. Biography. *Jennifer Hudson will likely be nominated for Best Actor in this faithful, entertaining biography of one of music's most beloved figure.*



Title: The Broken Hearts Gallery (Sony/TriStar) Updated New Trailer

Release Date: 7/17/20

Director: Natalie Krinsky (Feature film debut, experienced writer, director, producer)

Starring: Dacre Montgomery, Molly Gordon, Bernadette Peters

Synopsis: Dumped by her boyfriend, a New York art gallery assistant creates an exhibit for souvenirs from past relationships. *A light romantic comedy is the perfect film to open cinemas and play well to YOUNG females.*



Title: An American Pickle (Warner Bros./HBO Max)

Release Date: 8/6/20

Director: Brandon Trost

Starring: Seth Rogen

Synopsis: An immigrant worker falls into a vat of pickles and is brined for 100 years. The brine preserves him perfectly, and when he emerges in present day Brooklyn, he finds that he hasn't aged a day. Comedy.



Title: Asteroid Hunters (IMAX)

Release Date: 2020 TBD

Director: W.D. Hogan, Phil Groves: Screenwriter

Starring: Narrated by Daisy Ridley

Synopsis: Filmmaker W.D. Hogan examines how scientists use cutting-edge tools and techniques to detect and track asteroids. Documentary.

Online Screenings

	Screening Date	Release Date
Words on Bathroom Walls (Roadside Attractions) A teenager coping with paranoid schizophrenia hopes his new experimental drug treatment will help him navigate high school and the outside world. Drama.	Online 3 weeks from 7/3	7/31/20

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