



# Screendollars Newsletter

May June 1, 2020

No. 119

**For Exhibitors  
About Films, the Film Industry  
and Cinema Advertising**

A very happy 90<sup>th</sup> birthday to **Clint Eastwood**, born on 5/31/1930. Over a career spanning six decades, Eastwood has starred in and directed a bounty of Hollywood's most memorable films. He first rose to fame in the 1960's starring as "The Man with No Name" in a trilogy of Sergio Leone-directed Spaghetti Westerns, most notably *The Good, The Bad and the Ugly* (1966) which is considered by many as the pinnacle of the genre. In the 1970's Eastwood played



*Million Dollar Baby* (2005)

[\(Click to Play\)](#)

Detective Harry Callahan in the Dirty Harry cop vigilante series, which turned him into household name and cultural meme – "Go ahead, make my day." In his early 40's, Eastwood began working as a filmmaker and developed his following for strong character portrayals. He returned to Westerns with *Pale Rider* (1985) and *Unforgiven* (1992), earning him his first Oscars (for Best Director and Best Picture). Eastwood's work has continued to evolve in the decades since, with acclaimed films including *Mystic River* (2003), *Million Dollar Baby* (2004), *Gran Torino* (2008) and *American Sniper* (2014). On the occasion of receiving a National Medal of Arts award, his films were praised as "essays in individuality, hard truths and the essence of what it means to be American."



*The Good, the Bad and the Ugly* (1966)

[\(Click to Play and Listen to the Fantastic Score by Ennio Morricone\)](#)

*"Respect your efforts, respect yourself. Self-respect leads to self-discipline. When you have both firmly under your belt, that's real power"*

-Clint Eastwood

## Notable Industry News (5/25-31)

[Drive-Ins Making a Comeback in the Age of Coronavirus](#) (NBC Today) and

[At the Drive-In: Thrills, Chills, Popcorn and Hand Sanitizer](#) (NY Times)



Recently, the media have feasted on profiles of drive-ins, as they carry the torch of movie going during the COVID-19 pandemic. Each of these profiles spotlight drive-ins located within a 2 hour drive from New York City. The Warwick Drive-In and Four Brothers Drive-In are both well-run, family businesses that have served their communities for generations. During this period of theatre closures, it's refreshing to see and read stories that highlight the love of movie-going. What's more, both the Warwick and Four Brothers are partners with Screendollars, showing our advertising and entertainment programs to earn additional income for their operations.



Paul and John Stefanopoulos, Owners of the Four Brothers Drive-In

[Cineworld Plans To Reopen Theaters In July, Anticipates Fresh Cash From Government Relief Programs: Stock Soars 23% and France's Cinemas To Re-Open Beginning June 22; Restaurants, Bars, Beaches From June 2 Amid Coronavirus Ease](#) (Deadline)

UK-based Cineworld, the parent company of Regal Cinemas, announced its plans to re-open theatres in July, timed to be fully up and running by mid-month when the summer crop of new Hollywood releases arrives. Cineworld also announced it had secured additional loans and liquidity from investors to help it bridge the gap until audiences and profitability return. In a related story,



Gaumont Opera Movie Theater in Paris, France

French Prime Minister Edouard Philippe announced on Thursday that the country's movie theatres had been cleared to re-open as soon as June 22<sup>nd</sup>, 9 days earlier than the July 1<sup>st</sup> restart that had been announced previously. By restarting operations in June, movie goers and exhibitors will have the time establish and streamline new operations and safety procedures before major studio films hit theatres.

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See also: [California Coronavirus Update: California Governor Gavin Newsom To Issue Guidelines Next Week For Counties To Open Movie Theaters, Move Into Next Phase Of Re-opening](#)

### [Netflix to Put a New Spin on L.A.'s Classic Egyptian Theatre](#) (LA Times)

Last year, Netflix made headlines when it announced a 10-year lease to operate the Paris Theater, New York's iconic movie house which had recently closed down due to the challenging financials of running a single-screen art house theatre in pricey mid-town Manhattan. This Thursday, the Titan of Streaming doubled down on its foray into exhibition by announcing it had joined with American Cinematheque as a new co-owner of Hollywood's Egyptian Theatre. Under this arrangement, American Cinematheque will continue to program the theatre on Friday, Saturday and Sunday while



The Egyptian Theatre in Hollywood, CA

Netflix will use the space during the week for premieres and special events focused on Netflix titles. As part of the deal, Netflix has also committed to invest millions of dollars on an ambitious renovation of the 1922 theatre. Thanks to these moves, Netflix has now secured access to marquis venues in NY and LA where it can showcase its most ambitious features. It's also worth noting

### [Can Christopher Nolan Save the Summer?](#) (New Yorker)

As the industry anxiously awaits the re-opening of cinemas, all eyes are trained on Christopher Nolan's futuristic spy thriller *Tenet*, scheduled to open on July 17<sup>th</sup> as Hollywood's first major theatrical release of the summer. This week's issue of The New Yorker includes an article by Tom Shone, NYU film professor and a Nolan devotee. Shone lays down a trail of breadcrumbs with hints about the film's mysterious plot, which has been a closely held secret that, it is said, even the actors did not understand while they were filming. Nolan is a staunch supporter of the cinematic movie experience, having praised the essential role of cinemas in the movie industry in [a commentary he published on March 25](#), just as cinemas were shutting down. Nolan's latest film *Tenet* is now poised to herald their return.



John David Washington and Robert Pattinson star in *Tenet*, Opening in Theatres on 7/17

### [NATO Regional Conventions Moved to 2021](#) (Boxoffice Pro)

NATO announced last week that its four fall regional conferences have been cancelled for 2020, with plans to pick back up again with these conferences in the fall of 2021. These conferences are Show South (Atlanta), CineShow (Dallas), the Geneva Convention (Lake Geneva, WI) and the Rocky Mountain Theater Convention (rotating cities across Western states). As of today, ShowEast in Miami is still on track to be held from October 19-22. These cancellations come on the heels of [CineEurope having reconfigured its annual event from a weeklong convention in Barcelona from June 22-25 to a two-day event on-line from June 17-18](#). The prevailing sentiment is caution, with indications that theater owners and managers would be reluctant to leave their operations just as they are restarting them after the COVID-19 shutdowns. The cancellation of this year's exhibitor conferences is a loss, since they are active forums for discussion and deal-making.



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## [Market Leader Event Cinemas Unveils Research – 98% of Movie-goers Are Eager to Return to Cinemas](#) (Celluloid Junkie)

Event Cinemas, the largest exhibitor in Australia and New Zealand, released the results of a survey it conducted with 20,000 Australian movie goers, probing attitudes on the resumption of recreational activities after the COVID-19 shutdowns. Survey responders indicated that returning to the cinema was the number one entertainment activity they are likely to do once entertainment establishments re-open. Assuming “appropriate” hygiene and social distancing measures have been implemented, fully 94% indicated that they would return to cinemas at the same frequency or more when compared with before the crisis.



## [Going to the Movies will be a Different Experience in New Coronavirus Reality](#) (CNBC)

This deep-dive lays out the many operational changes that are being implemented in preparation for re-opening cinemas this summer. Exhibitors are faced with meeting the dual goals of ensuring the health and safety of both the public and staff while providing a fun and welcoming environment to attracts an audience. On the menu are: 1) contactless ticketing and check-in,



At the movies in Prague, Czech Republic



Tony Vinciguerra  
CEO of Sony Pictures

2) face masks, 3) temperature checks when entering the building, 4) seating assignments that maintain safe, social distance between patrons and 5) frequent cleaning of high-touch surfaces. While implementing all of these procedures is burdensome, numerous consumer surveys show that the key to a successful re-opening is re-establishing public confidence that movie-going is a safe activity.

See also: [Sony Pictures CEO: Theatrical Release is Vitally Important to Film Industry – Video Interview with Sony Pictures CEO Tony Vinciguerra](#) (CNBC)

## Hong Kong: Cinemas Recovering

*Courtesy of Gower Street Analytics*

For over two months the film industry around the world has been waiting for a sign. Something to suggest the potential for a return to normal operations. While cinemas around the world are slowly re-opening there have been media stories of slow progress in attracting audiences. We've all been looking for an indication of positive, substantial growth. Hong Kong may offer that example.

Readers of Gower Street's Road To Recovery report will have noted the remarkable growth in business in Hong Kong over the past few weeks since cinemas there were allowed to re-open May 8 with restricted capacity. The local government had ordered all cinemas to close from March 29.

A small market, Hong Kong was able to re-open the majority of cinemas in one go, rather than piecemeal. On May 9 approximately 85% of cinemas were back in business. These represented 80% by box office market share. May 9 immediately hit the Stage 2 marker of Gower Street's Blueprint To Recovery for the territory - a daily box office

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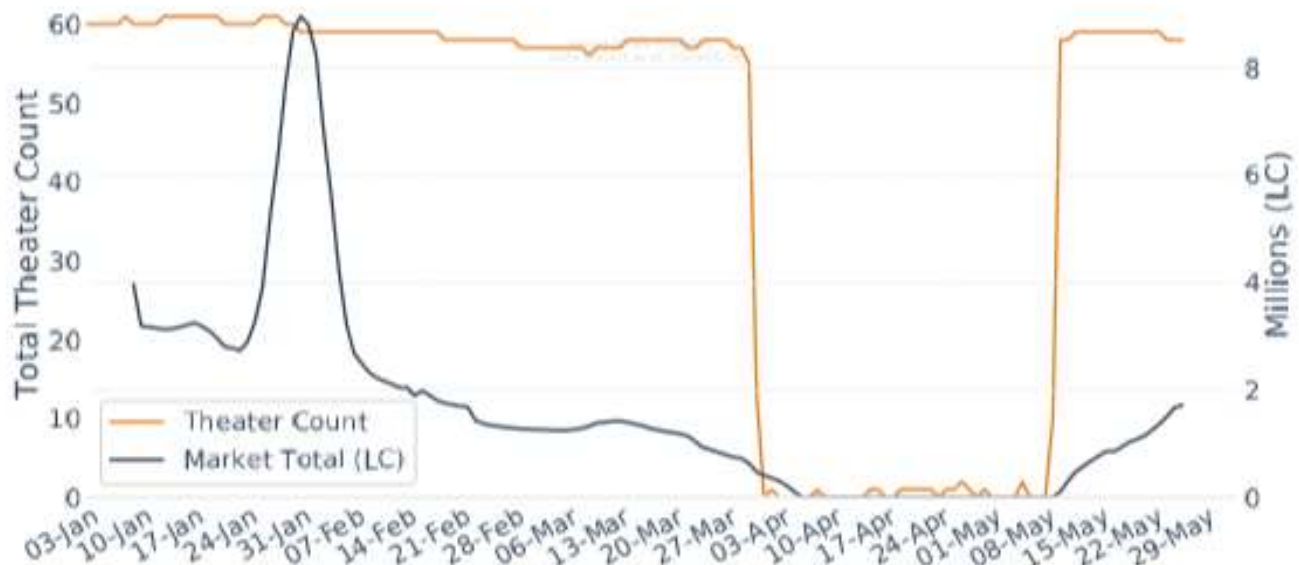
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equivalent to the previous lowest day from the past two years. BLOODSHOT led the short-week (6-day) business, with the market generating roughly HK\$5.3 million (\$687k) according to our partners at Comscore.

The first full week of business (May 14-20) hit HK\$8.6 million (\$1.1m). The result showed the first full-week back achieved 46% of the Stage 3 marker of the Blueprint To Recovery - a weekly box office equivalent to the previous lowest week from the past two years. Business was led by a \$417k launch week for Japanese anime DIGIMON ADVENTURE: LAST EVOLUTION KIZUNA, despite seeing only 5 days of business having opened Saturday May 16.

But the real excitement started to be seen this past week (May 21-27). The May 21-24 weekend was the first to deliver box office of over \$1 million. This was the first time this had occurred in over three months since the February 13-16 weekend - well before complete market closure. The full week was up 33% week-on-week taking HK\$11.4 million (\$1.5m) and selling over 184,000 tickets - delivering just under 60.5% of the Stage 3 goal (HK\$18.9m). The result was 27% ahead of the February 20-27 week, which had seen both SONIC THE HEDGEHOG and THE GENTLEMEN launch.

Box office was once again dominated by DIGIMON, with another anime, MY HERO ACADEMIA: HEROES RISING, opening second. Other new openers included horror BRAHMS: THE BOY II, Keanu Reeves' crime thriller SIBERIA, and the Oscar-nominated French crime thriller LES MISERABLES.



Hong Kong - Count of cinemas with reported figures & daily results

This growth is a positive sign. The audience is increasing, and business is progressing well towards the first weekly goal on our Blueprint To Recovery. This is happening despite a lack of the kind of US tent-pole titles that would normally be dominating the landscape right now. The equivalent week in 2019 brought the opening of Disney's ALADDIN, while JOHN WICK: CHAPTER 3 (in week 2), POKEMON: DETECTIVE PIKACHU (week 3) and AVENGERS: ENDGAME (week 5) were leading holdovers.

It is also happening despite social distancing and strict measures to prevent spread of the virus being in place. The Broadway circuit, the leading chain in Hong Kong with 78 screens across 13 locations and over 40% market share, has strict preventative measures in place to prevent the spread of COVID-19. All guests are required to wear a face mask upon entering the cinema and must submit to temperature checks. They may be refused entry if they show a temperature above 37.5°C, if they are not wearing a face mask, or if they are wearing a government-issued home quarantine wristband. All staff wear face masks at all times and are temperature-checked daily.

Broadway is operating at approximately 50% capacity with alternate seating implemented at all screenings. Guests are required to sit in their assigned seat and may be removed if they do not. They may also be removed if they remove their face mask during the screening. The chain is not allowing eating or drinking within the screen. No morning shows are taking place to allow for deep cleaning.

Of course, there is a long way to go. Box office in Hong Kong is currently tracking a whopping 72% behind 2019 at the same stage. AVENGERS: ENDGAME in its first five weeks on release in 2019 had achieved a box office take equivalent to 90% of this year's total result to date (in nearly 5 months).

News came this past week that Marvel Studios would re-release the original AVENGERS and IRON MAN 3 from this weekend through to June 10, to help further entice audiences back. Warner Bros has re-released Christopher Nolan's DARK KNIGHT trilogy. Recent releases, like Guy Ritchie's THE GENTLEMEN and Oscar-winner PARASITE, as well as some, mostly independent, new releases, including Thai comedy TOOTSIES & THE FAKE and British Jane Austen-adaptation EMMA, are also on offer. But to make greater strides in its progress Hong Kong will need new studio titles.

Each market is experiencing its own unique circumstances in this crisis. Hong Kong has been less severely impacted than many countries, with local authorities taking a stricter approach to quarantines than some other countries. Although business had already been dropping rapidly in early March as the virus spread and greater numbers of import titles were starting to move out of the release calendar, Hong Kong only saw complete closure of cinemas for five and a half weeks. The second half of March saw the greatest surge in new cases in the market, reaching a peak on March 29 - the day cinemas closed. The peak among active cases was seen on April 7 with a steady decline since and current active cases at their lowest levels in well over three months. Only 22 new cases have been reported since May 8. The market has reported 96% of recorded cases to have recovered, with just 4 deaths.

What is working in Hong Kong might not work for all, but the evident growth is a much-needed positive sign for the whole industry. Audiences are returning in greater numbers each week despite, or perhaps because of reassurance brought by, strict virus prevention measures greeting them on arrival. They are doing so for a slate of films that could never normally be dominating May box office. Hong Kong's cinema audience appear hungry to return for whatever is on offer and the market is making significant progress towards Blueprint To Recovery markers before the release of any major tent-pole titles.

Gower Street is tracking what is happening around the world in all Comscore-tracked markets. We are already starting to see more positive-growth signs: both in individual US states and in other international markets.

This week we have also published a series of predictive box office articles for our FORECAST territories. These look ahead to what we currently expect will be possible by end of year 2020, as well as when each of the 5-stage goals on our Blueprint To Recovery is likely to be achieved. Articles focused on UK/Ireland, Germany and the Domestic market are already available on our website. Articles for Spain, Mexico and Australia will follow later this week.

If you have comments or questions about Gower Street's charts and articles, or to access our Road To Recovery reports and free articles, please visit our website at: <https://gower.st>

## Hollywood Report by Martin Grove

Theatre doors that are unlocked by 7/1 should also be UNHINGED.

There's no tracking to guide us, but the buzz is this R thriller from the new Solstice Studios could be the summer sleeper exhibitors need to get moviegoers returning before tentpoles start turning up.

Directed by Derrick Borte (AMERICAN DREAMER), it stars Russell Crowe (pictured) & Caren Pistorius in a road rage tale whose [trailer](#) should drive people to theatres. It should draw -25F & -25M, who are most likely to "risk" returning as soon as theatres re-open.



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Theatres will be hungry for commercial product and UNHINGED won't run into real competition until TENET (7/17) & MULAN (7/24) arrive. UNHINGED reportedly cost only \$33M, so it clearly can be very profitable from its well-timed theatrical release + SVOD down the road.

Solstice president/CEO Mark Gill had a long marketing career that led to heading Miramax, Warner Independent Pictures & Millennium Films. Solstice marketing chief Vincent Bruzzese was a top audience research expert at MarketCast & OTX. They've made a smart move to plant their new flag on 7/1 to help start the theatrical recovery Hollywood needs to see happen.

\* \* \*

Holiday hits become holdover hits a week after they open, which is what we'd have seen at this weekend's box office. Universal/Original Film's F9 after opening for the 4-day Memorial Day weekend to probably \$125-135M would likely have skidded in weekend 2 to \$45-50M (3 days). It now arrives 4/2/21 for Easter weekend.

Paramount/Nickelodeon's THE SPONGEBOB MOVIE: SPONGE ON THE RUN after kicking off MD to probably \$65-70M (4 days) would have squeezed out maybe \$23-25M in weekend 2 (3 days). It now opens 8/7.



This weekend would have seen the opening of Disney's live action fantasy ARTEMIS FOWL. But when COVID-19 shut theatres, it was given a 6/12 Disney+ premiere.

Directed by Kenneth Branagh ("THOR"), it stars newcomer Ferdia Shaw (pictured) as a 12-year-old genius descended from a long line of criminal masterminds. Given its very young male appeal, AF seems much more likely to find its audience on Disney+ than in theatres.

Ticket sales would probably have fallen from this time last year when WB's GODZILLA: KING OF THE MONSTERS opened to \$47.8M, followed by Disney's live action ALADDIN with \$42.8M in week 2 & Paramount's \$25.7M ROCKETMAN launch.

## 2020 Wide Releases

Release Date	Title	Genre	Synopsis
7/1/20	<b>Unhinged (Solstice Studios)</b> <i>(1000 locations)</i>	Mystery Thriller	A woman becomes embroiled in a violent case of road rage after honking at the wrong guy.
	<b>The Outpost (Screen Media/Fathom)</b> <i>(600 locations)</i>	War Drama	A small team of U.S. soldiers battle against hundreds of Taliban fighters in Afghanistan.
7/3/20	<b>Untitled A24 Film 2</b>	TBA	(Saint Maud, The Green Knight, Minari, Zola)
7/10/20	<b>None scheduled</b>		
7/17/20	<b>Tenet (Warner Bros.)</b>	Mystery	Time altered espionage thriller
7/24/20	<b>Mulan (Disney)</b>	Action	A young Chinese maiden disguises herself as a male warrior in order to save her father. A live-action feature film based on Disney's 'Mulan.'
7/31/20	<b>Untitled A24 Film 3</b>	TBA	(Saint Maud, The Green Knight, Minari, Zola)
8/7/20	<b>Spongebob Movie: Sponge on the Run (Paramount)</b>	Animation	After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home.
	<b>The Empty Man (20th Century)</b>	Crime Drama Horror	On the trail of a missing girl, an ex-cop comes across a secretive group attempting to summon a terrifying supernatural entity. Based on comic book series.
8/14/20	<b>Wonder Woman 1984 (Warner Bros.)</b>	Fantasy	Wonder Woman squares off against the Cheetah, a villainess who possesses superhuman strength and agility.
	<b>The One and Only Ivan (Disney)</b>	Adventure Animation Comedy	A gorilla named Ivan tries to piece together his past with the help of an elephant named Stella as they hatch a plan to escape from captivity.
	<b>Greenland (STX)</b> <i>Tentative</i>	Action	A family struggles for survival in the face of a cataclysmic natural disaster. Gerard Butler.

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8/21/20	<b>Let Him Go (Focus Features)</b>	Mystery Drama	A retired sheriff and his wife search for their grandson after their son dies.
	<b>Bill And Ted Face The Music (UA Releasing)</b>	Comedy	A visitor from the future tells best friends Bill and Ted that one of their songs can save life as we know it and bring harmony to the universe.
	<b>Antebellum (Lionsgate)</b>	Horror	Successful author Veronica Henley finds herself trapped in a nightmarish reality and must find a way to break free of the horrors at hand.
8/28/20	<b>The New Mutants (20th Century)</b>	Horror Fantasy	Magik, Wolfsbane and other teenage mutants try to come to grips with their superpowers while staying at a secret facility.
9/4/20	<b>A Quiet Place 2 (Paramount)</b>	Horror	Following the deadly events at home, the Abbott family must now face the terrors of the outside world as they continue their fight for survival in silence.
	<b>Monster Hunter (Sony)</b>	Fantasy Action Thriller	A United Nations military team falls into a portal to an alternate world, where Hunters fight giant monsters. Two groups work together to defend the portal, thwarting monsters from entering and invading Earth.
	<b>The Beatles: Get Back (Disney)</b>	Musical Documentary	Filmmaker Peter Jackson presents restored, never-before-seen footage of the Beatles during their recording sessions of the album "Let It Be."
9/11/20	<b>The Conjuring: The Devil Made Me Do It (Warner Bros./New Line)</b>	Supernatural Horror	A fight for the soul of a young boy, then takes the personal investigators beyond anything they'd ever seen before, to mark the first time in U.S. history that a murder suspect would claim demonic possession as a defense. Patrick Wilson and Vera Farmiga.
9/18/20	<b>The King's Man (20th Century)</b>	Period Action Spy Drama	As a collection of history's worst tyrants and criminal masterminds gather to plot a war to wipe out millions, one man and his protégé must race against time to stop them.
9/25/20	<b>Candyman (Universal)</b>	Horror Thriller	A "spiritual sequel" to the 1992 horror film 'Candyman' that returns to the now-gentrified Chicago neighborhood where the legend began.
	<b>The Trial of the Chicago 7 (Paramount) Limited</b>	Crime Drama	Based on the story of the Chicago Seven, a group of seven defendants charged by the federal government
10/2/20	<b>Tom Clancy's Without Remorse (Paramount)</b>	Drama	A former Navy SEAL turned CIA operative seeks revenge after his girlfriend is killed by a Baltimore drug lord.
	<b>Bios (Universal)</b>	Sci-Fi Drama	An ailing inventor, the last man on Earth, builds an android to keep him and his dog company and goes on a journey across the country. Tom Hanks.
10/9/20	<b>The Trial of the Chicago 7 (Paramount) Limited Expansion</b>	Crime Drama	Based on the story of the Chicago Seven, a group of seven defendants charged by the federal government
	<b>The Witches (Warner Bros.)</b>	Fantasy Comedy	A little boy stumbles across a conference of witches while staying with his grandmother at a hotel and gets transformed into a mouse by the Grand High Witch.
	<b>Death On The Nile (20th)</b>	Mystery Thriller	Hercule Poirot is tasked with finding a murderer whilst on holiday in Egypt.
10/16/20	<b>The Trial of the Chicago 7 (Paramount) Wide Expansion</b>	Crime Drama	Based on the story of the Chicago Seven, a group of seven defendants charged by the federal government
	<b>Untitled WB Event Film</b>	TBA	TBA
	<b>Halloween Kills (Universal)</b>	Horror Sequel	Sequel to 2018's Halloween and the twelfth installment in the Halloween franchise.
10/23/20	<b>Everybody's Talking About Jamie (20th Century)</b>	Musical Drama	Feature film adaptation of the musical about a teenager from Sheffield, England who wants to be a drag queen.
	<b>Snake Eyes (Paramount)</b>	Action Adventure	The third installment of the G.I. Joe series around the character of Snake Eyes.
	<b>Connected (Sony/Columbia)</b>	Animation	Katie Mitchell and family drives Katie to school together when their plans are interrupted by a tech uprising. The Mitchells will have to work together to save the world.
	<b>Untitled Universal Event Comedy</b>	Comedy	TBA

10/30/20	<b>Fatale (Lionsgate)</b>	Thriller	A married man is tricked into a murder scheme by a female police detective. Hilary Swank.
	<b>Come Play (Focus Features)</b>	Horror	A monster manifests itself through smart phones and mobile devices. Feature length version of the 2017 short film.
11/6/20	<b>Black Widow (Disney)</b>	Action Adventure	A film about Natasha Romanoff in her quests between the films Civil War and Infinity War.
11/13/20	<b>Untitled Universal Event Film</b>	TBA	TBA
	<b>Deep Water (20th Century)</b>	Thriller	A well-to-do husband who allows his wife to have affairs in order to avoid a divorce becomes a prime suspect in the disappearance of her lovers.
	<b>Clifford The Big Red Dog (Warner Bros.)</b>	Animation Adventure Comedy	A young girl's love for a tiny puppy named Clifford, makes the dog grow to an enormous size.
11/20/20	<b>Godzilla vs Kong (Warner Bros.)</b>	Sci-Fi Action	Fearsome monsters Godzilla and King Kong square off in an epic battle for the ages, while humanity looks to wipe out both of the creatures and take back the planet once and for all.
	<b>Soul (Disney/Pixar)</b>	Animation Drama	Joe is a middle-school band teacher whose life hasn't quite gone the way he expected. His true passion is jazz -- and he's good. But when he travels to another realm to help someone find their passion, he soon discovers what it means to have soul.
	<b>Untitled Amblin Project (Universal)</b>	TBA	TBA
11/27/20	<b>No Time To Die (MGM/UA Releasing)</b>	James Bond Action/Drama	Recruited to rescue a kidnapped scientist, globe-trotting spy James Bond finds himself hot on the trail of a mysterious villain, who's armed with a dangerous new technology.
	<b>Voyagers (Lionsgate)</b>	Sci Fi Thriller	Set in the near future, the film chronicles the odyssey of 30 young men and women who are sent deep into space on a multi-generational mission in search of a new home.
	<b>The Happiest Season (Sony)</b>	Romantic Comedy	A young woman with a plan to propose to her girlfriend while at her family's annual holiday party.
12/4/20	<b>None scheduled</b>		
12/11/20	<b>Free Guy (20th Century)</b>	Action Adventure Comedy	A bank teller discovers that he's actually an NPC inside a brutal, open world video game. Ryan Reynolds.
12/18/20	<b>Dune (Warner Bros.)</b>	Epic Sci-Fi	Frank Herbert's science fiction novel, about the son of a noble family entrusted with the protection of the most valuable asset and most vital element in the galaxy.
	<b>West Side Story (20th Century)</b>	Broadway Musical Remake	Teenagers Tony and Maria, despite having affiliations with rival street gangs, the white Jets and Puerto Rican Sharks, fall in love in 1950s New York City
	<b>The Last Duel (20th Century) Limited</b>	Historical Drama	In 14th century France, best friends, Jean de Carrouges & Jacques Le Gris, are ordered to fight to the death after Carrouges accuses Le Gris of raping his wife. Matt Damon, Adam Driver, Ben Affleck. Ridley Scott-D.
	<b>Coming 2 America (Paramount)</b>	Comedy	Set after the events of the first film, former Prince Akeem Joffer (Eddie Murphy) is set to become King of Zamunda when he discovers he has a son he never knew about in America
12/23/20	<b>Top Gun: Maverick (Paramount)</b>	Action Drama	After more than thirty years of service as one of the Navy's top aviators, Pete "Maverick" Mitchell (Tom Cruise) is where he belongs, pushing the envelope as a courageous test pilot and dodging the advancement in rank that would ground him
	<b>The Croods 2 (Universal)</b>	Animation	Members of the prehistoric Crood family meet the advanced Betterman clan.
	<b>Untitled Tom and Jerry (Warner Bros.)</b>	Animation	Adaption of the classic Hanna-Barbera property, which reveals how Tom and Jerry first meet and form their rivalry.
12/25/20	<b>News of the World (Universal)</b>	Western Drama	A Texan traveling across the Wild West agrees to help rescue a young girl who has been kidnapped.
	<b>Respect (UAR)</b>	Biography	Based on the life of singer Aretha Franklin, it stars Jennifer Hudson in the leading role.



1/8/21	<b>The Last Duel (20th Century)</b> <i>Wide</i>	Historical Drama	In 14th century France, best friends, Jean de Carrouges & Jacques Le Gris, are ordered to fight to the death after Carrouges accuses Le Gris of raping his wife. Matt Damon, Adam Driver, Ben Affleck. Ridley Scott-D.
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### Latest Studio Release Changes

Title	Runs	New	Former
<b>Mighty Oak (Paramount)</b> Janel Parrish plays music manager Gina Jackson whose life is shattered when her brother and lead vocalist is killed in a tragic accident. Comedy Drama.	Limited	6/5/20	5/29/20
<b>Becky (Quiver Distribution)</b> A teenager's weekend at a lake house with her father takes a turn for the worse when a group of convicts wreaks havoc on their lives. Action.	Streaming	6/5/20	NEW
<b>House of Hummingbird (Korean: 벌새) (Well Go USA)</b> In 1994 Seoul when the Seongsu Bridge collapses, 14-year-old Eunhee wanders the city and searches for love. Drama.	Limited	6/26/20	NEW
<b>The Rental (IFC Films)</b> Two couples rent a vacation home for what should be a celebratory weekend get-away.	Limited	7/24/20	NEW
<b>Centigrade (IFC Films)</b> A married couple are trapped in their frozen vehicle after a blizzard and struggle to survive amid plunging temperatures and unforeseen obstacles. Drama Thriller.	Limited	8/28/20	NEW
<b>Kajillionaire (Focus Features)</b> Two con artists have spent 26 years training their only daughter to swindle, scam and steal at every turn. During a desperate and hastily conceived heist, they charm a stranger into joining them, only to have their entire world turned upside down. Crime Drama.	Limited Expansion Expansion	9/18/20 9/25/20 10/2/20	Unset
<b>The Glorias (Roadside Attractions)</b> Based on Gloria Steinem's autobiographical book, 'My Life on the Road,' this is a compelling, nontraditional tapestry of one of the most inspirational and legendary figures in modern history. Drama. Julianne Moore, Bette Midler.	Moderate	9/25/20	NEW
<b>Last Night in Soho (Focus Features)</b> A young girl, passionate about fashion design, is mysteriously able to enter the 1960s where she encounters her idol, a dazzling wannabe singer. But 1960s London is not what it seems, and time seems to fall apart with shady consequences. Psychological Horror.	Wide	4/23/21	NEW
<b>Sonic the Hedgehog (Paramount)</b> Sequel announced. Animation.	Wide	TBA	NEW

### MPAA Ratings

<b>Charlie's Christmas Wish (Grindstone Entertainment)</b> Family, 11/5/20	PG	Some mild thematic elements
<b>The Fight (Magnolia Pictures)</b> Documentary, 7/31/20	PG13	Thematic material and brief violence
<b>Retaliation (Saban Films LLC)</b> Action.	R	Disturbing violent/sexual content, language throughout, some nudity

### VOD, Virtual Cinemas, Streaming Releases

Title	Release Date	Platform
<b>Koko: A Red Dog Story (Heartland Film)</b> n ordinary dog, whose good fortune and ability to connect with people, catapults him to fame. Biography Comedy.	5/29/19	Virtual Cinema
<b>High Note, The (Focus Features)</b> A superstar singer and her overworked personal assistant are presented with a choice that could alter the course of their respective careers. Drama Music Romance.	5/29/20	VOD
<b>Reggae Boyz (Row House Cinema)</b> Plagued with poverty and violence, Jamaica tries to inspire its populace by qualifying their national team, the 'Reggae Boyz', for the World Cup. When their efforts start to fall short, Winnie Schäfer, a colorful German coach, teams up with reggae musicians to unite Jamaica beyond the soccer pitch. Documentary.	5/29/20	Virtual Cinema
<b>Tazzeka (ArtMattan Films)</b> Growing up in the Moroccan village of Tazzeka, Elias learned the secrets of traditional Moroccan cuisine from his grandmother who raised him. Years later, meeting a top Paris chef and a young woman named Salma inspires him to leave home. Comedy.	5/29/20	Virtual Cinema
<b>Vast of Night, The (Amazon Studios)</b> In the twilight of the 1950s, on one fateful night in New Mexico, a young switchboard operator Fay and charismatic radio DJ Everett discover a strange audio frequency that could change their small town and the future forever. Fantasy Mystery Sci-Fi.	5/29/20	Prime Video
<b>Greyhound (Sony)</b> Early in World War II, an inexperienced U.S. Navy captain must lead an Allied convoy being stalked by Nazi U-boat wolfpacks. Action Drama History.	June 2020	Apple TV+

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<b>Judy &amp; Punch (Samuel Goldwyn)</b> Seaside (nowhere near the sea), puppeteers Judy and Punch are trying to resurrect their marionette show in an anarchic town on the brink of mob rule. Comedy Crime Drama.	6/5/20	Streaming
<b>Thee Debauchery Ball (ImageNation/Sol Cinema Café)</b> The story of Chicago's Afro-Futuristic, BDSM, fetish-themed House music party and how it has reshaped the Black social scene and challenged the narratives of Black sexuality. Documentary.	6/5/20	Virtual Cinema
<b>Tommaso (Kino Lorber)</b> The story of an American artist living in Rome with his young European wife Nikki and their 3-year-old daughter, Dee Dee. Drama.	6/5/20	Virtual Cinema
<b>Trackers (Cinemax)</b> Action series featuring various stories of organized crime, diamond smuggling, Black Rhinos, the CIA and terrorism in Cape Town, South Africa. Drama TV Series.	6/5/20	Cable
<b>Parkland Rising (Abramorama/Eventive)</b> Follow the high school's students and families who became fierce leaders of a national movement for gun reform following the shooting of 17 people at Marjory Stoneman Douglas High. Documentary.	6/6/20	Virtual Cinema
<b>Artemis Fowl (Disney)</b> A young criminal prodigy, hunts down a secret society of fairies to find his missing father. Family Adventure.	6/12/20	Disney+
<b>Aviva (Outsider Pictures)</b> After meeting online, transatlantic lovers Aviva and Eden embark on a tumultuous courtship, love affair and marriage. The couple struggles, separates, and tries to get back together, as dual aspects of each one's personality battles forces inside and out. Drama Music.	6/12/20	Virtual Cinema
<b>Da 5 Bloods (Netflix)</b> Four African American vets battle the forces of man and nature when they return to Vietnam seeking the remains of their fallen Squad Leader and the gold fortune he helped them hide. Drama War.	6/12/20	SVOD
<b>King of Staten Island, The (Universal)</b> Scott has been a case of arrested development since his firefighter dad died. He spends his days smoking weed and dreaming of being a tattoo artist until events force him to grapple with his grief and take his first steps forward in life. Comedy Drama.	6/12/20	SVOD
<b>Marona's Fantastic Tale (Gkids)</b> After an accident, a little dog remembers all the different masters she's had successively and loved unconditionally. Animation.	6/12/20	Virtual Cinema
<b>Pioneers of Queer Cinema (Kino Lorber/Kino Marquee (3 Films))</b>	6/12/20	Virtual Cinema
<b>Sometimes Always Never (Blue Fox Entertainment)</b> A detective fantasy/ family drama where a love of words helps a father reconnect with a missing son. Comedy Drama Mystery.	6/12/20	VOD
<b>Surrogate, The (Monument Releasing)</b> The Surrogate follows Jess Harris, a 29-year-old web designer for a nonprofit in Brooklyn, who is ecstatic to be the surrogate and egg-donor for her best friend Josh and his husband Aaron. Twelve weeks into the pregnancy, a prenatal test comes back with unexpected results that pose a moral dilemma. As they all consider the best course of action, the relationship between the three friends is put to the test. Drama.	6/12/20	Virtual Cinema
<b>Love, Victor (Hulu)</b> Victor is a new student at Creekwood High School on his own journey of self-discovery, facing challenges at home, adjusting to a new city, and struggling with his sexual orientation. Comedy Drama.	6/19/20	SVOD
<b>Picture of His Life (DaDa Films)</b> World renowned wildlife photographer Amos Nachoum has one final photographic dream: to photograph a Polar Bear underwater while swimming beside it. Documentary.	6/19/20	Virtual Cinema
<b>All I Can Say (Oscilloscope)</b> An archive of '90s culture and a philosophical study of fame via the intimate video-diary of Shannon Hoon, the late lead singer of alt-rock band Blind Melon. Music Documentary.	6/26/20	Virtual Cinema
<b>Beats (Music Box)</b> Two teenage boys in Scotland in 1994, best friends with no control over their lives, risk everything to attend an illegal rave, hoping for the best night of their lives. Comedy Crime Drama.	6/26/20	Virtual Cinema
<b>Irresistible (Focus Features)</b> A Democratic strategist helps a retired veteran run for mayor in a small, conservative Midwest town. Comedy Drama.	6/26/20	SVOD
<b>Last Tree, The (Art Mattan)</b> After a happy childhood in the countryside, a teenager moves to London, where he must navigate an unfamiliar environment on his road to adulthood. Drama.	6/26/20	SVOD
<b>Ella Fitzgerald: Just One of Those Things (Eagle Rocky/Mtuckman)</b> The times and life of the unique Ella Fitzgerald. Music Documentary.	6/27/20	Virtual Cinema
<b>Viena and the Fantomes (Universal)</b> A roadie travels across North America with a punk band during the 1980s. Drama Music Romance.	6/30/20	SVOD
<b>Hamilton (Disney)</b> The real life of one of America's foremost founding fathers and first Secretary of the Treasury, Alexander Hamilton. Filmed live on Broadway from the Richard Rodgers Theatre with the original Broadway cast. Biography Drama History.	7/3/20	Disney+
<b>Old Guard, The (Netflix)</b> A covert team of immortal mercenaries are suddenly exposed and must now fight to keep their identity a secret just as an unexpected new member is discovered. Action Fantasy.	7/10/20	SVOD
<b>Secret Society of Second Born Royals (Disney+)</b> It follows Sam's adventures at a top-secret training program for a new class of second-born royals tasked with saving the world. Action Adventure Comedy.	7/17/20	SVOD
<b>Justice League: The Snyder Cut (Warner Bros.)</b> Zack Snyder's director's cut of Justice League. Action.	2021	HBO Max

## Notable New Trailers



**Title: Unhinged (Solstice Studios)**

Release Date: 7/1/20 (Weds)

Director: Derrick Borte (American Dreamer, London Town)

Starring: Russell Crowe, Caren Pistorius

Synopsis: A woman becomes embroiled in a violent case of road rage after honking at the wrong guy. Psychological Thriller. Russell Crowe.



**Title: Tenet (Warner Bros.)**

Release Date: 7/17/20

Director: Christopher Nolan

Starring: John David Washington, Robert Pattinson, Elizabeth Debicki, Dimple Kapadia, Michael Caine, and Kenneth Branagh.

Synopsis: Mind bending story of main characters working together on a mission. Action Drama Sci-Fi. *Webster's Dictionary Definition - Tenet: a principle, belief, or doctrine generally held to be true.*



**Title: Mulan (Disney) LIVE ACTION FEATURE FILM BASED ON DISNEY'S 'MULAN'**

Release Date: 7/24/20

Director: Niki Caro (The Zookeeper's Wife, McFarland USA, North Country, Whale Rider)

Starring: Yifei Liu, Donnie Yen, Li Gong, Jet Li

Synopsis: To save her ailing father from serving in the Imperial Army, a fearless young woman disguises herself as a man to battle northern invaders in China.



**Title: Antebellum (Lionsgate)**

Release Date: 8/21/20

Director: Gerard Bush, Christopher Renz

Starring: Janelle Monáe, Eric Lange, Jena Malone

Synopsis: A successful author finds herself in a horrifying reality and must figure out the mystery behind it before it is too late. Horror Drama. *Much anticipated horror film.*



**Title: The SpongeBob Movie: Sponge on the Run (Paramount)**

Release Date: 8/7/20

Director: Tim Hill (W/D, Creator of SpongeBob Squarepants)

Starring: Keanu Reeves, Clancy Brown, Awkwafina

Synopsis: After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantis to bring Gary home. Animation.



**Title: Wonder Woman 1984 (Warner Bros.)**

Release Date: 8/14/20

Director: Patty Jenkins (Wonder Woman,

Starring: Pedro Pascal, Connie Nielsen, Gal Gadot

Synopsis: Wonder Woman squares off against the Cheetah, a villainess who possesses superhuman strength and agility. Fantasy.



**Title: Ghostbusters Afterlife (Sony/Columbia)**

Release Date: 3/5/21

Director: Jason Reitman

Starring: Finn Wolfhard, Carrie Coon, Sigourney Weaver

Synopsis: When a single mother and her two children move to a new town, they soon discover that they have a connection to the original Ghostbusters and their grandfather's secret legacy. Comedy. *Previously a summer 2020 release, now moved to March 5, 2021.*

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**Title: Relic (IFC Midnight)**

Release Date: 7/10/20 (Limited and VOD)

Director: Natalie Erika James

Starring: Emily Mortimer, Bella Heathcote, Robyn Nevin

Synopsis: A daughter, mother and grandmother are haunted by a manifestation of dementia that consumes their family's home. *Part family drama, part horror story, James' debut seems poised to stick with audiences long after its last chilling surprise.*



**Title: Da 5 Bloods (Netflix)**

Release Date: 6/12/20

Director: Spike Lee

Starring: Chadwick Boseman, Jean Reno, Paul Walter Hauser

Synopsis: Four African American vets battle the forces of man and nature when they return to Vietnam seeking the remains of their fallen squad leader and the gold fortune he helped them hide. War Drama. *One of Netflix 2020 films to be considered for awards season.*