



Screendollars Newsletter

May 19, 2020
No. 117

**For Exhibitors
About Films, the Film Industry
and Cinema Advertising**

Happy 76th birthday to **George Lucas**, born on 5/14/1944 in the farm town of Modesto in California's Central Valley.

Lucas is best known as the creator of the *Star Wars* and *Indiana Jones* film franchises from the 1970's and 1980's.

He co-wrote, directed or produced with the great filmmakers of that period. Francis Ford Coppola produced

Lucas' first film that reached a wide audience, *American Graffiti* (1973). Steven Spielberg and Lucas

teamed up to create the *Indiana Jones* film series, beginning with *Raiders of the Lost Ark* (1981).

Creatively, [Lucas is praised](#) for having a unique ability to fuse classic morality tales with clear story lines that pit good against evil with innovations in special effects and digital film production. This combination of skills has propelled him to become the highest box-office grossing screenwriter of all time, credited as the creator of the modern Hollywood blockbuster.



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"A special effect is a tool, a means of telling a story. A special effect without a story is a pretty boring thing."

- George Lucas

Notable Industry News and Commentary (5/11-17)

[How Russell Crowe's "Unhinged" Could Become the Surprise Post-Pandemic Summer Movie Hit](#) (Indiewire)

Fledgling film distributor Solstice Studios made big news this week when they announced a July 1st release date for their upcoming Russell Crowe psychological thriller *Unhinged*. It's a gutsy move for the 18-month indie distributor, since it is unclear how many theatres will have re-opened by that date, with most mainstream theatres targeting to be back up and running 2 weeks later when Warner Bros. releases Christopher Nolan's *Tenet* on July 17th. However, theatres will need time after re-opening to get fully back up to speed with operations, so most will open well prior to the July 17th *Tenet* release day. These theatres will need something to play, and *Unhinged* could be just what the doctor ordered. On the other hand, if Warner Bros. decides to pull the plug on *Tenet*'s July 17th release date, pushing it back to a later release date, this will limit the momentum for theatrical re-opening and the prospects for *Unhinged* to open on July 1st.



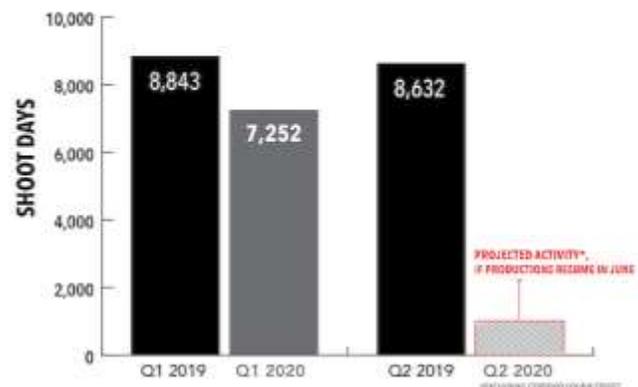
Russell Crowe in *Unhinged*, Opening 7/1

See also: [Warner Bros. Needs At Least 80% Of World's Theaters To Be Open So Nolan's 'Tenet' Gets Released This July](#) (The Playlist)

[What Will Post-Production Hollywood Look Like? We Asked Hollywood](#) (LA Times)

Exhibition has drawn most of the general public's attention regarding the economic impact of COVID-19 on the film industry. When you see doors closed and lights out at your local cinema, it's easy to see the dire consequences on its business. However, the impact on film studios and production, while less obvious, is no less profound. Virtually all production has shut down while people follow social distancing and stay at home orders, and the roadmap for how and when it will re-start is unclear. The LA Times interviewed a wide range of Hollywood directors, producers, actors and other industry professionals to get their take on what production will look like once it re-starts.

LOS ANGELES ON-LOCATION SHOOT DAYS 2019 VERSUS 2020 PROJECTED TRAJECTORY



[FilmLA Study](#) Shows 2020 Q1 Decline in Location Shooting

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Disney's *Onward* was the Top-Grossing Film in Norway Last Weekend

96% of the available tickets sold. While the total ticket sales is still modest, these results seem to indicate that public demand for movie going will rebound if properly rolled out.

[Cinemas Re-Open in Norway: Only 15% Of Venues Running But Up To 96% Of Tickets Sold; 'Onward' Is Top Title](#) (Deadline)

Norway is on the vanguard of European countries which have begun to allow their cinemas to re-open, with local authorities allowing theatres to re-open as of May 7th. New regulations required operators to implement procedures to maintain a one-meter distance between patrons while seated, effectively limiting seating capacity in auditoriums. As of May 12th, only 30 of the country's 200 total venues had turned the lights back on and were showing movies to the public, while following regulations reduced seating. Early results were encouraging, with

[National CineMedia Chief Tom Lesinski Sees "Moviegoing" Rebirth By Year End, with TV Stuck in "Rerun Mode"](#) (Deadline) and **[Comcast CFO Sees "Title By Title" Potential For PVOD Releases After Working Through "Industry Stuff"](#)** (Deadline)



NCM's CEO Tom Lesinski

Last week, two leading executives from the film industry gave divergent views of the future of the movie business. National CineMedia's CEO Tom Lesinski represents exhibition's interests because NCM's in-theatre advertising programs are played in movie theatres.

Comcast Universal's CFO Mike Cavanaugh comes out of the world of studios, though Universal has recently taken a controversial position even among traditional Hollywood studios by bypassing theatres to release its *Trolls 2: World Tour* directly to PVOD, a move which [upset many exhibitors](#). While Lesinski forecasts a year-end "comeback" for exhibition, Cavanaugh expressed a much more pessimistic take, saying that it may take two years until box office recovers to the level it had been before the coronavirus pandemic. Commenting on Universal's plans for streaming, he said that the studio will consider PVOD on a "title by title" basis.



Comcast's CFO Mike Cavanaugh



May 1st Screening at the Stars and Stripes Drive-In in New Braunfels, TX

[The Drive-Ins Giving Indie Films a Box Office Boost](#) (ABC News)

Drive-Ins have received a lot attention recently for their ability to offer movie-going experienced despite the challenges presented by the coronavirus pandemic. Independent distributor IFC Films has found success within this niche with its debut of *The Wretched* on May 1st at 12 drive-ins. The supernatural horror flick brought in opening weekend grosses of \$70,000, and since then has gone on to accumulate \$200,000 in total box office. These are solid grosses for IFC even during normal times. Based on this new-found success, IFC is planning to release more of its upcoming films to drive-ins this summer.

[F&B: The Flavor and Bite of Cinema](#) (Cinema in Flux)

Influx is a digital and creative agency based in India (with US offices in Dallas) which focuses on providing support for the exhibition industry. They are currently producing a 12-part



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series of webinars entitled *Cinema in Flux*, with the goal of bringing together leaders from exhibition to share ideas on how cinemas can succeed in future business and cultural climate. Never has there been a better time to gather ideas, since the industry shutdown has forced every exhibitor to re-consider its business plan. Episode 4 of the series dropped last week, entitled F&B: The Flavor and Bite of Cinema. It focuses on future of Food and Beverage in theatres, and how these operations can be re-started successfully with the post-pandemic re-opening of theatres.

Rumor Mill: AMC-azon

For weeks, industry watchers have been speculating opening about the future of AMC Theatres. One week ago, the UK's Daily Mail added an intriguing new twist to the discussion when it announced that "[Amazon is circling the troubled \[exhibitor\]](#)". The story seemed to touch all the bases that make it juicy: "synergies" between the largest worldwide exhibitor and earth-shattering tech behemoth, the sweeping impact of the coronavirus crisis, upheavals in theatrical windows due to the pressures of streaming. However, since initial reports, the reality of Amazon's pursuit of AMC seems to have become less clear, with some outlets reporting that the AMC under consideration may actually have been AMC Networks, the purveyor of independent and classic films. For now, it's just plain old fun to consider all the possibilities.



See also: [Why Amazon Gobbling Up AMC Theatres Doesn't Make Sense](#) (Observer) and [3 Reasons Amazon Might Actually Want to Acquire AMC Entertainment](#) (Motley Fool)

Drive-In Force: What is Happening in a Sector that is Keeping Hopes and Business Alive?

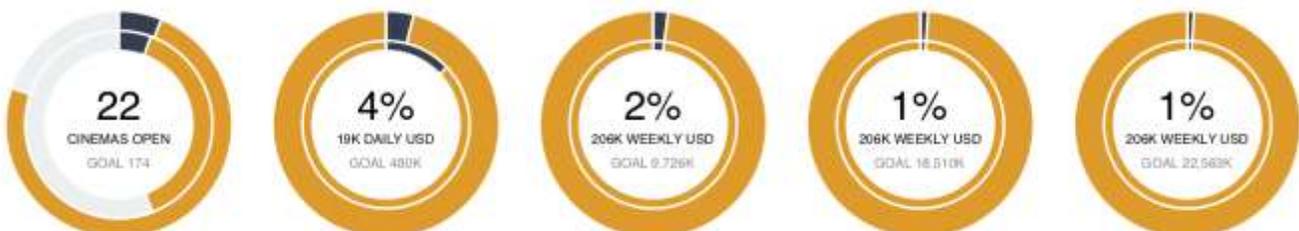
Courtesy of Gower Street Analytics

Start spreading the news... New York, the US state hardest hit by the coronavirus, has allowed drive-in theaters to re-open from this past weekend. It is one of several states to re-open drive-ins this week and brings the latest good news for a sector that has been a hot topic of discussion throughout this crisis. Drive-Ins have provided light in these dark times, both literally and figuratively, for local communities and the domestic box office alike.

Some states have now allowed the re-opening of traditional theaters, others have yet to even allow drive-ins to open. Owners in some states where drive-ins remain shuttered (such as Washington) are directly appealing to their governor to allow re-opening. New York's classification of the sector as a low-risk outdoor recreational activity could provide further ammunition for their cause. After all, New York (which boasts the most drive-ins of any state, followed by Pennsylvania and Ohio) has accounted for 24% of all recorded cases of the virus in the US, and over 31% of deaths.

This week Gower Street is looking at what is currently happening in drive-ins across the market and how we are measuring ongoing growth.

Texas Donut Graphs of 'Blueprint To Recovery' Stages:



Data for TX Daily data covered to May 13 2020 Weekly data for week beginning May 31 2020

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The Business

There are now over 150 drive-in theaters open across 38 US states. Even some without any permanent drive-ins are now operating pop-up venues.

Last year domestic drive-in business delivered close to \$149 million; approximately 1.3% of the market's annual box office. In the first two weeks of this month drive-in business has accounted for 80% of domestic box office.

The normal operation of drive-ins differs from state to state and location to location. For some it is a purely seasonal business, for others a year-round one. The majority of the top 10 performing drive-in theaters in 2019 were year-round operators but those with more limited periods of operation could generate bigger single-month figures.

In that annual top 10 only three, California's West Wind Sacramento 6 and Mission Tiki in Montclair, and the Glendale 9 in Arizona saw business up year-on-year through to April 30. All three saw business hit in March but got back in the game early to generate strong April numbers. Some other top performers in the past couple of weeks, such as the 25 Drive-In Auto in Greenwood, South Carolina, are also seeing a year-on-year performance boost.

But others, such as the Stars & Stripes in Lubbock, Texas were unable to reopen until May so were more greatly impacted by April losses. To the close of April, the majority of sites had experienced year-on-year losses. The speed at which drive-ins re-open will impact overall sector losses. The first drive-in in Minnesota to re-open was the Sky Vu in Warren (May 8), but Vali Hi in Lake Elmo, which in July 2019 generated a bigger box office month than any other US top 10 drive-in that year, remains closed.

The biggest single-month box office among any of 2019's top 10 domestic drive-ins came from the Cine-Parc St. Eustache 5 in Quebec, Canada, also in July. But that theater operates a more limited 5-6 month season with June-August generating by far the majority of business. Most of Canada's Cine-Parcs currently remain closed, however all of those in British Columbia are back up and running and Manitoba, New Brunswick and Saskatchewan saw their first re-openings this past weekend.

Some areas without a permanent drive-in have also seen pop-up sites open during this crisis. The Plaza in Atlanta, Georgia is now operating two pop-up drive-ins, enjoying sold out shows for BACK TO THE FUTURE on its launch weekend last week and repeating the trick this weekend with CLUE. In Juneau, Alaska, the owner of the Gold Town Nickelodeon took a projector from the theater and built a screen in a space provided by the city at the town yacht club, opening with the original STAR WARS.

What's on?

The question of what to show is a big one. Some drive-in owners in states where drive-ins can and have re-opened have stated on social media that they will not do so due to lack of available new blockbuster content. Others, engaging with their audiences with promotions and via social media, are reporting vibrant business. They are achieving this off the back of programs consisting of smaller new release titles like VALLEY GIRL and HOW TO BUILD A GIRL; 2020 releases cut off in their prime like I STILL BELIEVE and BLOODSHOT; recent hits like BAD BOYS FOR LIFE and JUMANJI: THE NEXT LEVEL; and catalog choices such as the HARRY POTTER franchise and JAWS.

Classics are proving popular in many areas. The Twilight in Langley, British Columbia, sold out all shows of its BACK TO THE FUTURE trilogy screenings in advance this weekend – their second promoted "Retro Weekend". The Misquamicut in Westerly, Rhode Island, re-opened Friday with JAWS selling out all five initial shows in under 30 minutes. Maine also saw its first drive-ins re-opening this weekend, with Prides Corner in Westbrook selling out THE WIZARD OF OZ.

This is not limited to the drive-ins. Both Mitch Roberts, CEO of Evo Entertainment Group, and Jason Ostrow, VP Development at Star Cinema Grill, have re-opened traditional theaters in Texas. Speaking on Celluloid Junkie's CJCinemaSummit on Thursday both named THE GOONIES as a top seller.

Of course, it's not just classics drawing audience interest. The Milford in New Hampshire sold out double-bills of ONWARD/CALL OF THE WILD and THE INVISIBLE MAN/THE HUNT this weekend on re-opening. The Rustic Tri View in Rhode Island sold out for the same double-bills as well as TROLLS WORLD TOUR/JUMANJI: THE NEXT LEVEL on its first weekend back, and these are just a couple of many examples seen across the market.

While reduced capacity inevitably makes sold out shows more likely it is clear audiences all over the country are keen to return. Roberts said it was "inspiring and encouraging" that his sites were seeing day-over-day growth. "The greatest

return we can have is consumer confidence, and that will build over time,” said Roberts on the weekly CJCinemaSummit. “Traffic has continued to flow and grow every day. People are spreading the word.”

Many owners understand re-building that confidence is key, using promotions to encourage audiences back. This weekend saw the King Drive-In in Russellville, Alabama engage its audience with its own “retro” offering, on ticket-prices. Teaming with Amazon to screen the ‘50s-set THE VAST OF NIGHT, as well as period drama THE AERONAUTS, the venue offered entry at just 50 cents per person Friday and Saturday.

What next?

As more theaters, both drive-in and traditional, open it is vital we track what is happening. Gower Street has spoken before about its 5-stage Blueprint To Recovery. This week we are introducing trackers for these stages so we can measure progress in every state, providing an informative roadmap to others.

The example donut graphs (above) show the data for Texas on Wednesday May 13. In the stage 1 donut we look at theaters open. The outer edge measures normal market share of the theaters currently open (in blue) and progress toward the 80% requirement (orange). The grey is the remaining 20%. The inner edge measures the actual number of open theaters. Here the blue section is theaters reporting; orange is minimum number of theaters required to hit 80% market share in a normal year; grey is total number of theaters in the state.

The stage 2-5 donuts measure box office targets. The donut hole shows the day (stage 2) or week (stages 3-5) goals alongside the result for the current day or week and the percentage of the target reached. The outer edge of the donut shows the current day or week percentage result. The inner edge shows the best day or week result so far. This is useful in seeing any regression as well as improvement. If you look at the stage 2 donut you can see that the results on May 13 (outer edge) were lower than the best day recorded (inner edge) since the beginning of the crisis. This is expected given mid-week business is traditionally slower than weekends and that business is currently being driven by the drive-ins, many of which do not operate 7-days. This is evident in theaters open. If these donuts were run for Saturday May 9 stage 1 would show 25 theaters reporting; if run for Friday May 15 it would show 29. This demonstrates the importance of regular updates and constant tracking.

If you have comments or questions about Gower Street’s charts and articles, or to access our Domestic Road To Recovery report, please visit our website at: <https://gower.st>

Hollywood Report

by Martin Grove

Those who think social distancing will doom theatrical exhibition aren't thinking things through very well.

While post-pandemic seating will certainly mean much lower grosses, exhibitors can compensate for diminished seating.

In the new exhibition landscape, event films will play longer runs and be on many more screens than before. A 15-screen multiplex might now show one tentpole -- like TENET, MULAN (pictured – Yifei Liu) or WONDER WOMAN 1984 -- on 12 or 13 screens. That won't leave much room for lower profile films, but it will maximize grosses for the ones that will bring moviegoers back.



Exhibitors will also schedule more showtimes and stagger them throughout newly extended days with time for between-shows cleansing.

-25M & -25F are the demos likely to return first. But in our new work-at-home or out-of-work economy, they'll be able to see movies at what once were odd hours – think 24/7 now.

Working together, exhibitors & distributors can neutralize social distancing's box office toll. People are ready to get out of the house to see big movies again on big screens – and they'll want super-sized sodas, candy & popcorn to go with them!

* * *

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Instead of buying tickets to SCOOB!, families were renting it at home this weekend.

The WB/Warner Animation PG comedy adventure from first-time feature director Tony Cervone stars such voices as Mark Wahlberg & Amanda Seyfried.

SCOOB! (pictured – new streaming poster) would have challenged BLACK WIDOW for 1st place, but without tracking data it's hard to say how it would have opened. It could have done \$30-35M as some analysts projected for Universal/DreamWorks Animation's PG comedy adventure TROLLS WORLD TOUR opening 4/10 (before it also detoured to SVOD).

Disney/Marvel's BW would have done about \$35M in weekend 3 – off 50% from a likely \$70M the previous weekend. D/M's CAPTAIN MARVEL dropped 50% in weekend 3 last year to \$34.3M.

Also set to open wide this weekend were:

- ❖ Lionsgate's R horror SAW spinoff SPIRAL with Chris Rock & Samuel L. Jackson.
- ❖ Disney/20th's R mystery THE WOMAN IN THE WINDOW with Amy Adams.
- ❖ Ticket sales would have slid from this time last year when Lionsgate's JOHN WICK 3 opened #1 to \$56.8M, followed by D/M's AVENGERS: ENDGAME with \$30M in weekend 4 & WB/Legendary's POKEMON DETECTIVE PIKACHU with \$25.1M in weekend 2.



2020 Wide Releases

Release Date	Title	Genre	Synopsis
7/1/20	Unhinged (Solstice Studios)	Mystery Thriller	A woman becomes embroiled in a violent case of road rage after honking at the wrong guy.
7/3/20	Untitled A24 Film 2	TBA	Saint Maud, The Green Knight, Minari, Zola
7/10/20	Greenland (STX) <i>(Possible release date)</i>	Action Thriller	Disaster film with Gerard Butler.
7/17/20	Tenet (Warner Bros.)	Mystery	Time altered espionage thriller.
7/24/20	Mulan (Disney)	Action	A young Chinese maiden disguises herself as a male warrior in order to save her father. A live-action feature film based on Disney's 'Mulan.'
	Come Play (Focus)	Horror	A monster named Larry targets a family by manifesting through their smart phones and mobile devices.
7/31/20	Untitled A24 Film 3	TBA	Saint Maud, The Green Knight, Minari, Zola
8/7/20	Spongebob Movie: Sponge on the Run (Paramount)	Animation	After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home.
	The Empty Man (20th Century)	Crime Drama Horror	On the trail of a missing girl, an ex-cop comes across a secretive group attempting to summon a terrifying supernatural entity. Based on comic book series.
8/14/20	Wonder Woman 1984 (Warner Bros.)	Fantasy	Wonder Woman squares off against the Cheetah, a villainess who possesses superhuman strength and agility.
	The One and Only Ivan (Disney)	Adventure Animation Comedy	A gorilla tries to piece together his past with the help of an elephant as they hatch a plan to escape from captivity.
	Fatima (Picturehouse)	Drama	This is the story of a trial of faith unfolds at the apex of World War I, when secrets are revealed to three courageous Portuguese children Faith based drama.
8/21/20	Let Him Go (Focus Features)	Mystery Drama	A retired sheriff and his wife search for their grandson after their son dies.
	Bill and Ted Face the Music (UA Releasing)	Comedy	A visitor from the future tells best friends Bill and Ted that one of their songs can save life as we know it and bring harmony to the universe.

	Antebellum (Lionsgate)	Horror	Successful author Veronica Henley finds herself trapped in a nightmarish reality and must find a way to break free of the horrors at hand.
8/28/20	The New Mutants (20th Century)	Horror Fantasy	Magik, Wolfsbane and other teenage mutants try to come to grips with their superpowers while staying at a secret facility.
9/4/20	A Quiet Place 2 (Paramount)	Horror	Following the deadly events at home, the Abbott family must now face the terrors of the outside world as they continue their fight for survival in silence.
	Monster Hunter (Sony)	Fantasy Action Thriller	A United Nations military team falls into a portal to an alternate world, where Hunters fight giant monsters. Two groups work together to defend the portal, thwarting monsters from entering and invading Earth.
	The Beatles: Get Back (Disney)	Musical Documentary	Filmmaker Peter Jackson presents restored, never-before-seen footage of the Beatles during their recording sessions of the album "Let It Be."
	Honest Thief (Briarcliff)	Action Drama	A bank robber meets the love his life who works at the front desk of a storage facility where he hid \$7 million in stolen loot.
9/11/20	The Conjuring: The Devil Made Me Do It (Warner Bros./New Line)	Supernatural Horror	A fight for the soul of a young boy takes personal investigators beyond anything they'd ever seen before, to mark the first time in U.S. history that a murder suspect would claim demonic possession as a defense. Patrick Wilson and Vera Farmiga.
9/18/20	The King's Man (20th Century)	Period Action Spy Drama	As a collection of history's worst tyrants and criminal masterminds gather to plot a war to wipe out millions, one man and his protégé must race against time to stop them.
9/21/20	What About Love (Independent)	Romantic Drama	Two young people, somewhat wary of love, spend a summer together in Europe,
	Candyman (Universal)	Horror Thriller	A "spiritual sequel" to the 1992 horror film 'Candyman' that returns to the now-gentrified Chicago neighborhood where the legend began.
9/25/20	The Trial of the Chicago 7 (Paramount) <i>Limited</i>	Crime Drama	Based on the story of the Chicago Seven, a group of seven defendants charged by the federal government
	Tom Clancy's Without Remorse (Paramount)	Drama	A former Navy SEAL turned CIA operative seeks revenge after his girlfriend is killed by a Baltimore drug lord.
10/2/20	Bios (Universal)	Sci-Fi Drama	An ailing inventor, the last man on Earth, builds an android to keep him and his dog company and goes on a journey across the country. Tom Hanks.
10/9/20	The Trial of the Chicago 7 (Paramount) <i>Expansion</i>	Crime Drama	Based on the story of the Chicago Seven, a group of seven defendants charged by the federal government
	The Witches (Warner Bros.)	Fantasy Comedy	A little boy stumbles across a conference of witches while staying with his grandmother at a hotel and gets transformed into a mouse by the Grand High Witch.
	Death on the Nile (20th)	Mystery Thriller	Hercule Poirot is tasked with finding a murderer whilst on holiday in Egypt.
10/16/20	The Trial of the Chicago 7 (Paramount) <i>Wide</i>	Crime Drama	Based on the story of the Chicago Seven, a group of seven defendants charged by the federal government
	Untitled WB Event Film	TBA	TBA
	Halloween Kills (Universal)	Horror Sequel	Sequel to 2018's Halloween and the twelfth installment in the Halloween franchise.
10/23/20	Everybody's Talking About Jamie (20th Century)	Musical Drama	Feature film adaptation of the musical about a teenager from Sheffield, England who wants to be a drag queen.
	Snake Eyes (Paramount)	Action Adventure	The third installment of the G.I. Joe series around the character of Snake Eyes.
	Connected (Sony/Columbia)	Animation	Katie Mitchell and family drives Katie to school together when their plans are interrupted by a tech uprising. The Mitchells will have to work together to save the world.
	Untitled Universal Event Comedy	Comedy	TBA
10/30/20	Fatale (Lionsgate)	Thriller	A married man is tricked into a murder scheme by a female police detective. Hilary Swank.

11/6/20	Black Widow (Disney)	Action Adventure	A film about Natasha Romanoff in her quests between the films Civil War and Infinity War.
11/13/20	Untitled Universal Event Film	TBA	TBA
	Deep Water (20th Century)	Thriller	A well-to-do husband who allows his wife to have affairs in order to avoid a divorce becomes a prime suspect in the disappearance of her lovers.
	Clifford the Big Red Dog (Warner Bros.)	Animation Adventure	A young girl's love for a tiny puppy named Clifford, makes the dog grow to an enormous size.
11/20/20	Godzilla vs. Kong (Warner Bros.)	Sci-Fi Action	Fearsome monsters Godzilla and King Kong square off in an epic battle for the ages, while humanity looks to wipe out both of the creatures and take back the planet once and for all.
	Soul (Disney/Pixar)	Animation Drama	A middle-school band teacher's life hasn't quite gone the way he expected. His true passion is jazz, and he's good. But when he travels to another realm to help someone find their passion, he soon discovers what it means to have soul.
	Untitled Amblin Project (Universal)	TBA	TBA
11/27/20	No Time to Die (MGM/UA Releasing)	Action Drama	Recruited to rescue a kidnapped scientist, globe-trotting spy James Bond finds himself hot on the trail of a mysterious villain, who's armed with a dangerous new technology.
	Voyagers (Lionsgate)	Sci-fi Thriller	Set in the near future, the film chronicles the odyssey of 30 young men and women who are sent deep into space on a multi-generational mission in search of a new home.
	The Happiest Season (Sony)	Romantic Comedy	A young woman with a plan to propose to her girlfriend while at her family's annual holiday party.
12/11/20	Free Guy (20th Century)	Action Adventure Comedy	A bank teller discovers that he's actually an NPC inside a brutal, open world video game. Ryan Reynolds.
12/18/20	Dune (Warner Bros.)	Epic Sci-Fi	Frank Herbert's science fiction novel, about the son of a noble family entrusted with the protection of the most valuable asset and most vital element in the galaxy.
	The Last Duel (20th Century) <i>Limited</i>	Historical Drama	In 14th century France, best friends, Jean de Carrouges & Jacques Le Gris, are ordered to fight to the death after Carrouges accuses Le Gris of raping his wife. Matt Damon, Adam Driver, Ben Affleck. Ridley Scott-D.
	West Side Story (20th Century)	Broadway Musical Remake	Teenagers Tony and Maria, despite having affiliations with rival street gangs, the white Jets and Puerto Rican Sharks, fall in love in 1950s New York City
12/23/20	Coming 2 America (Paramount)	Comedy	Set after the events of the first film, former Prince Akeem Joffer (Eddie Murphy) is set to become King of Zamunda when he discovers he has a son he never knew about in America.
	Top Gun: Maverick (Paramount)	Action Drama	After more than thirty years of service as one of the Navy's top aviators, Pete "Maverick" Mitchell (Tom Cruise) is where he belongs, pushing the envelope as a courageous test pilot and dodging the advancement in rank that would ground him.
	The Croods 2 (Universal)	Animation	Members of the prehistoric Crood family meet the advanced Betterman clan.
12/25/20	Untitled Tom and Jerry (Warner Bros.)	Animation	Adaption of the classic Hanna-Barbera property, which reveals how Tom and Jerry first meet and form their rivalry.
	News of the World (Universal)	Western Drama	A Texan traveling across the Wild West agrees to help rescue a young girl who has been kidnapped.
	Respect (UA Releasing)	Biography	Based on the life of singer Aretha Franklin, it stars Jennifer Hudson in the leading role.
1/8/21	The Last Duel (20th Century) <i>Wide</i>	Historical Drama	In 14th century France, best friends, Jean de Carrouges & Jacques Le Gris, are ordered to fight to the death after Carrouges accuses Le Gris of raping his wife. Matt Damon, Adam Driver, Ben Affleck. Ridley Scott-D.

Latest Release Changes

Title	Runs	New	Former
The Last Tree (ArtMattan Productions) After growing up in quiet, rural Lincolnshire, teenager Femi struggles with unfamiliar surroundings and cultural differences when he moves in with his mother in London. Drama.	PVOD & Limited	6/6/20	NEW
Unhinged (Solstice Studios) The story takes something we've all experienced - road rage - to an unpredictable and terrifying conclusion. Thriller.	Wide	7/1/20	9/4/20
Made in July (IFC Films) A bohemian artist who travels from London to Italy with his estranged son to sell the house they inherited from his late wife. Drama.	Limited	8/7/20	NEW
The New Mutants (20th Century) Five young mutants, just discovering their abilities while held in a secret facility against their will, fight to escape their past sins and save themselves. Fantasy.	Wide	8/28/20	NEW
Ron's Gone Wrong (20th Century) Set in a world where walking, talking, digitally connected bots have become children's best friends, Ron's Gone Wrong tells the story of an 11-year-old boy who finds that his robot buddy doesn't quite work. Animation Adventure Comedy.	Wide	4/23/21	NEW
Untitled 20th Century	NA	Removed	4/23/21
Hamilton (Disney) The real life of one of America's foremost founding fathers and first Secretary of the Treasury, Alexander Hamilton. Filmed live on Broadway from the Richard Rodgers Theatre with the original Broadway cast. Biography, Drama, History.	NA	Removed	10/15/21
TCM: Airplane 40th Anniversary (Fathom Events)	NA	Unset	5/17/20
The Forever Purge (Universal) Plot unknown. The fifth and final installment of 'The Purge' film series. Horror.	Wide	Unset	7/10/20

MPAA Ratings

Hamilton (Disney) Historical Biography Drama, 7/3/20	PG13	Language and some suggestive material.
Mighty Oak (Paramount) Family Drama, 2020	PG13	Thematic content involving substance abuse, language, some accident images and brief suggestive comments
Love Song (Paramount)	G	
Athlete A (Netflix) Crime Documentary, 2020	PG13	Mature thematic content including detailed descriptions of sexual abuse of minors.
Save Yourself! (Bleecker Street) Comedy Sci-Fi, 1/25/20	R	Language.
Time (Amazon Studios) Documentary, 2020	PG13	Some strong language.

Upcoming Streaming Releases

Release Date	Title	Platform
5/22/19	Lovebirds, The (Paramount)	Netflix
6/12/19	King of Staten Island, The (Universal)	VOD
5/12/20	Evil Little Things (Uncork'd Ent.)	Streaming
5/12/20	Nun's Curse, A (Uncork'd Ent.)	Streaming
5/12/20	Traitor, The (Sony Pictures Classics)	VOD
5/13/20	Wrong Missy, The (Netflix Originals)	Netflix
5/15/20	Scoob! (Warner Bros.)	Streaming
5/19/20	Body Cam (Paramount)	VOD
5/19/20	Ovid and the Art of Love (Level 33)	Streaming
5/22/20	Military Wives (Bleecker Street)	PVOD
5/22/20	Villain (Saban Films)	Streaming
5/29/20	High Note, The (Focus Features)	SVOD
5/29/20	Vast of Night, The (Amazon Studios)	Prime Video
6/5/20	Judy and Punch (Samuel Goldwyn)	Streaming
6/5/20	Tommaso (Kino Lorber)	SVOD
6/12/20	Artemis Fowl (Disney)	Disney+
6/19/20	7500 (Amazon Studios)	Prime Video
6/26/20	Last Tree, The (Art Mattan)	PVOD
7/3/20	Hamilton (Disney)	Disney+

Notable New Trailers



Unhinged (Solstice Studios)

Release Date: 7/1/20

Director: Derrick Borte (American Dreamer, London Town)

Starring: Russell Crowe, Caren Pistorius

Synopsis: A woman becomes embroiled in a violent case of road rage after honking at the wrong guy. Psychological Thriller.



Tenet (Warner Bros.)

Release Date: 7/1/20

Director: Christopher Nolan

Starring: John David Washington, Robert Pattinson, Elizabeth Debicki, Dimple Kapadia, Michael Caine, and Kenneth Branagh.

Synopsis: An action epic revolving around international espionage, time travel, and evolution. Possibly about a man trying to prevent World War 3 through time travel and rebirth. Action Drama, Sci-Fi.

Webster's Dictionary Definition - Tenet: a principle, belief, or doctrine generally held to be true



Mulan (Disney)

Release Date: 7/24/20

Director: Niki Caro (The Zookeeper's Wife, McFarland USA, North Country, Whale Rider)

Starring: Yifei Liu, Donnie Yen, Li Gong, Jet Li

Synopsis: To save her ailing father from serving in the Imperial Army, a fearless young woman disguises herself as a man to battle northern invaders in China. Live Action feature film based on Disney's "Mulan".



The SpongeBob Movie: Sponge on the Run (Paramount)

Release Date: 8/7/20

Director: Tim Hill (W/D, Creator of SpongeBob Squarepants)

Starring: Keanu Reeves, Clancy Brown, Awkwafina

Synopsis: After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home. Animation.



Wonder Woman 1984 (Warner Bros.)

Release Date: 8/14/20

Director: Patty Jenkins (Wonder Woman)

Starring: Pedro Pascal, Connie Nielsen, Gal Gadot

Synopsis: Wonder Woman squares off against the Cheetah, a villainess who possesses superhuman strength and agility. Fantasy.