

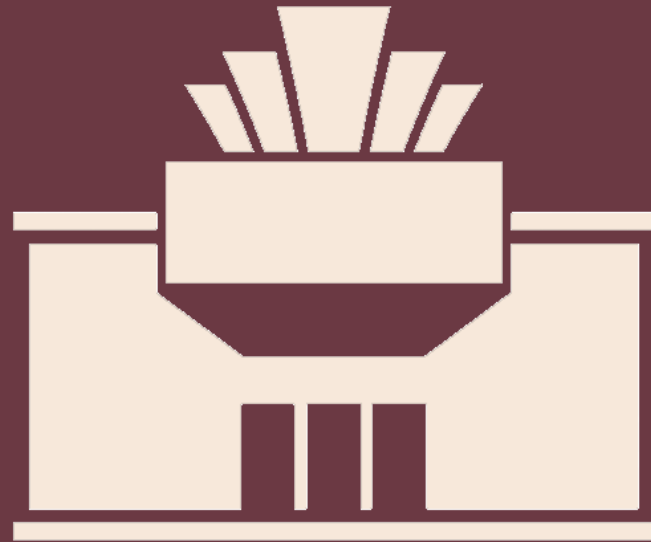
The logo for 'Theater Toolkit' features a stylized theater stage with three audience members in the foreground. The word 'THEATER' is written in a large, bold, white, sans-serif font, and 'TOOLKIT' is written in a smaller, white, sans-serif font below it.

# THEATER TOOLKIT

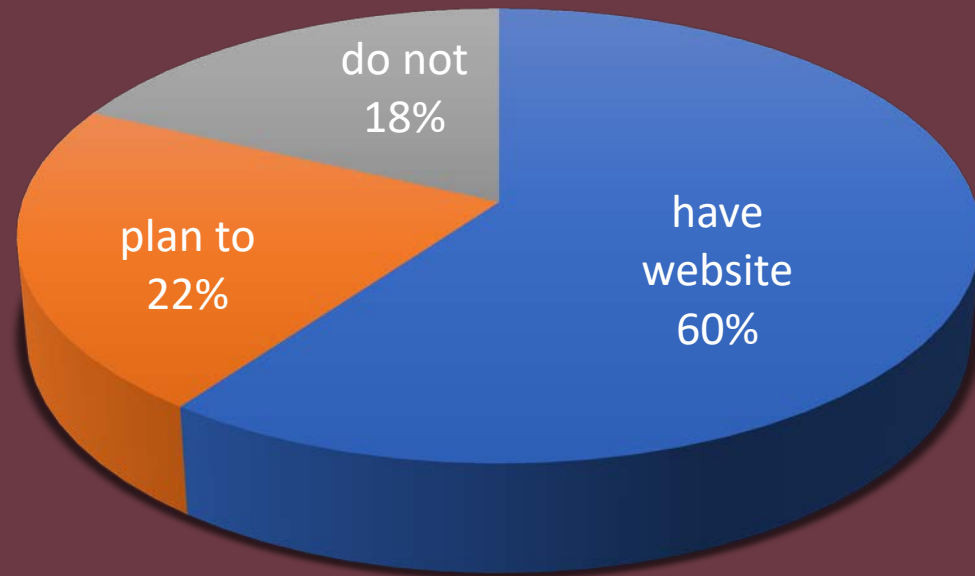
Websites in Enterprise



# Where is your Brand?



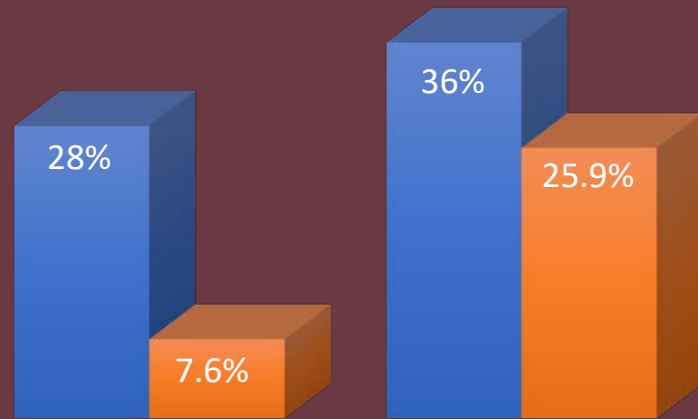
# How many have websites and why?



# Profile of Online Buyers



## Why pick theater?

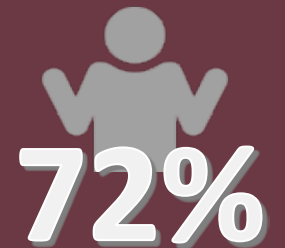
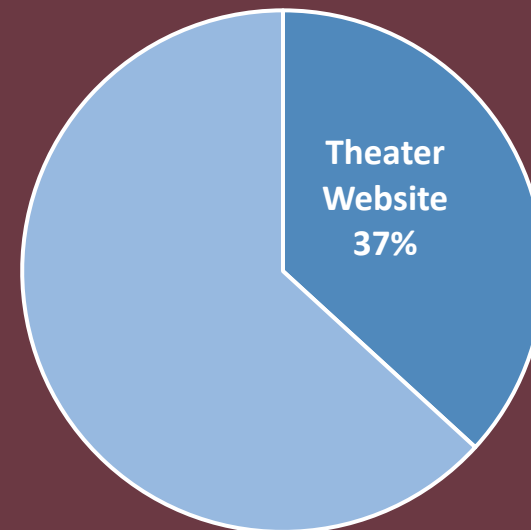


Reserved Seating

Comfort

■ Online ■ Offline

## Where did you buy?



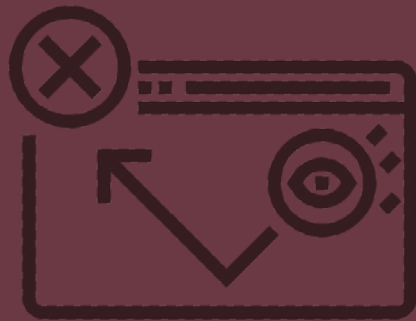
# Importance of Mobile and Speed



**63%**



**45%**



**40%**

**1 sec**



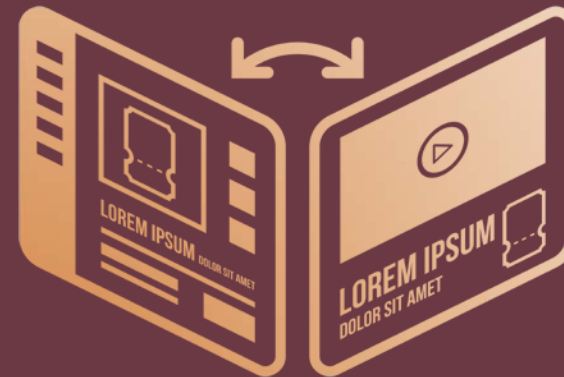
**2 sec**



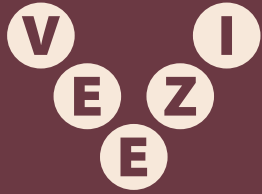
**3 sec**



# What is Theater Toolkit?



# Key Integrations



MobileBytes.



# Advantages of Theater Toolkit





# Increase Sales



SHOWTIMES



SEAT SELECTION



TICKET SELECTION



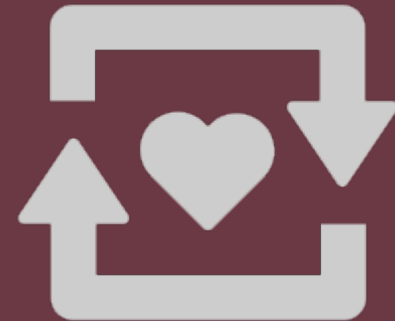
PAYMENT



RECEIPT



# Increase Customer Satisfaction





# Trusted Technology Partners



# NOW PLAYING | TUCSON



November <b>3</b> Today	November <b>4</b> Tomorrow	November <b>5</b> Tuesday	November <b>6</b> Wednesday	November <b>7</b> Thursday
-------------------------------	----------------------------------	---------------------------------	-----------------------------------	----------------------------------





# MALEFICENT: MISTRESS OF EVIL



[see other showtimes](#)



Available



Selected



Reserved



Wheel Chair



Love Seat

## SCREEN



### AGE POLICY

This movie is rated PG. Anyone 18 years and up is welcome anytime. **Children age 6-17 years are only allowed with an adult age 21 years or older.**

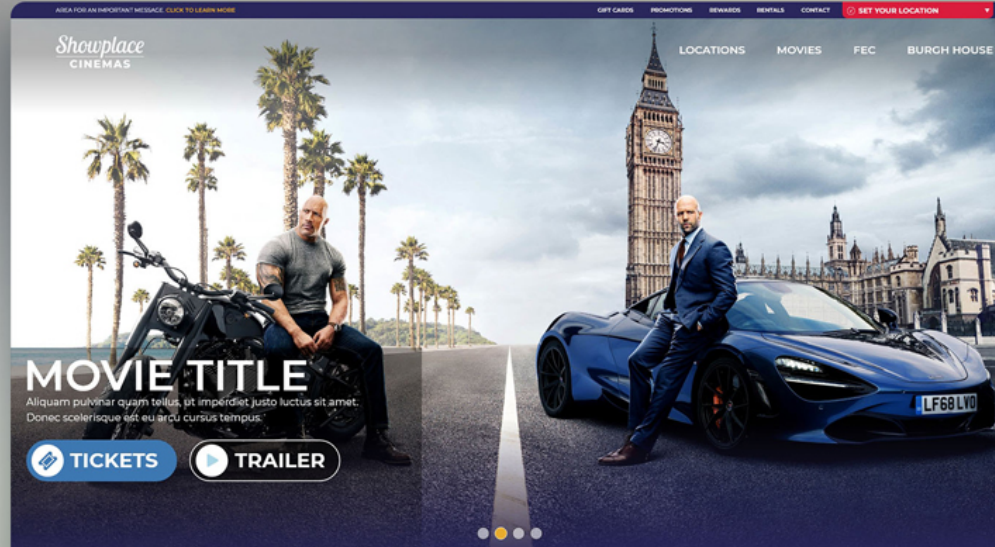
PURCHASE TICKETS



AREA FOR AN IMPORTANT MESSAGE. CLICK TO LEARN MORE

GIFT CARDS PROMOTIONS REWARDS RENTALS CONTACT SET YOUR LOCATION

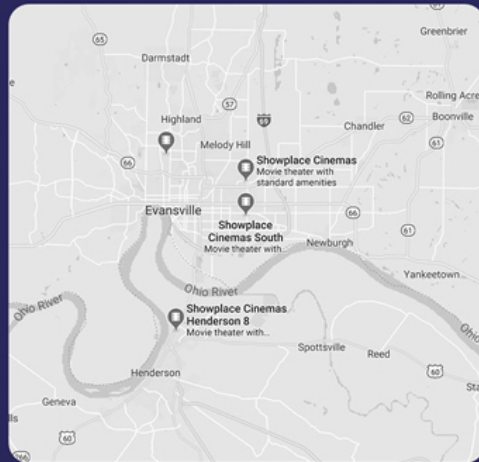
LOCATIONS MOVIES FEC BURGH HOUSE



## MOVIE TITLE

Aliquam pulvinar quam tellus, ut imperdiet justo luctus sit amet. Donec scelerisque est eu arcu cursus tempus.

TICKETS TRAILER



## THEATER LOCATIONS

Aliquam pulvinar quam tellus, ut imperdiet justo luctus sit amet. Donec scelerisque est eu arcu cursus tempus.

### LOCATION NAME

701 North Commercial Street  
Harrisburg, IL 62946  
Movieline: (618) 252-9253  
Office Phone: (618) 252-9254

GET DIRECTIONS

SELECT THEATER

### LOCATION NAME

701 North Commercial Street  
Harrisburg, IL 62946  
Movieline: (618) 252-9253  
Office Phone: (618) 252-9254

GET DIRECTIONS

SELECT THEATER

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GET DIRECTIONS

SELECT THEATER

### LOCATION NAME

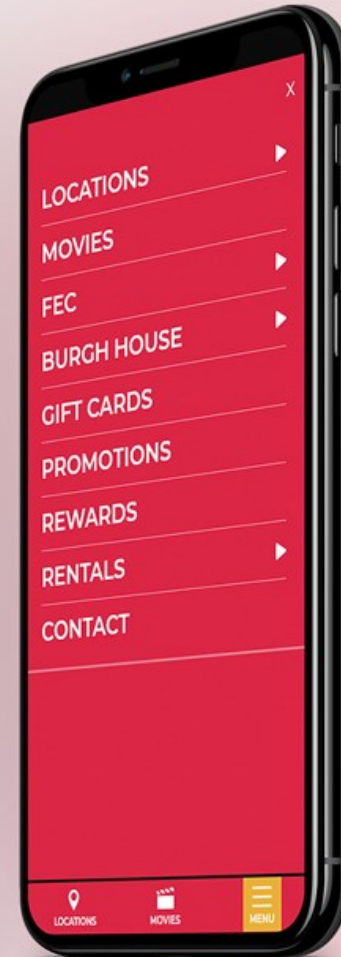
701 North Commercial Street  
Harrisburg, IL 62946  
Movieline: (618) 252-9253  
Office Phone: (618) 252-9254

GET DIRECTIONS

SELECT THEATER



# Showplace CINEMAS





📍 **LOCATION NAME** 1234 FAKE ST CITY, STATE

📅 **SAT, AUG 31** 10:00 PM

🎫 **AUDITORIUM 9**

🪑 **SEATS: E5, E6**

**HOUSE RULES**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt.

SEAT SELECTION

TICKET SELECTION

PAYMENT

RECEIPT

### TICKET SELECTION

2 / 2 TICKETS SELECTED

⊖	<b>ADULT</b> \$10.25	⊕
⊖	<b>SENIOR</b> \$7.75	⊕
⊖	<b>CHILD</b> \$7.25	⊕
⊖	<b>MILITARY</b> \$8.00	⊕

**TICKETS**

ADULT	\$10.25
SENIOR	\$7.25
<b>SERVICE FEE</b>	<b>\$2.50</b>
<b>TOTAL</b>	<b>\$20.00</b>





# NOW PLAYING | CONROE



November	November	November	November	November
<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>
Today	Tomorrow	Wednesday	Thursday	Friday





## SELECT SEATS



# COUNTDOWN

Mon, Nov 4 12:15 PM


2000 I-45 N, Conroe

Aud: 4

### SCREEN



### BACK OF THEATER

-  Handicap
-  Recliner with table
-  Premium Recliner with table
- Available
- Selected
- Unavailable

### HOUSE RULES

No children under the age of 3 are admitted at any time. Children ages 3-5 will only be admitted into rated G & select PG movies. Guests under the age of 18 must be accompanied by a parent or legal guardian at all times while visiting our theater.

Deselect All

Purchase Tickets

# NOW PLAYING | FORUM 6



November	November	November	November	November
3	4	5	6	7
Today	Tomorrow	Tuesday	Wednesday	Thursday



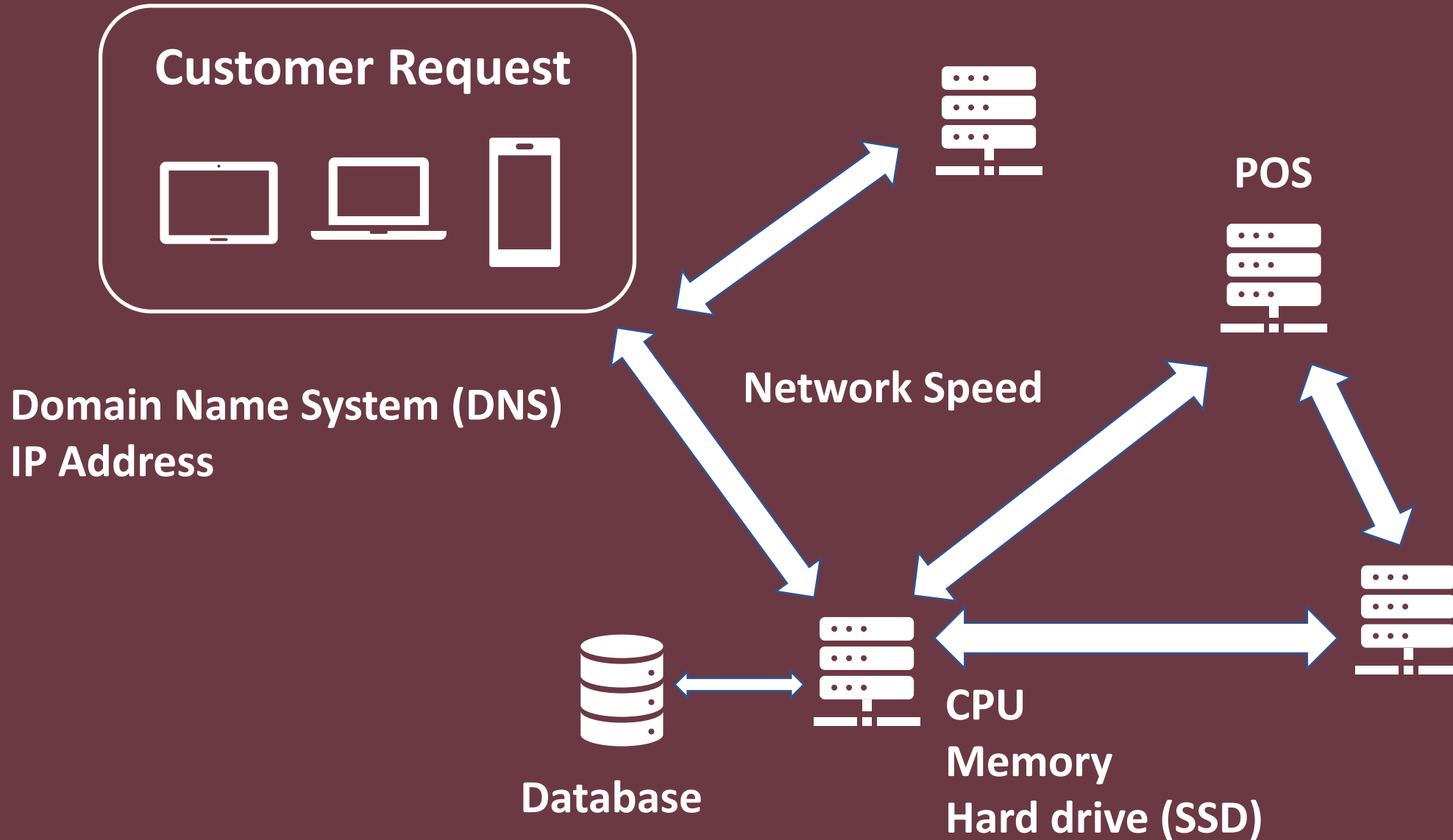
# Theater Toolkit Platform Discussion



# Lesson #1

Don't send out a newsletter to 70,000 people telling them that you are going to release the tickets to the new Star Wars film on your website on Monday at exactly 5:00 pm.

# How does a website work?



# Lesson #2

Don't run your web server on the same connection as your VoIP phone system

# Why does your website crash?

## Find Seats

### Movies Times

Calendar navigation for November 6-10. The 6th is highlighted as 'Today'.

**HARRIET**

**JOJO RABBIT**

PG13 108 min.

10:45 AM	12:00 PM	1:30 PM
4:15 PM	5:45 PM	7:00 PM
8:45 PM	9:40 PM	

SEE ALL SHOWTIMES

▶ PLAY TRAILER    ⓘ SYNOPSIS

SEAT SELECTION

**MIDWAY**

Fri, Nov 8 6:45 PM    4811 E Grant Rd #150, Tucson    Aud: 2

OTHER SHOWTIMES FOR FRI, NOV 8

11:30 AM	1:00 PM	2:45 PM	9:00 PM
----------	---------	---------	---------

SCREEN

AGE POLICY: This movie is rated PG13. Anyone 18 years and up is welcome anytime. Children age 6-17 years are only allowed with an adult age 21 years or older.

PURCHASE TICKETS

RoadHouse CINEMAS

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# Movie on a specific day

November 8 Friday

November 9 Saturday

November 10 Sunday

November 11 Monday

November 12 Tuesday

### JOKER

R 122 min.

12:45 PM 3:45 PM 9:50 PM

SEE ALL SHOWTIMES

▶ PLAY TRAILER ⓘ SYNOPSIS

### LAST CHRISTMAS

PG13 102 min.

11:45 AM 1:45 PM 4:30 PM 7:05 PM

9:45 PM

SEE ALL SHOWTIMES

▶ PLAY TRAILER ⓘ SYNOPSIS

# Specific movie on any day

R 122 min.

An original standalone origin story of the iconic villain not seen before on the big screen, it's a gritty character study of Arthur Fleck, a man disregarded by society, and a broader cautionary tale.

VIEW TRAILER

LEGEND

Theater fullness meter 7:00 PM No passes allowed

### SHOWTIMES

11/6/2019 (WED)

12:45 PM 3:45 PM 6:45 PM 9:50 PM

11/7/2019 (THU)

12:45 PM 3:45 PM 6:45 PM 9:50 PM

11/8/2019 (FRI)

12:45 PM 3:45 PM 9:50 PM

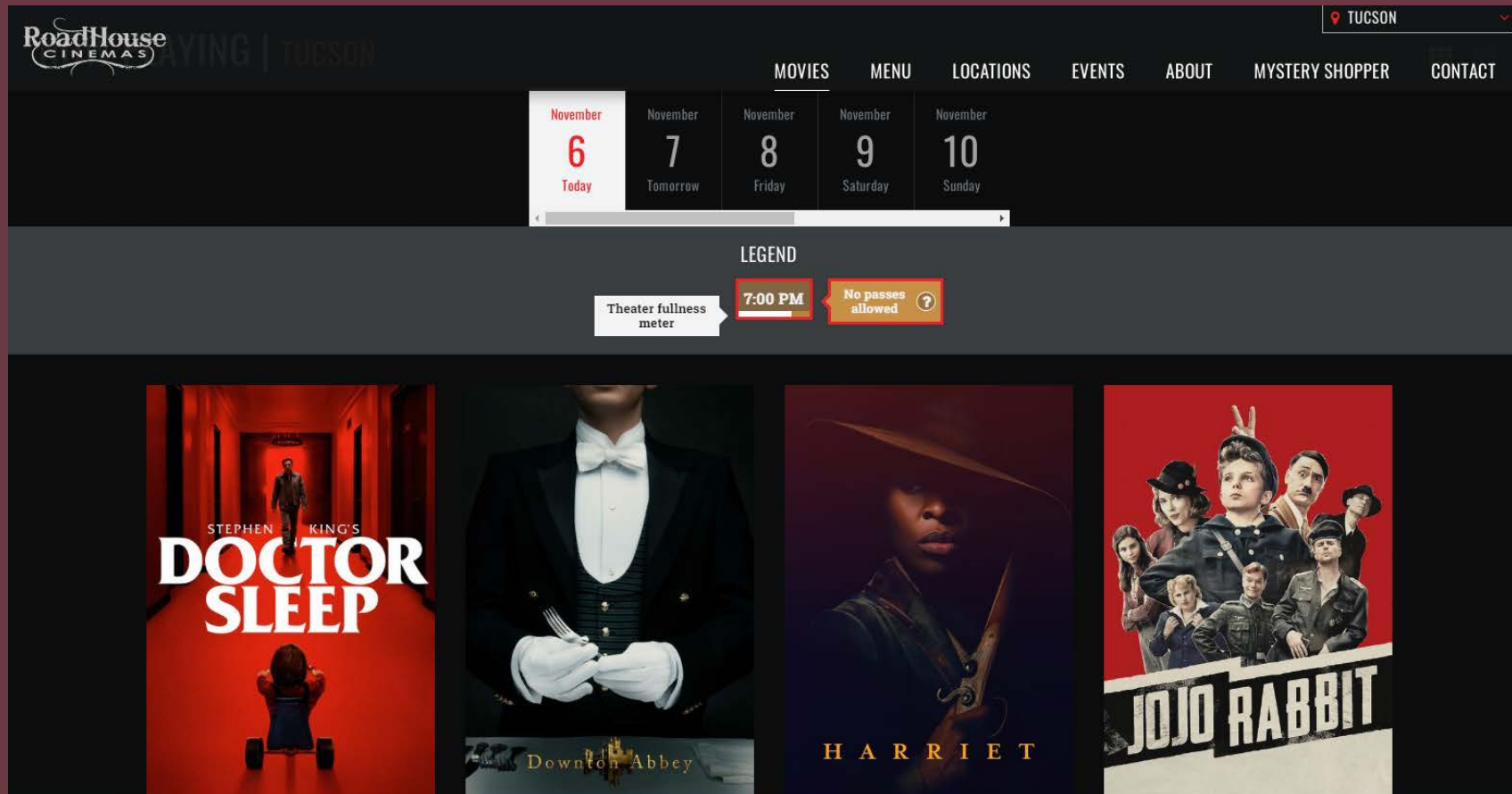
11/9/2019 (SAT)

12:45 PM 3:45 PM 6:45 PM 9:50 PM

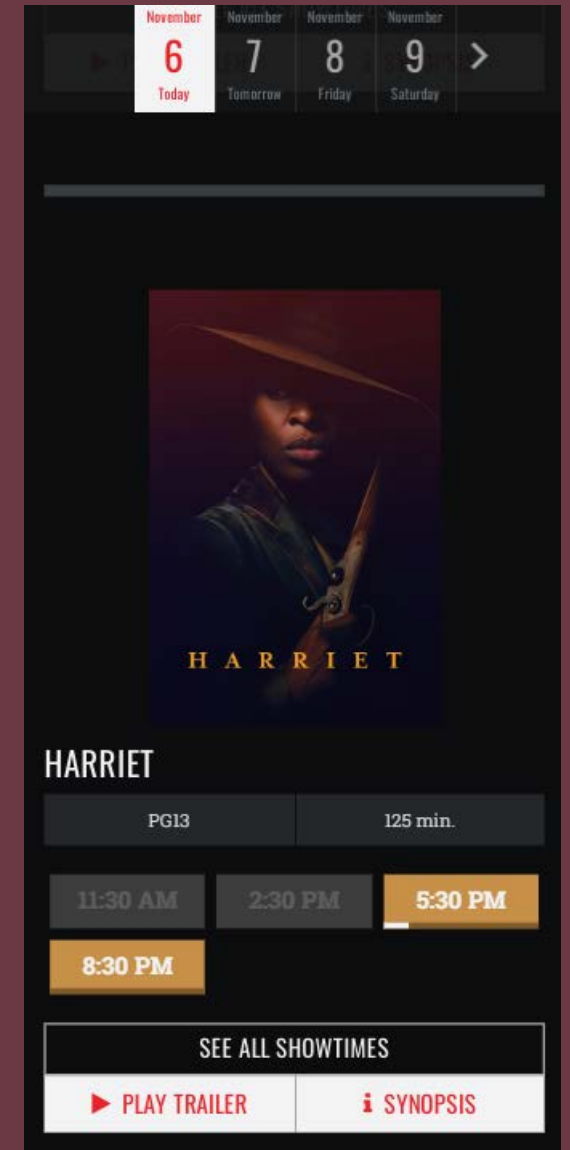
11/10/2019 (SUN)

12:45 PM 3:45 PM 6:45 PM 9:50 PM

# Responsive Design



Large Images (total 6 MB)

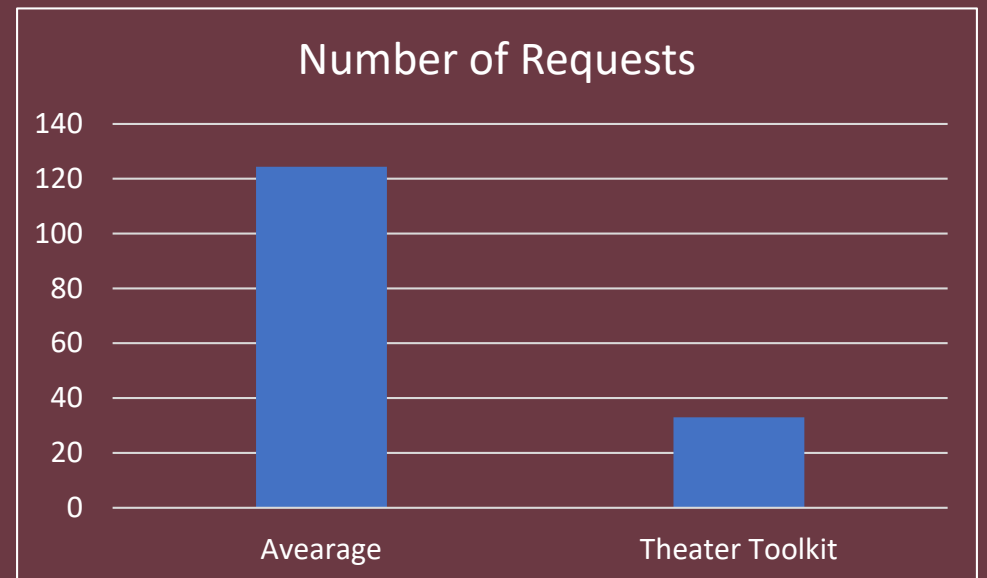
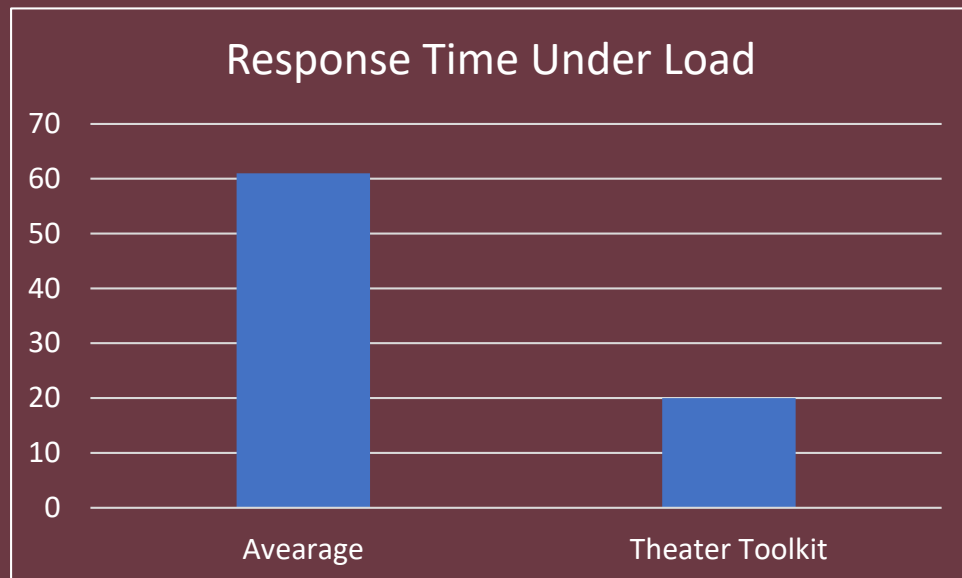
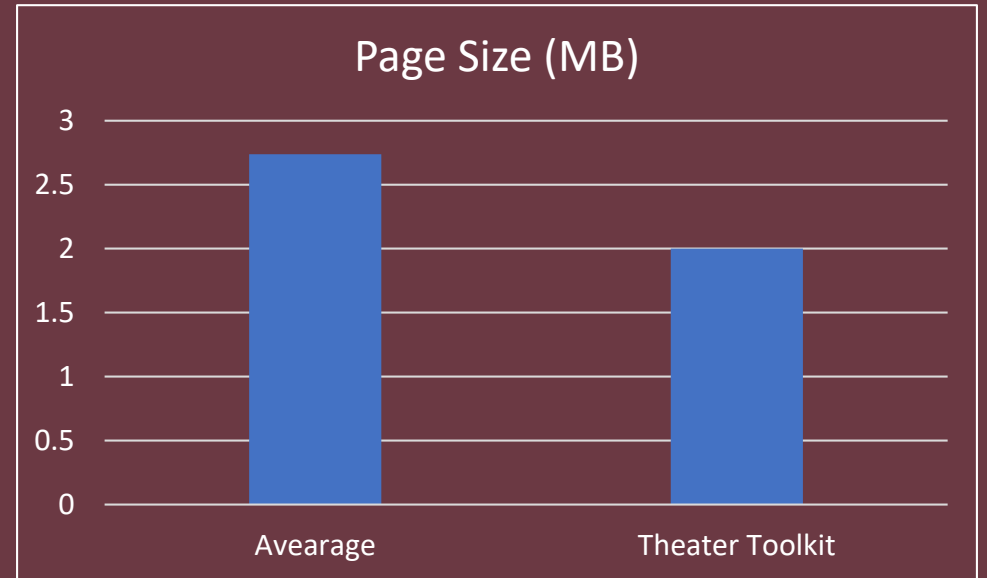
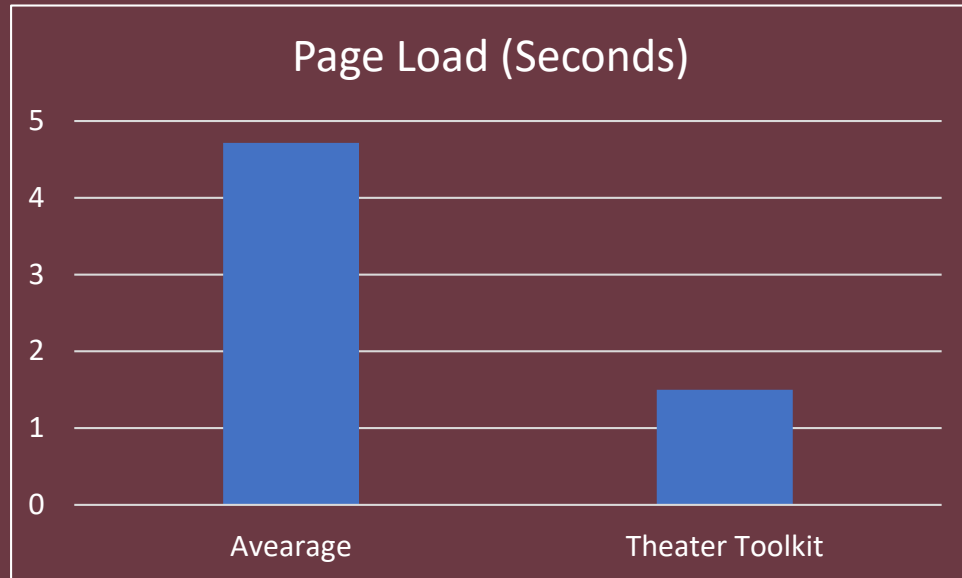


Small Images (2 MB)

# Lesson #3

Confirm the sizes of your images before you upload them to your website

# Performance



# Native Spanish Speakers by State

State	Percentage
Texas	29.5%
California	28.8%
New Mexico	28%
Nevada	21.1%
Florida	20.9%
Arizona	20.4%

It is estimated by the U.S. Census Bureau that by 2050, the United States will have 138 Million Spanish speakers.



## DETRÁS DEL CINE



## REGLAS DE LA CASA

**No se admiten niños menores de 3 años en ningún momento.** Los niños de 3 a 5 años solo serán admitidos en películas clasificadas G y select PG. Los invitados menores de 18 años deben estar acompañados por un padre o tutor legal en todo momento mientras visitan nuestro teatro.

Todos los huéspedes que compren o consuman bebidas alcohólicas deben tener al menos 21 años de edad y deben presentar una identificación válida emitida por el gobierno. Los horarios y las películas están sujetos a cambios sin previo aviso. La posesión con licencia o sin licencia de un arma en nuestras instalaciones no está permitida.

[Deseleccionar todo](#)

[Comprar entradas](#)

Q + A

A stylized white icon of a theater stage. It features a central rectangular area representing the stage, flanked by vertical lines representing curtains. Below the stage, three dark gray silhouettes of people are shown sitting in an audience.

**THEATER**  
TOOLKIT